BMS Department Training and Development Program

Name of the event: Leadership and Critical Thinking.

Date: 15th March 2022

Purpose: To provide exposure to students about the subject Training and Development and

Designing and Implementation of training program. No. of participants: 34 (Male=7, Females =27)
Target Audience: Second Year BMS Students

The leadership and critical thinking training program was organized by Ms Nisha Telang(Faculty Trainer), Mr Abhishek Mishra (Student Trainer) and Ms Tanzil Shaikh (Student Trainer). This training program was conducted on 15th March 2022 at the AV Room from 12 noon to 5:30 pm. Principal Dr Koel Roychoudhury addressed and divided all the participants into groups of seven. The entire group choose their group leader and their group name.

Followed by an ice-breaking round to help teammates know each other was taken by Ms Nisha Telang(Faculty Trainer). The entire participant was supposed to draw an object that represented them now and 5 years later. In this game, the participant had to think creatively to represent themselves.

Session 1 Critical and leadership.

Participants started with the game "Defuse the Bomb", the game was explained only to the leader and then the leader explains it to their teammates. Here the Leaders had to show their leadership quality and help their team win by forming strategies. Then Mr Abhishek Mishra (Student Trainer) debriefed them about Critical thinking.

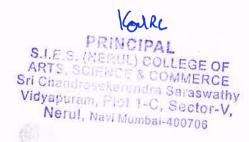
Session 2: Creative thinking.

Ms Tanzil Shaikh (Student Trainer) briefed participants on creative thinking. The entire participant was supposed to play another game called as "Egg Drop" game. Basically, the team had to be creative at the same time the team have to save their eggs from breaking down by making a safe covering from the materials provided. Here they used their creativity skills

Session 3: Chai Pe Charcha

The overall program was debrief by Ms Nisha Telang(Faculty Trainer), and further opportunities was discussed. The participants were served tea and cookies as the session came to an end.









PRINCIPAL

S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Sri Chandrasekarendra Saraswathy Vidyapuram, Plot 1-C, Sector-V, Nerul, Navi Mumbai-400708

S.I.E.S. (Nerul) College of Arts, Science and Commerce Department of Information Technology

NOTICE

Date: 15-02-2022

This is to inform all the Third Year students that the Department of IT in collaboration with IQAC and Career Guidance and Placement Cell will be conducting a session on "An Art of Writing ATS Friendly Resume" for all the Third Year students on 21st February, 2022 from 11:30 am to 01:00 pm. The session will be conducted in blended mode using Microsoft Teams and AV Room.

CESTARTS SCIENCE & COMME

Head of the Department

Ms. Anu Thomas

Dr. Koel Roychoudhury

Event-Incharge

Dr. Meghna Bhatia

Sri Chandresekerendra Saraswathy Vidyapuram, Plot 1-C, Sector-V. Nerul, Navi Mumbai-400705



S.I.E.S. (Nerul) College of Arts, Science and Commerce

DEPARTMENT OF IT
IN COLLABORATION WITH
IOAC AND CAREER GUIDANCE AND PLACEMENT CELL

PRESENTS

A SESSION ON

AN ART OF WRITING ATS FRIENDLY RESUME

SPEAKER

Mr Shirish Yadav

Founder, My Post Grad, Marketing Manager, Capricot Technologies



VENUE:

Offline: AV Room (Only

Registered FCFS participants)

Online: MS Teams

monday

21ST

february 2022

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Department of IT An Art of Writing an ATS Friendly Resume

Date: 21-02-2022, 11:30 pm

Venue: AV Room

A resume writing session was organized by the IT department for final year students in association with IQAC and Career Guidance and Placement Cell, to guide the students and help them improve their resume in regards to ATS filtering applications used by organizations.

Mr Shirish Yadav (Founder, MyPostGrad & Marketing Manager, Capricot Technologies) was the respective orator for the seminar. The objective of the seminar was to provide guidance to students about resume writing and the ATS software involved in the hiring process. He commenced the seminar by making the students acknowledge the difference between cv, resume and biodata. He stressed on the importance of selecting the right format while writing a resume and also mentioned different types of formats. Mr Shirish Yadav enlightened the students regarding the filtering applications used by companies and how to frame a resume to breakthrough such applications.

Finally the seminar was brought to a closure, on that note the students thanked Mr Shirish Yadav for his valuable words. The total number of participants were 62(30 M, 32 F) students.





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Nerul, Navi Mumbai-400706

Name of the Speaker:	Mr. Shirish M. Yadav
Business Designation:	Founder, MyPostGrad Education Since 2019
Corporate Designation:	Marketing Manager, Capricot Technologies Pvt Ltd
Qualification:	MMS (OIM-MU), EPDSMMS – IIM- Calcutta
Total Work Experience:	10+ Years



Profile:

Mr. Shirish M. Yadav is a qualified Marketing professional with over 10+ Years of experience in major industries like Education, Construction & Media & Entertainment. Simultaneously, he is also managing a corporate role as Marketing Manager – Capricot Technologies Pvt Ltd for major brands like Autodesk and Adobe. Prior to being the founder of MyPostGrad, he has counseled and guided numerous students from Engineering and Non-Engineering background towards their career path. He specializes in helping students/professionals in developing effective communication skills and acing GD & PI for various management & corporate roles. Now, as a founder of MyPostGrad he aims to provide comprehensive training programs for MBA Entrance Exams and campus placements.



S.I.E.S. (HERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Sri Chandrasaka endra Saraswathy Vidyapuram, Plot 1-C, Sector-V, Nerul, Navi Mumbai-400706



SIES (Nerul) College of Arts, Science and Commerce NAAC Re-Accredited- A Grade (3rd Cycle)

ALUMNI COMMITTEE OF SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE (SIESNAA)

NOTICE

8th October, 2021

IQAC and SIESNAA -Alumni committee will be conducting a 'CAPACITY BUILDING SERIES'- Enthralling sessions by our star alumni. The first session of the series will be by *Mr. Arun Kaimal- HR director. He is our alumnus who has passed out from the batch of 2001-04, he is presently an experienced HR professional with experience in countries like India, Korea, Japan, Australia, New Zealand etc. He also mentors young talent in the ASEAN countries.

He is currently the *Human Resources Director at SEAK and ANZ, Cepheid at Danaher Corporation, he's propagating his knowledge across seas.

The first speaker will conduct sessions on the following topics and dates as mentioned below:

- 1. Generic Competencies to excel in Post Pandemic World
 To acquire core competencies in tackling pandemic positively
 Date: _13th October 2021, Time: 1PM to 2PM IST
- 2. HR Competencies in Post Pandemic World*To understand the changing role of HRM in the new normal*_Date: _20th October 2021, Time: (11:30 AM to 12:30 PM IST)



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Please find the links to register and join the group for participation in the series

https://forms.gle/EoozteDfPJEwPMMCA

https://chat.whatsapp.com/Bh2yGviKzp2Gz6L0fDoinL

Dr. Sheeja K

Convener, SIESNAA

Dr. Koel Roychoudhary Principal

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IQAC and SIESNAA - Alumni Committee 2021-22
Presents Global Level

CAPACITY BUILDING SERIES

ENTHRALLING SESSIONS BY OUR STAR ALUMNI

The second session of the series will be held by

Mr Arun Kaimal, Human Resource Director at SEAK and ANZ, cepheid at Danaher Corporation, Singapore

HR COMPETENCIES IN POST PANDEMIC WORLD

OBJECTIVE:

To understand the changing role of HRM in the new Normal

Date: 20th October 2021

Time: 11:30 AM to 12:30 PM IST

Where: Microsoft Teams

Contact Details: Sakshi Bhokare (Student Secretary) 9969430627

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IQAC and SIESNAA - Alumni Committee 2021-22 presents

CAPACITY BUILDING SERIES

ENTHRALLING SESSIONS BY OUR STAR ALUMNI.

The first session of the series will be by

Mr Arun Kaimal, Human Resources Director at SEAK and ANZ, Cepheid at Danaher Corporation,
Singapore

TOPICS

1. Generic Competencies to excel in Post Pandemic World

OBJECTIVE: To acquire core competencies in tackling pandemic positively

Date: 13th October 2021 Time: 1 PM to 2 PM IST

2. HR Competencies in Post Pandemic World
OBJECTIVE: To understand the changing role of HRM
in the new normal

Date: 20th October 2021 Time: 11:30 AM to 12:30 PM IST

Where: Microsoft Teams

Contact Details: Sakshi Bhokare (Student Secretary)

9969430627

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Alumni Committee

Capacity Building Series Report

Name: Capacity Building Series

Details: Session $-1:13^{\circ}$ October, 2021

Session $-2:20^{\circ}$ October, 2021

Objective:

1. To understand the changing role of HRM in the new normal

To acquire core competencies in tackling pandemic positively. 2.

Brief:

The Idea of Doing a Speaker session with our corporate successful Alumni about Human Resource Management in the Corporate World. Convenor Dr. Sheeja Ma'am and Co-Convenor Ms. Bhumika Ma'am were presented with the Idea by Student Members of Alumni Committee.

Permission via Letter was asked to the Principal Dr. Koel Roychoudhary Ma'am, which she granted. Speaker for these sessions was Mr. Arun Kaimal (Alumni of SIES College of Arts. Science & Commerce, Nerul). Mr. Arun Kaimal agreed to be the Speaker. Student Members then embarked on preparing for the Session. Technical Set up and Meeting Coordination was looked after by Joint General Secretary - Shravan Kumar and his team. Public Relations Outreach and Participation was looked after by Joint General Secretary Bhavik Deshmukh and his Team. Overall Supervision, On day Control and Operations and Event Planning was looked after by General Secretary Sakshi Bhokare and her Team. Creative Executives of the Committee created Invite Jpeg, PR outreach Jpeg and Posters for proper Promotion and Portrayal of the Event. Mr. Arun Kaimal was Informed of the Updates via Mail & WhatsApp. Speaker's CV was also Procured and with that Preparation part of the Event was Successfully Completed.

Summary: ON - DAY tasks and operations were divided and handled by All the team members. Assigned Room for Both sessions was Conference Room Joint General Secretary Shravan began with his Technical set up of Laptops Mic Camera Speakers Projectors Etc. Platform to be used for Both Sessions was Microsoft Teams. As the Scheduled meeting Began, Joint General Secretary Bhavik Started with Broadcast and PR outreach to procure significant student participants. General Secretary Sakshi requested Principal Dr. Koel Roychoudhary Ma'am, Convenor Dr. Sheeja Ma'am, Co - Convenor Ms. Bhumika Ma'am and other Faculty members of the Committee and Other Faculty members of College to have a seat at Conference Room to begin with the Sessions. Faculty Host for the Sessions were Mr. Mithun Pillai. He welcomed the Audience to the Session and introduced our Speaker Mr. Arun Kaimal and Session began. Mr. Arun Kaimal went ahead and introduced the Intricacies of Human Resource Management in the Corporate World. He explained his Journey as HR from Executive to Senior Professional Human Resource Head and Career Coach. He explained aspects of Human Resource Management that students were yet to come face to face. Towards the end, a small Ouestion Answer Round was conducted to clear the Audience's Doubts. Mr. Arun Kaimal also gifted the first 5 students who asked doubts with books. Mr. Mithun Pillai thanked Mr. Arun Kaimal for his time, presence & knowledgeable guidance. Principal Dr. Koel Roychoudhary ma'am gave vote of thanks.

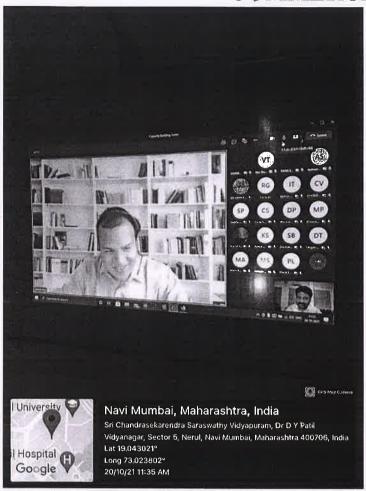
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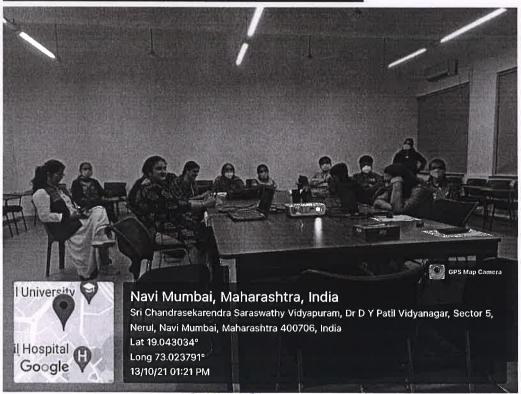
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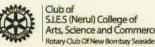
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A Professional Development Intiative.

Webinar initiated to enhance the Critical and Creative Thinking skills.

> **ON 29TH JULY 2021** 10:00 AM ONWARDS ON GOOGLE MEET



RSVP:-Rtr.Ketki Sonawane (9321760290)

Kourc PRINCIPAL S.I.E.S. (NERUL) COLLEGE OF

ARTS, SCIENCE & COMMERCE Sri Chandrasekarendra Saraswathy Vidyapuram, Plot 1-C, Sector-V, Nerul, Navi Mumbal-400706



Rotaract

Unbound Opportunities

Date: 30th July, 2021 Time: 5:10 PM - 7:00 PM Venue: Zoom Application

A meet was scheduled in Zoom Application by Rtr. Ketki Sonawane and the link was shared in the group 15 minutes prior to the event. The event "Unbound Oppurtunities" was called to order by Rtr. Sameer M.K, President of Rotaract club of SIES (Nerul) college at 5:10 pm. The National Anthem was played using the sound share feature in Zoom Applications.

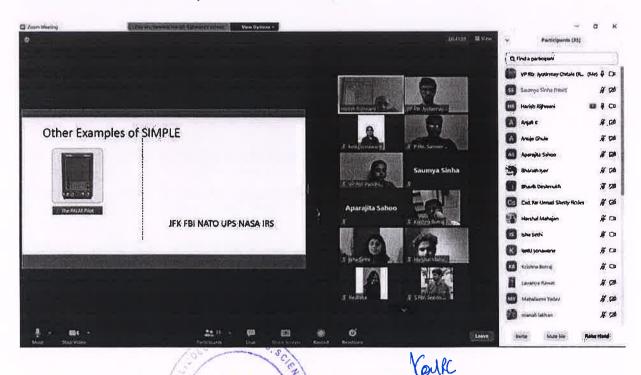
Rtr. Ketki Sonawane, the Project Chairperson introduced herself and the keynote speaker Mr.

Harish Rijhwani.

Many aspects related to the thinking skills such as story-telling, conveying a message and building self-confidence were discussed with the students by the speaker. The speaker made the session interactive by giving live examples of the topics he covered. He further solved all the doubts that the participants had. "Unbound opportunities" was successfully completed and wrapped up at 7:00 pm.

Speaker Profile: Mr. Harish Rijhwani is an Author, Speaker, Mentor and Health IT professional. He is an MBA Graduate in Systems from NMIMS Mumbai who also mentored students in the area of Healthcare Informatics, Enterprise Management Systems, Business Analytics, Advanced Analytics, Excel, VBA, Tableau, etc. He also worked in multiple technologies in Healthcare starting from Mainframe, VBA, Mirth, Informatica, DMExpress, Business Objects Xcelsius, R, Python, Sql Server and MySql.

ATTENDANCE: Males:29, Females:31 TOTAL: 60



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ROTARACT CLUB OF SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE



ALONG WITH

ROTARY CLUB OF NEW BOMBAY SEASIDE ROTARACT CLUB OF NEW BOMBAY SEASIDE



CORDIALLY INVITES YOU







IT IS AN ON GROUND EVENT IN WHICH DIFFERENT SETS OF PROMINENT SPEAKERS WILL BE TAKING SESSIONS WHICH WILL HELP THE AUDIENCE TO GAIN KNOWLEDGE, LEADERSHIP SKILLS AND GAIN A LOT OF EXPERIENCE.

SPEAKERS

1) RTN. KAUSTAV GHOSH & RTN. LAXMI SORTE

(PDRR 2016-17, TRAVELLED ACCROSS THE COUNTRY IN 101 DAY, LIMCA BOOK OF RECORDS)

2) RTN. SATISH SUDAM BHOJANE

(CAREER COUNSELOR, PIONEER 360', DISTRICT SECRETARY DESIGNATE 2021-22)

3) DR. LUCKY KASAT

(NEDNATAL SURGEON, MOTIVATIONAL SPEAKER)

DATE:

VENUE:

22 ND MARCH, 2022 9:30 AM ONWARDS SIESCOMS AUDITORIUM, SIES COLLEGE (NERUL)

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Nerul, Navi Mumba, 400706



Rotaract

Rotary Youth Leadership Awards (RYLA)

Date: 22nd March, 2022 Time: 9:30 AM to 5:00 PM

Venue: SIESCOMS Auditorium, SIES (Nerul) College

On 22nd March, 2022, Rotaract Club of SIES [Nerul] College of Arts, Science & Commerce had conducted RYLA [Rotary Youth Leadership Awards] which is a session promoting leadership, management and communication activities along with Rotary Club New Bombay Seaside and Rotaract Club New Bombay Seaside

The Chief Guest for the event was respected principal ma'am Dr. Koel Roychoudhury along with the Guest of Honour, Dr. Bigyan Verma, The session started with the first two speakers Rtn. Kaustav Ghosh and Rtn. Laxmi Sorte, who had traveled across the country in 101 days with the aim of promoting small to medium size entrepreneurs/businesses and they are also registered under Limca Book of Records for the same.

The third speaker Rtn. Satish Bhojane who has been a public speaker for 10-12 years had planned leadership activities for the participants. The last speaker was Dr. Lucky Kasat who is a neonatal surgeon and honored public speaker who spoke on the topic of motivation and how one should never give up on their goals and how to always be ready for any obstacle.

ATTENDANCE: Males: 63, Females: 78 TOTAL: 141



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SPORTS COMMITTEE 2021-2022 SALE.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Nevi Mumbai Maharashtra, India (400708)



GENERAL SECRETARY Mr. Prince Siyal Contact No.: 9833998548 JOINT GENERAL SECRETARY Mr. Harish Goswami Contact No.: 8828065634 JOINT GENERAL SECRETARY Mr. Arjun Nair Contact No.:9167193650

Date:07/10/2021

To,
The Principal
SIES (Nerul) College of Arts, Science & Commerce

Subject: Permission for conducting "Personality Development programme" for sports committee students and members

Respected Madam,

The Sports Committee 2021-22 is planning to conduct an offline "Personality Development programme" for the sports committee students and members on 13th October 2021.

We wish to conduct the programme in the AV room from 12pm to 2pm and require your permission for the same.

Speaker Name:Ms.Dalbir Kaur Bhatia
(Certified Career Counsellor & Soft Skills Trainer)

Thanking You.

Dr.Koel Roychoudhury I/C Principal

Dr. Ashish Shukla Sports Convener

Plot1-C Septon V, Narul. Narul. No.

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Nerul, Navi Mumbai-400706

Sports Committee

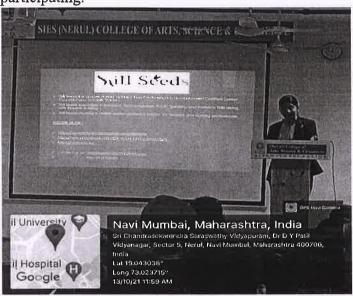
PERSONALITY DEVELOPMENT SEMINAR

On 13th October 2021 Sports Committee of SIES College (Nerul) conducted a seminar on Personality Development for its volunteers and Students.

The seminar was conducted by Mrs. Dalbir kaur Bhatia who is Mumbai based certified career counselor and soft skills trainer and she comes with a 6 years corporate experience.

The seminar covered various topic on soft skills and ice-breaking activities and it was observed that students were quite engrossed in the same.

There was a great participation with 50 (37 Males & 13 Females) audience actively participating.





Mumbai-100706

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SPORTS COMMITTEE 2021-22 OF S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Navi

Mumbai Maharashtra, India (400706)



GENERAL SECRETARY

Mr. Prince Siyal Contact No.: 9833998548

JOINT GENERAL SECRETARY

Mr. Harish Goswami Contact No.: 8828065634

JOINT GENERAL SECRETARY

Mr. Arjun Nair Contact No.:9167193650

Personality Development Seminar Conducted by SIES Sports Committee 2021-22

In today's world external environment plays an important role in the personality development of students. This is the need of an hour as it is essential for the holistic development of children and their survival in this competitive world.

On 13th October,2021 Sports Committee of SIES College (Nerul) conducted a Seminar on Personality Development for its volunteers and faculty members The seminar was conducted by Mrs. Dalbir Kaur Bhatia who is a Mumbai based Certified Career Counsellor and Soft Skills Trainer. She comes with a corporate experience of over 6 years in the field of Teaching and Administration of Educational Institutes. As a Counsellor she has helped many students to understand their area of interest and choose the right career path. She takes sessions with Mentoria on a daily basis. She has been also actively involved in Training students in areas of Soft Skills, Body Language, communication skills, Public Speaking and Interview Skills along with Resume Building. She also conducts Training sessions for Teachers which help them improve their Problem-Solving Skills, increase motivation of their students and thereby improve their overall productivity while teaching students.

The workshop began with our students introducing the Speaker to the audiences. She started the workshop with small yet a beautiful story. Later it was added with various activities that was an enjoyable ice-breaking activities and it was observed that students were quite engrossed in the same. There was great participation with 50 audience actively participating.







SPORTS COMMITTEE 2021-22 OF S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Navi

Mumbai Maharashtra, India (400706)



GENERAL SECRETARY

Mr. Prince Siyal Contact No.: 9833998548

JOINT GENERAL SECRETARY

Mr. Harish Goswami Contact No.: 8828065634

JOINT GENERAL SECRETARY

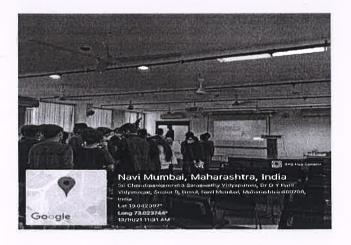
Mr. Arjun Nair Contact No.:9167193650

The very first activity was all about how we nowadays react to the situations. The participants were distributed an activity wherein they were asked to follow the instructions written on it. This activity depicted that how we read the instructions carefully and act accordingly. Then the students were asked to watch a video that showed how to communicate in various situations that also shows what exactly is our personality.

In the next activity the participants were divided into groups and were asked to draw pictures like furniture, animals, etc.. that depicts their personality in comman. After that they were asked to explain the picture that they drew. Everyone enjoyed this activity.



The last activity for the day was that the participants were asked to form a queue according to their respective birth month without uttering a single word, they were allowed to do actions only. This showed how important is the sign language and even the body language so that the person understands it. Overall all the activities were amazing and were enjoyed too.







SPORTS COMMITTEE 2021-22 OF S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Navi

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GENERAL SECRETARY Mr. Prince Siyal

Mr. Prince Siyal Contact No.: 9833998548

JOINT GENERAL SECRETARY

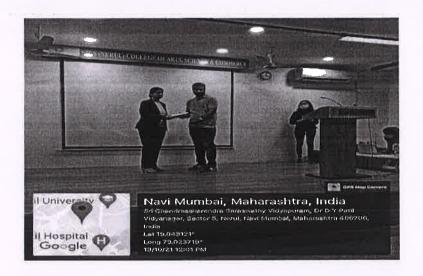
Mr. Harish Goswami Contact No.: 8828065634

JOINT GENERAL SECRETARY

Mr. Arjun Nair Contact No.:9167193650

In the end students were shown a video clip which ended with s moral that every person needs to evolve as a person for his / her betterment in the future.

The speaker was felicitated by Dr. Ashish Shukla.

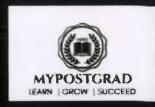














CV WRITING JOB/INTERVIEW TIPS

Date:7th June, 2021

FOR REGISTRATION KINDLY FILL THE GOOGLE FORM

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CAREER GUIDANCE AND PLACEMENT CELL

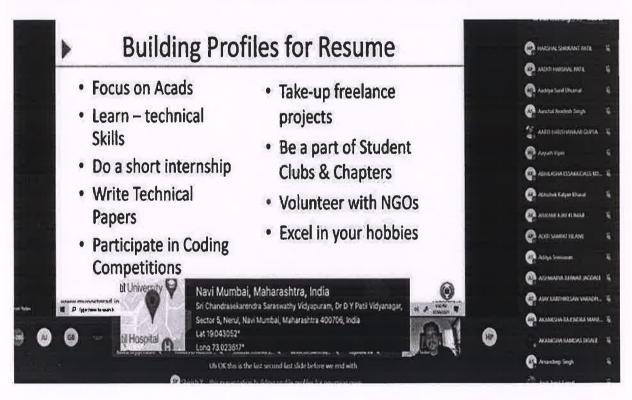
CV Building and preparing for Interviews

SIES College of Arts, Science and Commerce (Nerul) had organized a seminar on "CV Building and preparing for Interviews" for students on 7th June 2021 through Teams meeting.

Mr. Shirish M. Yadav Marketing Manager-Mumbai Region of Capricot Technologies Pvt Ltd was the guest speaker.

Mr Shirish M Yadav is an experienced Marketing Professional with a demonstrated history of working in the education management industry for 8 Years and is Skilled in Digital Marketing activities.

The seminar saw an overwhelming response from 125 (98F, 27M) total participants.







CAREER GUIDANCE AND PLACEMENT CELL

Tips for Virtual Interview

SIES College of Arts, Science and Commerce, Nerul organized an interactive webinar for students on Tips for Virtual Interview on 30th September 2021.

The session started at 1.00 pm on Microsoft Teams app.

The guest speaker was Abhishek Sharma who is the Talent Acquisition Manager at the AU Small Finance Bank. He was previously employed with Mahindra Finance as a Deputy manager-HR.

The attendance for the event was 87 (69F, 18M) students.





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CAREER GUIDANCE AND PLACEMENT CELL

"Placement & Job Readiness Program by Passion for Communication P4C"

"Passion for Communication" placement drive that covered preplacement talk and a session on PR was conduted on 23rd March, 2022 (Wednesday) at 12:00pm in A.V room.

Mr. Sabarinath (founder and MD of P4C) with his team members was the speaker and explained in brief the working and importance of PR.

The purpose of the webinar was to make the students job ready. There were students from BAMMC & BMS to attend the webinar.

There were total 68 (22 M, 46 F) students in the session. Students who were interested in the opportunities put forward by them submitted their resumes to the HR Team.



PRINCIPAL
S.I.E.S. (WERUL) COLLEGE OF
ARTS. SCIENCE & COMMERCE
Sri Chandrase karendra Saraswathy
Vidyapuram, Plot 1-C, Sector-V,
Nerul, Navi Mumbai-400706

SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE NERUL, NAVI MUMBAI

NOTICE

All the First Year and Second Year degree college students are hereby informed that the college will be conducting a course named CAMPUS TO CORPORATE TRANSITION PROGRAMME (C to C) 2021-22.

Details:

- Students would be trained for 30-32 hours in topics like Communication skills, Group Discussions, Time Management, Difference between Campus & Corporate Life etc by in house trained faculty members (6) The training programme would also incorporate sessions by industry experts & it will be conducted for approximately 3 to 4 months ie October to January 2021
 - Lectures will be online due to the COVID 19 situation
 - The programme is open only to all the FY and SY degree students
 - Registration will be on a first come first served basis upto the first 50
 - E Certificates will be provided at the end of the course after evaluation
 - Any unenrolled student found attending the course will be strictly punished

Dates for payment of fees: 01/10/21 -10/10/21 (10.00 am to 1 pm /Mon - Fri)

Date of Orientation & Commencement: 15/10/21

Fees: ₹413

Timings of the course: Between 10 am to 1 pm (Online)

P.T.O



Vidyapuram, Plot 4-C, Sector-V. Nerul, Navi Mumbai-400706

Rules for Registration

Students must:

- > Submit the Parental Consent form (attached) signed by their parents stating that they have been permitted to take admission for the course and attend the online lectures
- Fill the Registration form in the library
- > Pay the said amount in cash only at the first floor inner office counter to Ms Trupti D

SAFETY NORMS TO BE STRICTLY FOLLOWED:

- > While entering the college premises students must ensure that they wear masks all the time, sanitise their hands and have taken all the necessary COVID 19 precautions
- > Social distancing is to be strictly maintained and no gathering of students is allowed. So also exchange of mobiles & personal items is not permissible
- > Those found violating the required norms will be asked to leave the premises immediately

P.T.O

> Students must leave the campus immediately once all the formalities are completed

Any further enquiries can be made to the Librarian - Ms Neelima B (022 - 61196406)



	TOTAL TIME	NAME OF FACULTY	SIGNATURE
NAME OF FACULTY	SIGNATURE	Ms Ananya Gon	//s
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Ms Nisha T	1 July	BMS Faculty & C TO C	1 minh
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Convenor	(3)	Mr Mithun Pillai	
Dr Priyadarshini Poddar		BAMMC Coordinator	Mr. M.
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Mr-Murali-Nambiar Registrar

Dr Koel Roychoudhury
Principal I/c

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PRINCIPAL

S.I.E.S. (NERUL) COLLEGE OF
ARTS, SCIENCE & COMMERCE
Sri Changras Language Saraswathy
Vidyapuram, Pict 1-C, Sector-V,
Nerul, Navi Mumbai-400706



SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE REACCREDITED " A " GRADE BY NAAC (3RD CYCLE)

CAMPUS TO CORPORATE TRANSITION PROGRAMME (ONLINE)

2021-22 INAUGURAL SESSION

DATE: 16/10/2021

Medium: MS Teams (11.30 - 12.30 pm)

YOU ARE CORDIALLY INVITED

Looking forward to your esteemed presence

CAMPUS TO CORPORATE - TRANSFORM YOURSELF

C TO C Committee

PRINCIPAL
S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Sri Chandrasekarendra Saraswathy Vidyapuram, Plot 1-C, Sector-V, Nerul, Navi Mumbal-400706



SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE NERUL, NAVI MUMBAI

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SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE NERUL , NAVI MUMBAI

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SIES (NERUL) COLLEGE OF ARTS SCIENCE & COMMERCE NERUL, NAVI MUMBAI

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Campus to Corporate (C2C)

The 8th batch of the coveted Campus to Corporate 4-month transition programme commenced online on 16th October 2021. Its purpose is to equip students for life outside the campus especially in the corporate world. Registrations were done on a first come first serve basis, around 52 students (28M, 24F) from First and Second Year Degree College, were enrolled. A team of 6 core faculty members were the trainers who imparted the course. 2 external resource persons / industry experts were also called to address the students.

Details of Trainers:

<u>Core /</u> <u>External</u>	Name and Designation
,	Ms. Neelima B - Librarian / Convenor (Completed Train the Trainer)
	Ms. Nisha Telang – Department of Management Studies / Co – Convenor
Core	Ms. Ananya Gon – HoD of Management Studies
Core	Mr Mithun Pillai – HoD of Multimedia and Mass Communication
	Dr. Priyardarshini Poddar - Department of Management Studies
	Mr Tanish Hazari –Department of Management Studies
	Ms. Suma Nair - Central Training Department, SIES
External	Mr. Xavier Paul - Manager, Corporate Communication - Lupin
	Ms. Ritu Thakkar – Senior Manager, ICICI Securities Ltd

Mr Xavier addressed the students on "Interview Skills - Two Flints Light a fire" and Ms. Ritu Takkar shared her insights on "Designing Life". The evaluation process was based on a MCQ test and 3-minute offline presentations. Three core faculty members viz. Ms. Rajalakshmi – Department of Accountancy, Ms. Divya Nair - Department of Multimedia and Mass Communication and Dr. Priyanka Mohan – Department of Accountancy, along with the convenor Ms. Neelima B, evaluated the students. Ms. Sumar Nair - SIES Central Training Department, also evaluated few students. 39 (20M, 19F) students were evaluated and certified on 17th February 2022, marking the end of the course.



Wall Mont place

MERUEY COLLEGE OF esolarendra Saraswathy Vidyapuram, Plot 1-0, Sector-V,

Nerul, Navi Mumbal-400706



XAVIER PAUL

Campus to

DIGITAL MARKETER

PERSONAL PROFILE

Experienced Digital Marketing & Corporate Communications professional with proficiency in Social Media, Online Advertising. Content Management System and Internal Communications

WORK EXPERIENCE

Manager - Corporate Communication

LUPIN | May 2021 - Present

- Developing social media plans integrated with business objectives to align messaging and drive engagement
- Partnered with business functions to launch the first-ever Integrated Report 2021 and a dedicated web property
- Managed Google Display campaign promoting Integrated Report 2021
- Conceptualized the first-ever audio-only social media campaign in the diagnostics space for Lupin Diagnostics
- Played a key contributor toward content amplification for OTC product, Aptivate

Founder

XAPA | Nov 2019 - Apr 2021

- Stated my own Digital Marketing agency XAPA with services into Social Media, Website Development and Online Media Planning
- Notable clients include Goli Vada Pav, Adani Capital and **NEXA Shivam Autozone**

Manager - Social & Digital Media, Corporate Marketing & Communications

KNIGHT FRANK INDIA | July 2016 - Sept 2019

- Overseeing Website, Social Media platforms, Search Engine Optimization and Online Advertising. Executing lead generation campaigns
- Framing social media policies as per the compliance policy of the organization
- Part of Knight Frank Asia Pacific Digital Think Tank Programme based at Singapore

Plotti-C

S.I.E.S. (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE Account Manager Sri Chandrasokarendra Saraswathy
PUBLICIS BEEHIVE | Dec 1014 - May 2016n, Plot 1-C, Sector-V,

- · Leading a team to ensure best of that soll trons to suit clients requirements. Working on strategic marketing initiatives for new business development across the digital
- Notable clients include House of Anita Dongre, LIC and Tourism Malaysia

HOBBIES

Travelling

Teaching

XAVIER PAUL

DIGITAL MARKETER

WORK EXPERIENCE

Client Servicing Executive

ZAPAK DIGITAL | Feb 2014 - Oct 2014

 Driving online presence for Reliance Communications through Social Media and Digital campaigns resulting in high impact brand visibility and lead generation for the consumer business

Business Development Executive

COSMOS CREATIVE SERVICES | Oct 2012 - Sep 2013

- The role encompasses forming strategic partnerships and managing client relations for Audi, London Dairy, and Chrysler Automobiles based in the Middle East
- Managing publisher relations and media operations

Customer Service Associate

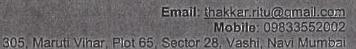
WNS | Nov 2008 - Oct 2009

- Working on Aeronautical process to resolve service interruption
- Maintaining service level agreement as defined by the client SITA



PRINCIPAL
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Sri Chandrasokarandra Saraswathy
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Nerul, Navi Mumbai-400706

Ritu Thakkar





Freelance Trainer and Consultant with deep inclination for creativity and art based learning to bring behavioral transformations in individuals, teams and organizations.

AWARDS

- World HRD Congress awarded "Outstanding Contribution in Training and Development" in Asian HR Leadership Awards, 2017.
- Awarded Outstanding Debutant Performer of the Year for her contribution in Training and Development at Reliance Communication.
- Women of Essence for Corporate Achievement Award by ITM University.

HIGHLIGHTS

- Insightful experience of more than 12 years in organizational development and Corporate Learning & Development.
- Addressed participants as a plenary speaker at National Conference on Integrating Human Values in Professional Education, 2018. The conference was organized by MGMCET, Navi Mumbai.
- She has conducted sessions at 4 national seminars for Indian Armed Force and organizations Army, Navy, Air Force, Coast Guard, Military and Paramilitary Force, State Police etc.
- Appeared on Television show for students 'Hum Honge Kamyaab' as a guest speaker.
- Tedx speaker at Tedx event organized for students.

PROFESSIONAL EXPERIENCE

Company Name: ICICI Securities Ltd.

Designation: Sr. Manager – Training & Development

Duration: September 2015 to July 2021

Responsibilities:

Liaison with business verticals for identifying training needs

Content Development based on training needs

S.I.E.S. (NERUL) COLLEGE OF ■ Deliver behavioural and spft-skills training programs - PAN India TS, SCIENCE & COMMERCE Sri Chandrasekarendra Saraswathy

Vidyapuram, Plot 1-0, Sector-V, Manage content on e-Learning platforms Nerul, Navi Mumbai-400706

Work with training vendors for various training requirements

Organise and Manage Speaker's Series and Leadership Development Programs

2. Company Name: Reliance Jio Infocomm Ltd.

Designation: Team Member – Learning & Development

Duration: January 2014 - September 2015

Responsibilities:

- Coordinate for regular Inductions through Class room and VC mode
- Coordinate with various institutes for Jio training programs
- Content Development and deliver trainings as per need
- Support in employee engagement and cultural initiatives
- 3. Company Name: Reliance Communication

Designation: Behavioral Trainer - Team OD

Duration: March 2011 to June 2013

Responsibilities:

- Conceptualize, design, develop and implement behavioral training into a corporate environment to align organization values and business objectives.
- Assessment & development center for supervisory and managerial level
- Capability building through coaching, counseling and mentoring
- Team building for enhancing Internal Customer Service
- Support in employee engagement activities like R&R, town halls etc.
- 4. Company Name: Prism Informatics (Idhasoft) Ltd.

Designation: HR Executive – Performance Cell

Duration: September 2009 to February 2011

Responsibilities:

- Skill Mapping and Training Need Identification
- Implement ESOP scheme in coordination with CEO, CS and CFO
- Goal setting and appraisal for employees across India

EDUCATION

- PGDM-HR (Full time) with specialisation in HR from Institute for Technology & Management
- Bachelors in Management Studies from SIES, Navi Mumbai
- H.S.C. Commerce from K. J. Somaiya College, Mumbai
- S.S.C. From St. Lawrence High School, Navi Mumbai

ADDITIONAL QUALIFICATION

Post Graduate Diploma in Applied Psychology (Correspondence) from Tamil Nadu University

Saplos V.

- Internationally Certified Professional Behavioral Analyst (CPBA) and DISC Administration
- Diploma in Training & Development from ISTD
- Diploma in Delta Healing (Correspondence) from Tamil Nadu University
- Certificate in Counseling from S/ES, Sion

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PERSONAL DETAILS

Date of Birth

Marital status

Language

Gender

12th August 1986

Single

English, Hindi, Marathi, Gujarati

Female



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