

SIES (NERUL) COLLEGE OF ARTS SCIENCE AND COMMERCE (AUTONOMOUS)

ELIGIBILITY: GRADUATE IN ANY SPECIALISATION OF COMMERCE OR MANAGEMENT WORKING PROFESSIONALS CAN ALSO PURSUE THIS COURSE.

M.COM - BUSINESS MANAGEMENT

<u>ABOUT US</u>

The SIES (NERUL) COLLEGE OF ARTS, SCIENCE & COMMERCE was established in September 1998. It is approved by UGC under 2f and 12 (B) and has been reaccredited with 'A' grade by the NAAC in the 3rd cycle in the year 2021. The institute currently has over 4500 students in ten undergraduate and six postgraduate programs. It offers quality education in every respect where the management, staff and students have made immense contributions to the growth of the Institution.

About the Course

A Master of Commerce in Business Management is a postgraduate program that equips students with advanced knowledge and skills in various aspects of business management. It focuses on areas such as strategic planning, organizational

behavior, marketing and entrepreneurship. This comprehensive degree program prepares individuals to excel in leadership roles, make informed

business decisions, and navigate the complexities of the business landscape. Graduates are equipped with a strong foundation in business management, making them valuable assets in today's competitive business world.