

Literature Adventure

Event name: Literature Adventure

Date: 26th July 2022

Target audience: Students of Jr. College and Degree College.

Objective: To introduce ELA and promote reading and literature through

Attendance: 69 (Male- 36; Female- 33)

The English Literary Association (ELA) in collaboration with The Library Committee conducted an exciting event called “ Literature Adventure”. It was an induction and orientation ceremony for ELA, which included intriguing games conducted by Library Committee. A total of 69 attendees(Male-36; Female-33) students had assembled and were seated in the SOP (School of Packaging) Hall. The event started at 11:30 am in the presence of Ms.Neelima Balachandran, Convenor of Library Committee and Ms. Neha Pandey, Convenor of ELA. The objective of the event was to promote reading and celebrate literature.

A brief introduction of ELA committee was given by Ms. Trupti Bankar. The badges were handed over by the convenor of the ELA Committee Ms. Neha Pandey to the ELA General Secretary Naitik Patel followed by JGS and all the team heads. Ms. Neha Pandey also gave an motivating address explaining the importance of literature and commitment of the committee towards the promotion of literature.

This was followed by the games session. 6 games were played in total. It was an very intriguing session. It started with the Quiz, various questions related to books and literature were asked. This was followed by a game called Pictionary, wherein a participant had to draw a picture suggesting the name of the book. Next was Scribble, here different letters were displayed on the screen and audience had to make meaningful words from it. In the game “Who am I?” Audience had to guess the name of a character from the hints displayed on the screen. Mic drop was an interesting session, a topic was given out to the audience and Opinions were sought, two topics were- E-book v/s Hardcopy and Thriller v/s . Guess the adaptation was the last game, where audience name of the books from adaptation.

The event concluded with a vote of thanks given by Ms. Neelima Balachandran, Convenor, Library Committee.

Attendance: 69

Male - 36

Female - 33



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**Commerce and Economics Association:
Elocution Competition**

14th September 2022

Elocution Competition: On account of 56th A.D. Shroff Memorial, a competition was organised on 14th September 2022 on the topics pertaining to economy and finance. The event helped the students to identify one's capacity of communicating with effective use speech and gestures. The Judges for the Competition were Ms. Dhvani Chauhan, Assistant Professor, Department of Accountancy and Ms. Alisha Varghese, Assistant Professor, Department of Economics. 21 (10M, 11F) students participated in the competition.



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**SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE
BMS**

BUSINESS COMMUNICATION's exhibition

“SANCHAR PRADARSHAN”

Business Communication's exhibition named “SANCHAR PRADARSHAN” which lays emphasis on the general information about. Modes of communication and various mediums through which communication takes place was held on 1st October 2022 in which students of FYBMS presented their presentations in the following categories:

- **Body language :-** Body language which includes postures ,facial expressions, Gesture,eye contact, proxemics etc were explained by Students of FY BMS
- **Business etiquettes:-** Business etiquettes includes Interview Etiquettes ,Proper handshake,Not to keep hands on the table,Greet all the members of the panel etc were explained by students of FY BMS
- **Paralinguistic features:-** paralinguistic features includes like tone of the communicator , voice modulation, pitch , volume of voice, quality of voice etc were explained by Students of FY BMS
- **Social media:-** social media includes Essential business strategy, powerful medium of communication, online payment, advantages and disadvantages of business communication etc were explained by students of FY BMS .
- **Sign language:-** sign language includes signs of Narrow road ahead,Pedestrian area,No overtaking,No right turn prohibited,No entry etc were explained by students of FY BMS.



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Art of Writing

Event : Art of Writing

Date : 21st January, 2023

Target Audience : College Students

Attendance: 48 (M: 21, F:27)

The English Literary Association (ELA) organised a Seminar on "The Art of Writing" the objective of the seminar was to disseminate the intricacies of writing on 21st January, 2023 at the AV Room . The resource person for the event was Mrs. Sugandha Indulkar, former editor of Times of India (Students Edition).

Mrs. Indulkar with the help of a powerpoint presentation explained about various types of writing to improve one's writing. She explained about persuasive, descriptive, expository, report and feature writing. This helped the audience to have a comprehensive view about various types of writing.

Then the speaker proceeded to talk about Literature and its types, literary criticism, etc.

The session was kept open for question and answer round afterwards.

This enriching seminar concluded by a vote of thanks by Ms. Neha Pandey, Convenor of ELA.

Attendance - 48

Male - 21

Female- 27



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