

INSTITUTIONAL DISTINCTIVENESS

Our College functions with the motto of 'Rise with Education'. The institution believes in creating an environment for holistic development of the students by focussing on the various aspects as follows:

1. Developing the intellectual skills of the student:

"There is no wealth like knowledge, no poverty like ignorance." - Buddha

The College supports acquisition of knowledge by students through emphasis on interactive and participative learning:

Interactive:

- a. As the learner enters the College, a Bridge Course is conducted to bridge the gap between the academically strong and weak students. Similarly, intensive coaching is another approach to address the subject specific issues of the students.
- b. Open book tests are also conducted enabling the student to prepare for the examination.

Participative:

- a. Departmental fests are conducted, where; the students are the organizers as well as the participants. The events include quiz competition, stock market games and exhibitions.
- b. The Department of Mass Media holds an International Film Festival – FRAMES, based on film making where the students make short documentary films.
- c. The Department of Management Studies organises business quiz, known as SHARP SHOOTERS.
- d. The Department of Commerce organises ADVAITA, an event based on commerce, finance and insurance.
- e. The Department of Computer Science organises TECHNOVISION and the department of Information Technology organises RENEGADE.
- f. In certain courses like BMS and BMM, industry oriented case studies are incorporated as part of teaching-learning.
- g. Role plays, technical exhibitions, insurance mela and various competitions, industrial visits to SEBI, NSE and RBI are conducted to generate interest in the course content among the students.

2. Developing the employable skills of the student:

"Education is the passport to the future, for tomorrow belongs to those who prepare for it today." – Malcolm X

- a. Add On courses: Apart from the normal syllabus in the various courses, students are provided with add-on courses to enhance their employable skills. The add on courses

offered are: Spanish language, GST course, Advance excel, ethical hacking, android programming, Tally, Bank PO, capital market, HRP, TCS (campus to corporate) and digital marketing.

- b. Skill enhancement programmes like CV writing, soft skills development and mock interviews are conducted.
- c. Many reputed companies are invited to our campus for recruitment and they offer placements and internships to the students.

3. Developing the sense of social responsibility among students

“Some must give all, all must give some, only then can there be peace, progress and harmony in this world.”— Abhijit Naskar,

- a. The NSS unit of the College is quite active throughout the year organizing various outreach programs like blood donation, cleanliness drives, tree plantation drives, etc., in addition to a 10-day camp in the outskirts of Navi Mumbai to render service to the local community.
- b. An ISR Cell has been constituted for creating awareness about social responsibility. The ISR cell has a tie up with Kotak Education Foundation, where the students visit schools in the M Ward of Mumbai and conduct various classes.
- c. M.Sc.IT / CS department conducted a one week basic English speaking session for the class IV employees of the College.
- d. Different departments conduct programmes on financial literacy, felicitation of housekeeping staff, etc.
- e. MITR, an annual magazine to highlight the various ISR activities conducted by the College, has been launched.
- f. Whenever there is any natural calamity striking any part of the country, various courses and committees of the College come forward to mobilize resources and reach it to the affected areas.

4. Developing skills needed for Research:

“Research: the distance between an idea and its realisation.” - David Sarnoff

- a. The Research Cell of the College organizes sessions on how to write research papers, where experts are called to guide the students.
- b. Student research conference called ‘Anveshan’ is held to encourage students to present research papers and present ideas on entrepreneurship.
- c. Students are encouraged to write papers in journals and participate in student research conferences.

5. Developing the cultural heritage of the students:

A nation's culture resides in the hearts and in the soul of its people” - Mahatma Gandhi.

In order to promote a sense of belonging and pride about our national culture, committees like Kalasadhana, Hindi Parishad, Marathi Vangmay Mandal and South Indian Association are formed, in which activities that bring out the rich heritage of our country are conducted.

Festivals like Diwali, Ganapati, Dandiya and Christmas are celebrated with great enthusiasm.

6. Developing a sense of respect towards moral values:

Intelligence plus character – that is the goal of true education.” Martin Luther King, Jr.

The College strives to offer ‘Value based education’ by inculcating moral values like truth, sincerity, hard work and generosity in every activity performed.

The father of our nation said, *“By education I mean an all-round drawing out of the best in the child and man- body, mind and spirit”*. Our College conducts multitude of activities to develop the academic and overall development of the student, making him a socially responsible citizen.
