

### **Criteria 3- Research, Innovations and Extension**

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

3.1.1.1: Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

# SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE

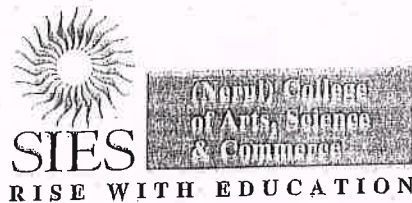
<b>MRP Project 2019-20</b>					
<b>Approved by University of Mumbai</b>					
S.No.	Project No.	Name of the Principal Investigator	Amount	40%	60%
1	165	Mithun M Pillai	25000	10000	15000
2	199	Babita Harish Kakkar	32000	12800	19200
3	285	Dr. Vinit Vinayak Joshi	38000	15200	22800
4	271	Dr. Neera Kumar	42000	16800	25200
5	282	Dr. Priyanka Mohan	40000	16000	24000
6	283	Dr. Swati Vitkar	40000	16000	24000
7	284	Ms. Neelima Balchandra	35000	14000	21000
8	286	Ms. Arti Bansode	35000	14000	21000
9	287	Ms. Lata Lokhande	40000	16000	24000
10	288	Ms. Meenal Sarode	37000	14800	22200
11	339	Ms. Anamika Beniwad	35000	14000	21000
12	398	Ms. Nisha Telang	30000	12000	18000
<b>Grand Total</b>			<b>429000</b>	<b>171600</b>	<b>257400</b>

QVS

**PRINCIPAL**  
**S.I.E.S. (NERUL) COLLEGE OF**  
**ARTS, SCIENCE & COMMERCE**  
**Sri Chandrasekarendra Saraswathy**  
**Vidyapuram, Plot No. 1-C, Sector-V,**  
**Nerul, Navi Mumbai - 400 706.**

18/12/2020





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Ref No.:

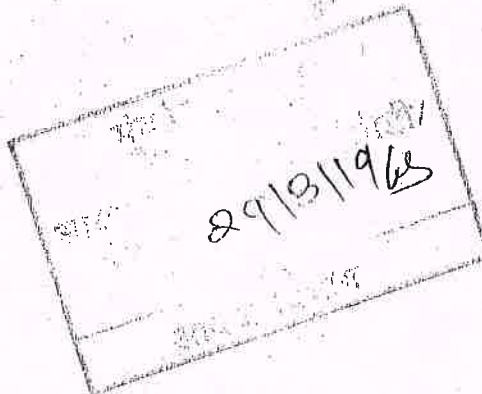
Ref: SIES/DEG/COMM 1062 of 2019

Date :

Date: 28.03.2019

To,

Ms. Sanjana Sawant  
Assistant Registrar  
APD Section  
University of Mumbai  
Fort, Mumbai – 400 032



Dear Sir / Madam,

Sub: - Submission of Undertaking by the Researcher.

Ref: - Minor Research Grant Project 2018 – 19, dated 16<sup>th</sup> March, 2019

Please find enclosed herewith the Undertaking by the Researcher who have received Grant (Minor Research Project 2018 – 19) for the Academic Year 2018 – 19.

The details of the Researcher are as follows:

Sr. No:	Project No:	Researcher Name	Grant Sanctioned	40% of the Amount
1	235 ✓	Dr. Koel Roychoudhury	35000	14000
2	271 ✓	Ms. Ashwathy P.V. Ravindran	25000	10000
3	567 ✓	Ms. Ananya Gon	30000	12000
4	596 ✓	Ms. Sugandha Jha	30000	12000
5	597	Mr. Girish Karnad	20000	8000
6	608 ✓	Mr. Chaitanya Songirkar	35000	14000

We request you to kindly release the first instalment of research grant at the earliest.

Thanking you

Yours Sincerely

Dr. Milind Vaidya  
Principal



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• E-mail : siesascn@yahoo.in / ascnsies@csies.edu.in

www.siesascn.edu.in

# University of Mumbai



Academic Planning &  
Development Section

No. APD/ICC/2019-20/23  
28<sup>th</sup> November, 2019

Circular :-

**Sub : University Minor Research Projects Poster Presentation  
(academic year 2018-19)**

The Directors/Heads of the University Departments/Institutions/Principals and Project researchers of all affiliated colleges are hereby informed that the University has decided to represent the projects in the form of posters following all the methodology of representation which were sanctioned to the teachers under University Minor Research in the academic year 2018-19 on 16<sup>th</sup> December, 2019, 17<sup>th</sup> December, 2019 and 18<sup>th</sup> December, 2019 at 10.00 a.m. in the Convocation Hall, University of Mumbai, Fort, Mumbai – 400 032.

The programme is planned as under:


Dates of the Programme	Faculty
16 <sup>th</sup> December, 2019 at 10.00 a.m.	Engineering
17 <sup>th</sup> December, 2019 at 10.00 a.m.	Science and Pharmacy
18 <sup>th</sup> December, 2019 at 10.00 a.m.	Arts and Commerce

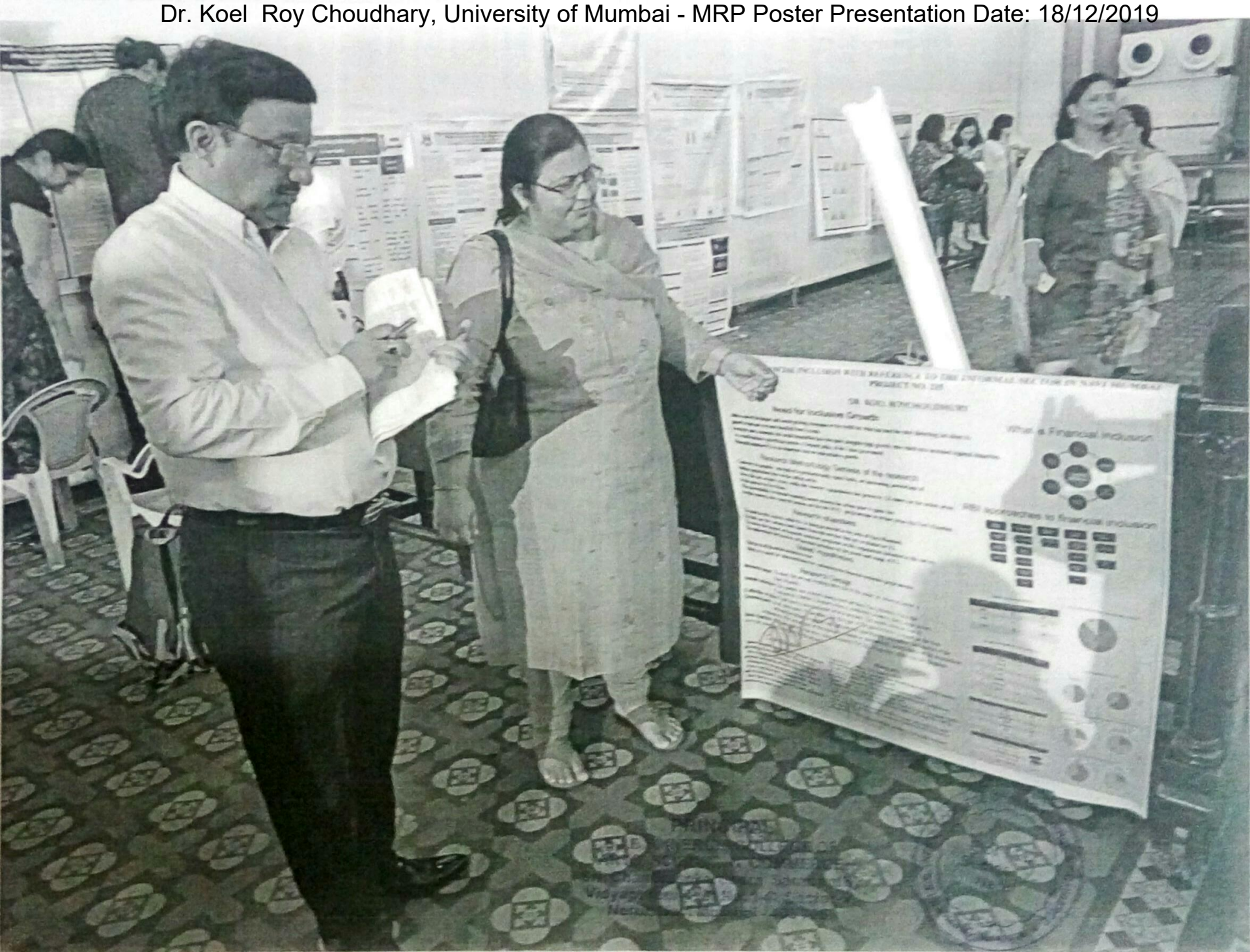
- The teachers for whom the projects are sanctioned in the academic year 2018-19 should represent the project in the form of poster following all the methodology of presentation.
- The poster will be of standard size 1 meter x 1 meter.
- The teacher are requested to bring the form (separately attached) duly filled in all the information and signed by the Principal.
- They also have to bring the supporting documents along with the form as well as final project report.
- The inauguration of poster section is scheduled on 10.00 a.m.
- Arrangements to display posters inside the Convocation Hall considering the total number of projects sanctioned in 2018-19.
- Posters presentation is mandatory for every teacher.
- **Teachers who do not represent the Poster/Projects, their grants may be withdrawn.**

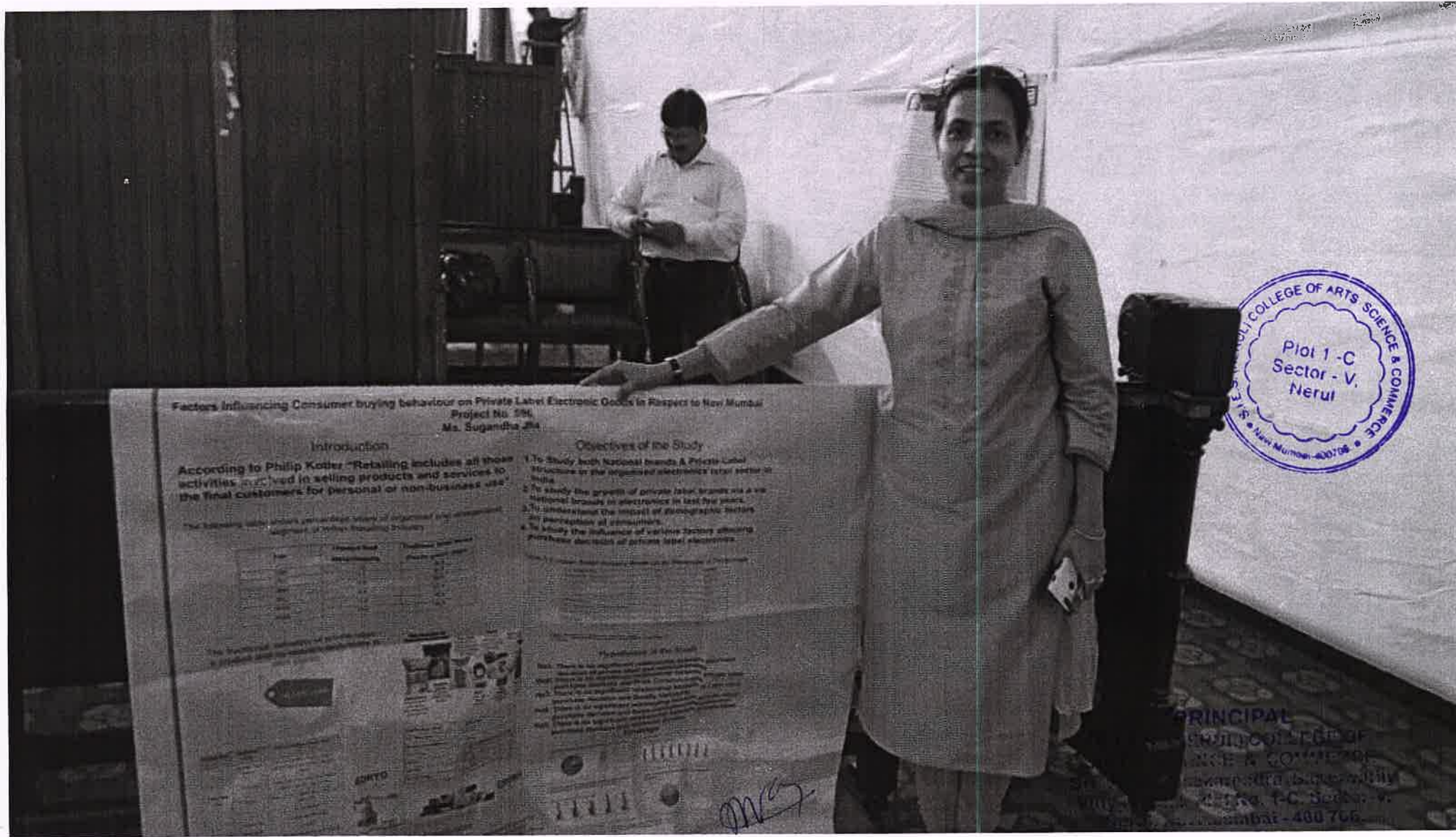
The list of the teachers whose project was sanctioned in the academic year 2018-19 is enclosed herewith. You are requested to bring this content of the circular to the concerned teachers and give wide publicity.

It is to be mention that after evaluation of all the projects will be uploaded on the website therefore teachers required to submit hard copy.

Mumbai – 400 032  
28<sup>th</sup> November, 2019

  
Dr. Ajay Deshmukh  
Registrar





**Factors Influencing Consumer buying behaviour on Private Label Electronic Goods in Navi Mumbai**  
Project No. 256  
Ms. Sugandha Jha

**Introduction**

According to Philip Kotler "Retailing includes all those activities involved in selling products and services to the final customers for personal or non-business use".

The following table shows percentage share of national and international brands of various household electronics.

Brand	Percentage Share
National Brands	70%
International Brands	30%

**Objectives of the Study**

1. To study both National brands & Private Label products in the organized electronics retail sector in India.
2. To study the growth of private label brands vis-a-vis national brands in electronics in last five years.
3. To understand the impact of demographic factors on perception of consumers.
4. To study the influence of various factors affecting purchase decision of private label electronics.

Figure 1: Market Share of Private Label Electronics in Navi Mumbai



**Methodology of the Study**


The study is an exploratory research. It is a qualitative study. The data is collected through primary sources. The study is conducted in Navi Mumbai. The study is conducted in Navi Mumbai. The study is conducted in Navi Mumbai.

*MSJ*



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Sri Chaitanya Sekarandra Saraswathy  
Vidyantaram, Plot No. 1-G Sector-V,  
Navi Mumbai - 400706.



2016-17



(Nerul) College  
of Arts, Science  
& Commerce

**SIES**

RISE WITH EDUCATION

27.09.2017

Academic Planning & Development Section  
University of Mumbai  
Mumbai 400032

मुंबई विद्यापीठ साधारण पत्र आयएस/अयसा/सीडी/ २० / 28/9/17 aw
आवक विभाग

Respected Madam / Sir,

**Subject: Submission of Final Project Report of Minor Research Project**

This letter is in reference to the Circular No APD/24/of 2016-17 dated 18<sup>th</sup> March 2017.  
Please find attached the below mentioned documents for Minor Research Project sanctioned to  
Dr. Neera Kumar, Research Project Number U61of SIES (Nerul) College of Arts, Science &  
Commerce :

1. Declaration for release of grant
2. Final Report of Minor Research Project
3. Complete Minor Research Project

Thanking you

Yours sincerely

**Dr. Milind Vaidya**  
Principal

SIES (NERUL) COLLEGE OF  
ARTS, SCIENCE & COMMERCE  
Sri Chandrasekarendra Saraswathi  
Vidyapuram, Plot 1-C Sector V,  
Nerul, Navi Mumbai-400706



*Neerakumar*  
(PRINCIPAL INVESTIGATOR)



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Ref No.:

Date :

Ref. No. SIES/COMM/PG 328 of 2019

November 28, 2019

To,


The Programme Officer  
BRNS Secretariat,  
BARC Trombay,  
Mumbai-400085.


Dear Sir,


The Department of Environmental Sciences would like to submit the Final Project Thesis (2 No with CD).

The statement of Account, Utilization Certificate and demand draft of unutilized amount of Rs 27,168/- is attached.

Kindly accept and acknowledge the same.

  
Dr. Jyoti G. Koliyar  
Principal Investigator-PI

Received  
  
CS-5-DUBEY

  
28/11/19  
Dr. Milind Vaidya  
Principal



  
PRINCIPAL

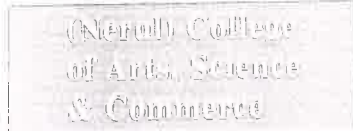
S.I.E.S. (NERUL) COLLEGE OF  
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Sri: Chandrasekarendra Saraswathy  
Vidyapuram, Plot No. 1-C, Sector-V,  
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• Tel: 2770 8371 / 6119 6402 / 6119 6415 • Fax : 2771 3356

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Ref No.:

Date :

**BRNS FORM – III**

**UTILIZATION CERTIFICATE**

Certified that Grant-in-aid of Rs. 26,94,300 (Rupees Twenty Six Lakhs Ninety Four Thousand Three Hundred only) was sanctioned by the **Government of India, Department of Atomic Energy, Mumbai-400 001** vide their letter No.36(4)/14/29/2015-BRNS/36042 dated 31/3/2016 & 03/08/2016 and Rs.18,25,950, Rs. 6,97,200 & Rs. 90,000 were paid on date(s) April 06, 2016 & September 23, 2016 , April 18, 2017 & June 18, 2018 for the year(s) 2016-17 & 2017-18 of which Rs. 25,85,982 has been utilized and there is an unutilised balance of Rs 27,168 of the said grant as on February 28, 2019 in respect of the Research Project “Spatial Distribution of Uranium and associated water quality parameters in ground water/drinking water of five districts (Mumbai, Mumbai Suburban, Thane, Raigad and Nashik) of Maharashtra”.

*H. Saur*

Signature & Seal: Principal Investigator

Signature & Seal: Registrar/Head of Institution



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Ref No.:

Date :

**STATEMENT OF ACCOUNTS (SA) as on February 2019**

Sanction No: 36(4)/14/29/2015-BRNS/36042 Dated: 31/3/2016 & 03/08/2016 & 18/4/2017

Sr.		Sanctioned	Opening	Received	Total	Spent	Unspent
1	2	3	4	5	6	7	8
1.	Equipment	10,50,000	NIL	10,50,000	10,50,000	7,96,360	2,53,640
2.	Staff Salaries	300,000	NIL	300,000	300,000	50,000	2,50,000
3.	Techn. Asst.	96,000	NIL	96,000	96,000	---	96,000
4.	Consumables	80,000	NIL	80,000	80,000	---	80,000
5.	Travel	140,000	NIL	140,000	140,000	---	1,40,000
6.	Contingencies	35,000	NIL	35,000	35,000	---	35,000
7.	Overheads	124,950	NIL	124,950	124,950	5000	1,19,950
8.	Interest Earned	---	---	---	---	---	---
	<b>TOTAL (A):</b>	<b>18,25,950</b>	<b>---</b>	<b>18,25,950</b>	<b>18,25,950</b>	<b>8,51,360</b>	<b>9,74,590</b>
2 <sup>nd</sup>	<b>(2017 - 2018)</b>						
1.	Equipment	---	2,53,640	---	2,53,640	2,51,000	2640
2.	Staff Salaries	300,000	2,50,000	300,000	5,50,000	250,833	2,99,167
3.	Techn. Asst.	96000	96,000	96000	1,92,000	50,015	1,41,985
4.	Consumables	80000	80,000	80000	1,60,000	1,12,751	47,249.05
5.	Travel	140000	1,40,000	140000	2,80,000	2,06,704	73,296
6.	Contingencies	35000	35,000	35000	70,000	4,759	65,241
7.	Overheads	46200	1,19,950	46200	1,66,150	---	1,66,150
8.	Interest Earned	---	---	---	---	---	---
	<b>TOTAL (B):</b>	<b>6,97,200</b>	<b>9,74,590</b>	<b>6,97,200</b>	<b>16,71,790</b>	<b>8,76,062</b>	<b>7,95,728.05</b>
3 <sup>rd</sup>	<b>(2018-2019)</b>						
1.	Equipment	---	2640	---	2640	---	2640
2.	Staff Salaries	90000(HRA)	2,99,167	90,000(HRA)	3,89,167	3,65,000	24,167
3.	Techn. Asst.	---	1,41,985	---	1,41,985	1,41,985	---
4.	Consumables	---	47249.05	---	47249.05	1780	45,469
5.	Travel	---	73,296	---	73,296	1,19,931	(-46,635)
6.	Contingencies	---	65,241	---	65,241	64,124	1117
7.	Overheads	---	1,66,150	---	1,66,150	1,65,740	410
8.	Interest Earned	---	---	---	---	---	---
	<b>TOTAL (C):</b>	<b>90000(HRA)</b>	<b>7,95,728.05</b>	<b>90000(HRA)</b>	<b>8,85,728.05</b>	<b>8,58,560</b>	<b>27,168</b>
	<b>GRAND TOTAL</b>	<b>26,13,150</b>	<b>---</b>	<b>26,13,150</b>	<b>---</b>	<b>25,85,982</b>	<b>27,168</b>

*Handwritten signature*

*Handwritten signature*  
Principal Investigator

FOR V. SANKAR ARYAN & CO.  
CHARTERED ACCOUNTANTS  
FIRM REGD. No. 101/0047  
*Handwritten signature*  
(G. SANKAR)  
PARTNER  
M. No. 46058



*Handwritten signature*  
Head of the Institution

Auditor/Chartered Accountant/Accountant General\*

22 IN 19046050A/A/A/2017