COLLOQUIUM 2016
Where experience and fun meet

The Alumni committee of SIES(Nerul) College of Arts, Science and Commerce (SIESNAA) organized “Colloquium” 2016 on 20\textsuperscript{th} August which is an annual panel discussion only meant for the Third year students who will be ready to face the corporate world soon. This year, colloquium was organized in two sessions, i.e, Morning batch from 9-11 and afternoon batch, i.e, 12-2. This was the first time that colloquium had two sessions instead of one. In the past years, it was organized for students from BAF, BBI, BCOM, BFM but this year the afternoon batch was specially kept for students from BMM, Bsc.CS, Bsc.IT and BMS.

The event started with acknowledgment of the chief guest Jt. Hon. Secretary Shri. S.V. Vishwanathan, Principal Koel Roy Choudhury, and Convenor Bhumika More. This was followed by the lighting of the lamp. The Moderator Aakash Sharma(Branch training Manager at Cigna TTK) briefed the audience about the
topic which was – **Public sector: A job guarantor, is a myth.** The panelists who graced the occasion and shared their experience were –

1. Kartik Agarwal – Senior manager at IDFC Bank  
2. Sidra Basit – Analyst at Eclerx  
3. Shrishti Sinha – Campus hiring manager at Reliance JIO

All the panelists spoke really well and the purpose of calling them was fulfilled. The students particularly enjoyed the experience shared by all the panelists and they also asked many questions. The misunderstanding that public jobs are secure was cleared by the panelists and they were more than happy to help out their juniors. The session ended with felicitation of the guests.

The afternoon session on “**Role of Technology in Media and Marketing**” was equally informative but it was also fun. The panelists were –

1. Saipriya Iyer – Senior Media manager at BC Webwise  
2. Rohit Shetty – Manager in Strategic Alliance at the Mobile wallet  
3. Renfred Dsouza – Deputy manager at Mahindra Susten  
4. Advit Sharma – Digital solutions manager at Times of India
The moderator Aakash Sharma moderated the panel discussion very well. All the students were made aware about the use of technology and the importance of it
in today's world. All the panelists gave good insight on the topic by relating it with the practical examples from their workplace. Overall it was highly appreciated event by the principal and the audience.

Colloquium helped to bridge the gap between theoretical knowledge of current students and industrial knowledge of alumni. It helped current TY students to update their practical knowledge so that they can shape a successful career for themselves by seeking right guidance from their seniors.