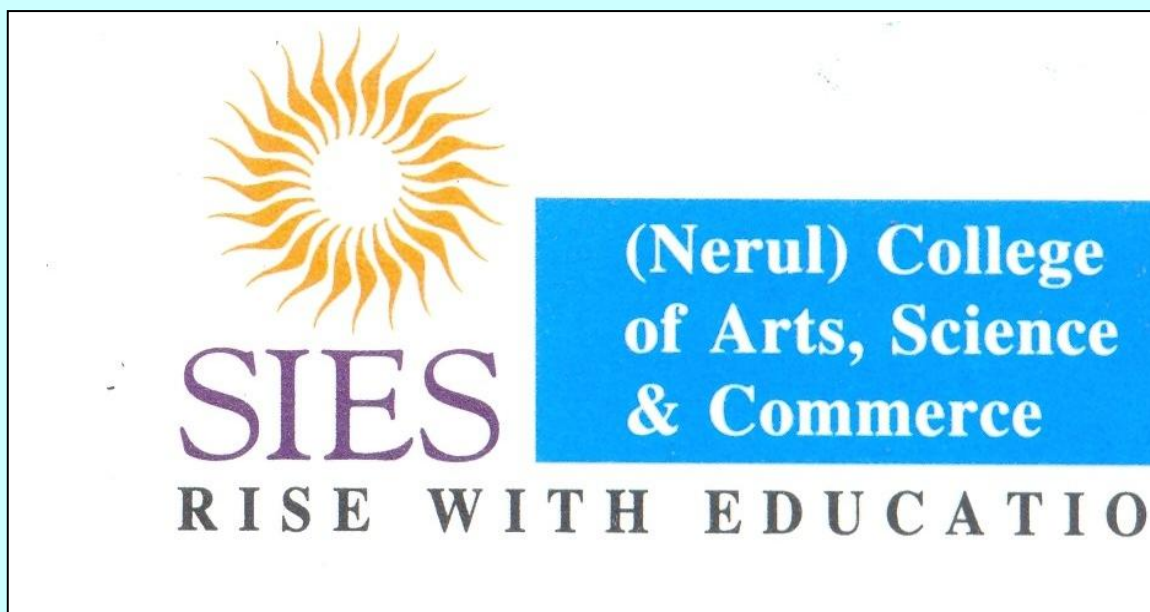


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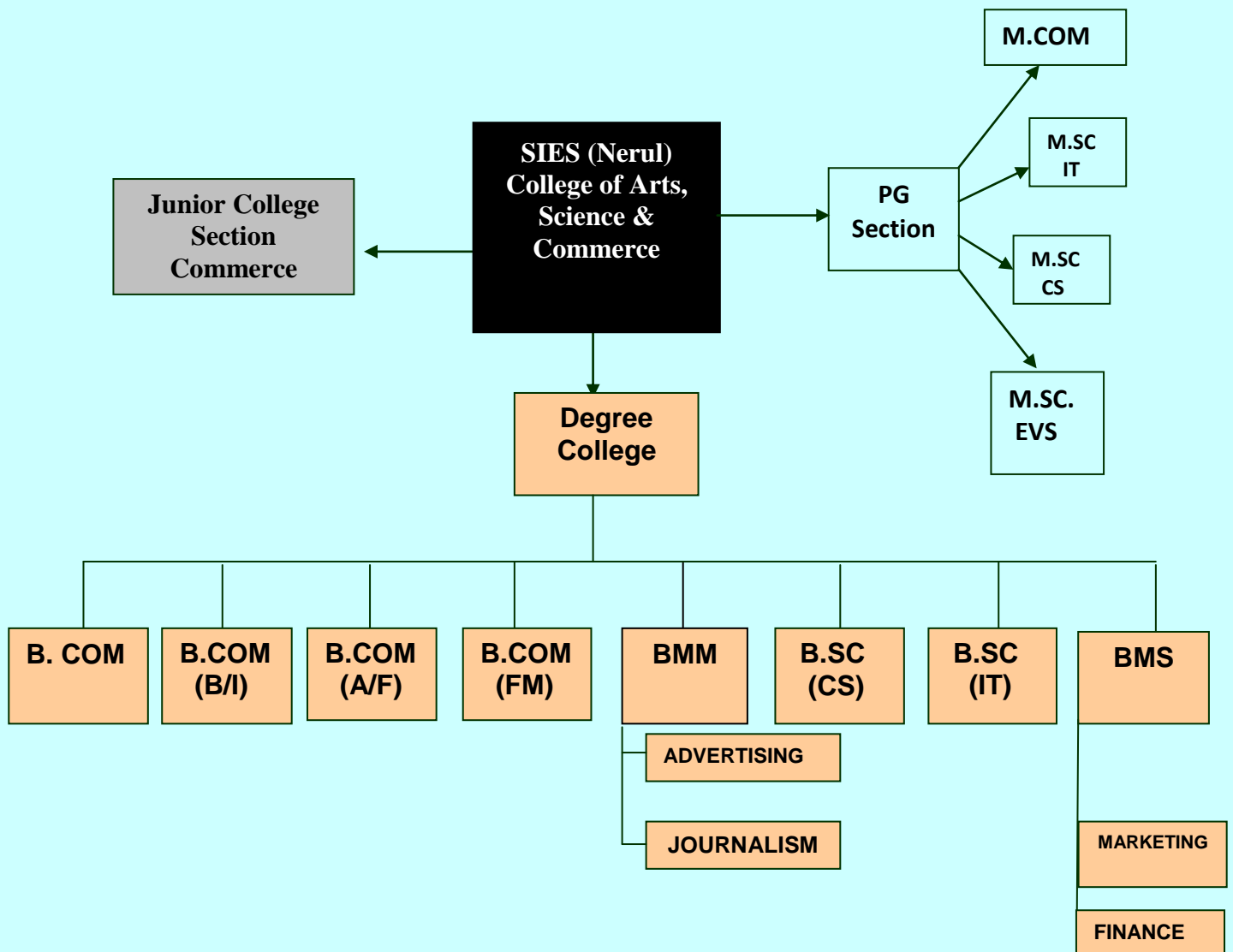
The South Indian Education Society, a charitable institution, was established in 1932 with a vision to 'sincerely serve the cause of education and the educational needs of the common man of this cosmopolitan city'.

SIES Primary School started 77 years ago, with not more than 6 students on its rolls. Now the total student strength of all SIES institutions is over 15,000. Today SIES is a name to be reckoned with on the educational map of Mumbai and Navi Mumbai.

The SIES (Nerul) College of Arts, Science and Commerce is one of the S.I.E.S. institutions at Sri Chandrasekarendra Saraswati Vidyapuram, Nerul, Navi Mumbai. The College was established in September 1998, as a commerce college and is affiliated to the University of Mumbai. The College is entering its fourteenth academic year in June 2011 and has been attracting students from near and far.

The college added Arts and Science faculty in the year 2003 and was renamed as SIES (Nerul) College of Arts, Science & Commerce. The College has a Junior College of Commerce attached to it. The College started M.Com. M.Sc (Information Technology) from the year 2005, M.Sc. (Computer Science), M.Sc (Environmental Science) from the year 2006.

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OUR VISION

The Vision of the College is

- Stress on high standards of academic, professional and societal performance.
- Respond in a creative manner to a continuously changing cosmopolitan society.
- Support cultural and ethnic diversity in the community.

OUR MISSION

The goals and objectives of the institution are reflected in the Mission Statement of the college which is:

- Strengthening the human intellect through the rule of reasoning.
- Encouraging industry based academic interaction for knowledge based on experience.
- Enabling the students to enhance their knowledge by providing library resources and an environment conducive to learning.
- Imparting knowledge keeping abreast with changing technologies.

IQAC COMMITTEE

The IQAC was constituted in January 2010 after the result of the NAAC Accreditation Process results were declared on December 30th, 2009.

The IQAC committee of the College consisted of the following members for the academic year 2010-11:

- | | |
|------------------|---------------------------------|
| 1. Chairperson- | Dr.Mrs. Meera Vijay - Principal |
| 2. Coordinator - | Ms Rita Basu |
| 3. Members - | Ms.Vasanti Rajyadaksha |
| | Ms.Koel Chowdhury |
| | Ms.Padmaja Arvind |
| | Ms.Smitha Ramakrishnan |
| | Ms.Komal Wategaonkar |
| | Ms.Meghna Bhatia |
| | Ms.Bhumika Desai |

The objectives of the committee are:

- Generation and promotion of awareness in the institution about quality and excellence.
- Development and application of quality benchmarks in various activities of the institution.
- Recording and monitoring quality measures of the institutions.
- Acting as nodal agency of the Institution for quality related activities.
- Preparation of the Annual Quality Assurance Report and such other reports as may be decided from time to time.
- Devoting time for working out procedural details.

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PART - A

The Plan of Action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome by the end of the year

The IQAC committee had set the following objectives for the academic year 2010-11

- to have quarterly recording and monitoring of the quality measures of the institution.
- to create employable graduates
- to develop innovative pedagogical tools to enhance the delivery of the education process
- to ensure holistic development of the students a number of add-on courses and enrichment courses to be introduced
- to provide planned remedial training sessions to students of all courses
- to inculcate the spirit of research in the faculty
- to organize research conferences
- to launch an e-journal to harness the talent of the faculty and students
- to conduct training program for non-teaching staff for soft skill development
- to organize Community outreach programs so that students are sensitized to the needs of senior citizens, underprivileged and disadvantaged citizens
- to upgrade the computer laboratory and library

PART – B

1. ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION

The various activities conducted by the college revolved around Academic, Co-curricular, Extracurricular and Extension activities to attain the goals and objectives set for the academic year.

i) Academic Activities

To achieve all round academic excellence and quality results, the faculty of the various departments took the following initiatives

- intensive remedial classes
- preliminary examinations and test series
- detention hours for defaulters.
- additional library cards to scholars and economically backward students
- updating the parents about their ward's progress
- solving the academic queries students on a one to one basis

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Two test series and two Preliminary examinations were conducted for all courses to improve results.

Weak students were identified and extra assignments were given to them to help them in increasing their percentage in the current semester examinations.

ii) Co-Curricular activities

Such activities help in the all round development of the students and enhance student/teacher knowledge. Seminars and workshops were conducted for the various courses to update the students and staff, of the latest developments in their subject areas.

iii) Extra Curricular activities

For the all round development of the students, the following activities have been carried out:

- a] Literary Circle
- b] Performing Arts Circle
- c] Sports Committee
- d] Gymkhana
- e] Rotaract Club of SIES (RCSIES)
- f] Conservation Club (Nature club)

iv) Extension activities

In keeping with the goal of the college to develop socially responsible citizens, various activities are continuously conducted under the aegis of:

- NSS
- Women Development Cell

v) Environmental activities

Our college has created a few avenues to enable the students to participate and demonstrate their concerns for the environment:

Conservation Club (Nature club)
Rotaract Club of SIES (RCSIES)

ACADEMIC RESULTS

As a result of the initiatives taken by the teachers and the efforts made by the students, the performance of Final year students of all courses was very encouraging.

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RESULT AT A GLANCE FOR THE ACADEMIC YEAR 2010-2011

CLASS	APPEARED	PASSED	DISTN.	Ist CLASS	II nd CLASS	PASS CLASS	ATKT	FAIL	PASS %	UNI. PASS %
T.Y.B.COM	235	214	28	110	65	11	-	17	92.60%	61.70%
T.Y.B.COM(B/I)	49	48	10	37	1	Nil	-	1	97.96%	94.81%
T.Y.B.COM.(A/F)	60	60	40	17	3	Nil	-	Nil	100.00%	95.53%
T.Y.BMM	55	53	18	32	2	1	-	2	96.36%	94.31%
T.Y.B.SC.CS	36	32	2	13	17	Nil	-	4	88.89%	55.34%
T.Y.B.M.S	112	96	48	91	4	1	-	16	85.71%	67.54%
T.Y.B.SC.IT	67	41	3	22	12	4	-	25	49.13%	61.19
M.SC EVS I	19	18	5	7	6	Nil	-	-	100.00%	53.49%
M.SC EVS II	19	19	1	16	2	Nil	-	-	100.00%	85.28%
M.SC.CS I	19	10	0	0	0	10	-	9	52.63%	
M.SC.CS II	11	9	0	2	5	2	-	2	81.81%	
M.SC.IT I	20	12	0	7	5	Nil	-	8	60.00%	53.49%
M.SC.IT II	16	16	1	7	8	Nil	-	-	100.00%	53.49%
M.COM I	58	35						23	60%	37.38%
M COM II	34	31	Nil	13	13	5		3	91%	80.06%

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2. NEW ACADEMIC PROGRAMMES INITIATED - Nil

3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION

Since our college is affiliated to the University of Mumbai, the syllabus is framed by the members of the Board of Studies of University of Mumbai. Some of our faculty members are involved in framing of syllabus. Prof. R. Kamatchi was appointed as a syllabus revision committee member for IT by University Of Mumbai.

Syllabus Revision Workshops organized by the University, are attended by the Faculty from time to time.

Not being directly involved in framing the syllabus, our teachers at their own individual levels have adopted techniques such as classroom group discussions, simulation exercises, quizzes, debates and presentations to go beyond the demands of the syllabus.

Industrial visits were organized for different courses to enable the students to understand the working of industry. Some of the initiatives taken in this direction include:

INDUSTRIAL VISITS/ FIELD TRIPS

In order to encourage the students to have industrial exposure, field trips and industrial visits were arranged for various courses.

B Com

- Students of FY & SY B Com visited EXIDE Batteries, Pune on 22nd February, 2011.
- TY B Com visited the ship building industry at Goa Shipyard, Goa, from 23rd to 25th February, 2011.

BMS

- Students of FY & SY BMS visited Parle G plant near Khopoli (Raigad District).
- Students of TY BMS visited Chowgule Shipping Company in Goa which proved to be very in formative for the students.

B COM AF

- Students of S.Y.B.Com(A/F) visited BSE Ltd on 18/8/2011
- Students of F.Y. & S.Y.B.Com(A/F) visited Exide batteries on 25/2/2011.
- Students of T.Y.B.Com(A/F) visited Chowgule Shipping Corporation, Goa From 6/3/11 to 8/3/11.

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BFM

- Students of S.Y.B.Com(FM) visited Bombay Stock Exchange in December, 2010.
- FYBFM students visited National Stock Exchange in January, 2011
- One day industrial visit to Exide Batteries Ltd., Pune was organized for the students of FY and SY B.Com(FM)

BMM

- The International Film Festival of India creates the right mix of exposure and also provide opportunities for filmmakers and students of mass media to learn innovative film techniques. The IIFI held in Goa in August 2010, was attended by 69 students and 3 faculty members.
- TYBMM Journalism visited **Lokmat Printing Press** on 9th October, 2010. The objective of the visit was to understand the process of printing a news paper and various aspects of its circulation and distribution.
- Students of F.Y.B.M.M. visited **National Film Archives of India** on 28th March, 2011. The students were shown snippets of 'Raja Harishchandra' India's first silent movie. The students understood the importance of NFAI and were shown how the movies are preserved in the institution. The students and faculty-members also visited the campus of **FTII (Film and Television Institute of India), Pune.**

BCom BI

- **FY & SY BMS students visited Parle Biscuits, Khalapur, on 24th February, 2011.** The students observed the manufacturing process of biscuits and gained knowledge of working of manufacturing industry. The students also participated in various team building games organized by Nature Trail.
- **A 3 day Industrial visit to Goa was organized for third year students on 6th 7th & 8th March'11.** 32 students of TYBI class visited Chougule Shipping Company. The students learnt about the process of ship building. They also gained knowledge about the raw materials, scrap, safety measures, costing process etc. which otherwise they study only theoretically

M Sc EVS

- The students of M.SC (part I and part II) visited Jaipur-Jodhpur-Jaisalmer.
- A one day visit to Matheran was organized where the students observed the functioning of the CETP (Common Effluent Treatment Plant).

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GUEST LECTURES

Several guest lectures were held on various topics to keep teachers and students abreast with the changing times and requirements of academia. The various topics, on which guest lectures were organized, are listed below:

B Com

1. 'Careers in Institute of Finance Banking & Insurance' by Mr Imran Kazi of Institute of Finance Banking & Insurance.
2. 'Careers as Certified Financial Planners' by Institute of Financial Planning .
3. 'Careers in Capital markets' by Mr D.K.Gupta , Head- Training, Inter connected Stock Exchange,Vashi guided the students on
4. 'Company secretary ship as a career' by Ms. Lakshmi Bhatt of Institute of Company Secretaries of India(ICSII) .
5. 'Education in UK' by Mr Prem Kumar, of UNITECH SERVICES .
6. 'Education in foreign universities' by Mr Vinayak Kamath of GEE BEE EDUCATION

B Com – AF

1. 'Inter Connected Stock Exchange and Intra Day trading' by Mr Gupta
2. 'Company Law' by Dr. Sumathi Gopal
3. 'Indian Economy' by Prof.Koel Roy Choudhry
4. 'Computer Aided Technologies' by Prof. Sumithra for S.Y.B.com (A/F)

B Com BI

5. 'Banking practices' by Mr. Vasudevan on 23rd July, 2010
6. 'Practical application of CRM in banking sector'
7. 'Role, powers and functions of IRDA' by Dr. Sumathi Gopal on 21st August, 2010.
8. 'Derivatives' by Mr. Shetty on 28th September, 2010
9. 'International Banking and Finance' by Mr Kannan on 20th September, 2010.
10. 'How to overcome fear' by Mr. Aakash Sharma on 24th February, 2011.
11. 'Consumer protection' by 'Dr. Sumathi Gopal on 25th February, 2011.
12. 'Overview on Financial management' by Miss Neha Goel on 7th February, 2011.
13. 'Motivation & Leadership' by Mr G.V.Gireesh on 28th Febraury, 2011.
14. 'Secutarization' by Dr. Sumathi Gopal on 17th February, 2011.

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BCOM- FM

1. 'Technical Analysis' and 'Development in Equity Markets' by Mr. Yashraj Thakker.
2. 'Functions of the Stock Market' by Mr D.P.Gupta , Managing Director Interconnected Stock Exchange.

BMS

1. 'Case Study analysis on HRM' by Prof Nitin Vazirani.
2. 'Service Sector Management' by Prof E.V.Girish.
3. 'Logistics and Supply Chain Management' by Prof Bhide.
4. 'Financial Management and Special Studies in Finance' by Prof Arvind Dhond.

BMM

5. 'Consumer Behaviour' by Ninad Umargekar.
6. 'Brand Building' by Anand NK Vig.
7. 'Cinematography' by Krishnan Nallapa & Abhilash Nair.
8. 'Copywriting' by Aditya Nair.
9. 'Malayalam Journalism' by Sreevalsan Menon.
10. 'Feature Writing' by Sumisha Arora.
11. 'Media Planning & Buying' by Hanif Lakdawala.
12. 'Public Relations' by Moses Golmes.
13. 'Kannada Journalism' by Ravi Anchan.
14. 'Urdu Journalism' by Imtiyaz Khaleel.
15. 'Niche Journalism' by Aruna Rathod.
16. 'Human Rights' by Mahesh Bhagwat.
17. 'Advertising Ethics' by Sudha Ravi Shankar.
18. 'News Media Management' by Hari Narayanan.

B SC CS

1. Guest lecture conducted on '8085 and 8086 Microprocessors'.
2. Guest lecture for TYCS and MSC -II for 'Project Guidance'.

B Sc IT

'Career Guidance' Seminar by Mr Anand Patil was held on 5th August 2010 for TY BSc IT and MSc IT Students.

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4. INTER DISCIPLINARY PROGRAMMES STARTED

The faculty from various departments shared their subject expertise with other departments and took lectures in the other courses. In addition to the regular subjects taught following the faculties gave guest lectures in other departments.

- Prof.Koel Roy Choudhury - Co-ordinator, BCom FM - gave a lecture on 'Indian Economy' on 30/9/10 to students of TY B Com A/F.
- Ms M.S Devi- Co-ordinator, B Com AF - gave a lecture on 'Investment Avenues' to students of FY BFM.
- Common guest lectures are organized for students of courses with common subjects.
- NSE v/s BSE a joint activity was organized by students of B Com - AF and B Com - FM

5. EXAMINATION REFORMS IMPLEMENTED

University Examination

Term/Semester examinations for FY & SY of all courses are conducted by the college on behalf of University of Mumbai. An academic calendar was drawn up for all examinations – term examinations, supplementary examinations and additional examinations. This was followed in respect of all courses without any variance.

The University requires the moderation of papers where the number of students appearing for an examination exceeds 100. In order to ensure fair evaluation of papers and enhance the quality of assessment, the examination cell conducted the moderation of papers for all courses.

As an initiative to ensure secrecy and clarity in question papers, an email id was created for the examination cell. Question Papers typed by the various teachers were sent as e mail to the committee's id, reducing paper work for the teachers.

In courses where internal assessment is a part of the student evaluation process, test schedules are prepared.

Preliminary examinations

All the departments conduct preliminary examinations for their students to prepare them for facing the University examinations with greater confidence and preparedness. This has helped in substantial improvement of their result. The prelims papers are assessed and feedback is given to the students. Parent teacher meetings are held for the students who do not fare well in these preliminary examinations. Students

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with less marks are made to attend detention hours in the college premises and made to solve examination papers for practice.

6. NUMBER OF CANDIDATES QUALIFIED NET/SET NIL

7. SEMINARS AND WORKSHOPS CONDUCTED IN OUR COLLEGE

In line with the need for the faculty and students to keep abreast with the developments in their respective fields, various seminars and workshops were organized.

SEMINARS AND WORKSHOPS FOR TEACHERS

1. The National Research Conference ‘Emerging Trends in Commerce & Management’, was held on 5th October, 2010 at the SIES (Nerul) College of Arts, Science & Commerce.

A Research conference was organized by the Commerce and the Management Department on Emerging trends **Commerce and Management**. The Conference covered various contemporary issues in management ranging from Green Marketing, Mergers & Acquisitions, and Consumer Behavior to Corporate Social Responsibility. The various sessions of the conference were chaired by subject experts as under:

Marketing – Dr Meera Vijai

Finance – Mr Shivkumar

Human Resource Management & Corporate Social Responsibility – Mr Rajkumar Bagadia

Around 50 papers were presented at the Conference on various topics. Out of these papers there were 13 papers were presented by in house faculty as under:

1. Ms Rita Basu
2. Ms. Vasanti Rajadhyaksha
3. Ms. Smita Ramakrishna
4. Ms. Padmaja Arvind
5. Dr Neera Kumar
6. Ms. M S Devi
7. Ms. Indumathi B

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8. Mr. Perumal R
9. Ms. Gayatri Hari
10. Ms. Bhumika More
11. Ms. Vijayalakshmi Ravi
12. Ms. Rajalakshmi Anantharaman
13. Ms. Neela Radhakrishnan
14. Ms. Sumathi Gopal (Visiting Faculty)
15. Mr. Avinash Mantri (Visiting Faculty)
16. Ms. Shilpa Narayanswamy (Visiting Faculty)

2. The National Research Conference '3T Trends in IT' was held on 12th Feb 2011 at the SIES (Nerul) College of Arts, Science & Commerce.

The IT Department organized a one day National Research Conference on Emerging Trends in Information Technology. THE Conference was presided by Dr. Prasad Ramanathan, PATNI Computer Systems. The various sessions were chaired by eminent speakers from Patni Computer Systems

- Mr. Anand Bhartiya – “Water Fall to Agile Methodology and Role Evolution.”
- Mr. Prasad Salaskar - Mr. Sorabh Bhargava, Mr. Sameer Deshmukh – “Trends adopted in software testing.”
- Mr. Omesh Lalla - Emerging trends and their impact on Health Care delivery.
- Mr. Nilesh Haridas - “Technology Impact on Education Industry “.

The conference was attended by nearly 100 delegates. A total of 49 papers were received out of which 37 were selected for publication and 18 were selected for presentation. The following faculty members presented papers in the Conference

1. Ms. Rita Basu
2. Ms. Anu Thomas
3. Ms. Swati Vitkar
4. Ms. Kamatchi
5. Ms. Meghna Bhatia
6. Ms. Vijayalakshmi .Ravi
7. Ms. Alpana Pande
8. Ms. Pragya Gulati
9. Ms. Padmaleela
10. Ms. Priya Chandran
11. Ms. Rajeshri Shinkar\
12. Ms. Trupti Wani

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- Ms Swati Vitkar won the best paper award for her paper titled “Conceptual Framework for Emergency Medical Care in the Medical Technology track
- Ms Vijayalakshmi R won the best paper award for the paper titled “Leveraging cloud computing for Education System Support: A case study for Faculty feedback system using Google Apps”
- Ms Trupti Wani’s paper titled, Agile Technology vs Waterfall Model - was awarded the Best Paper prize in Agile Technology track

SEMINARS AND WORKSHOPS FOR STUDENTS

BMM

Understanding Cinema workshop

A workshop on cinematography, an initiative of the BMM department of SIES (Nerul) college, was held on 31st July 2010, for the second year BMM students.

Established cinematographers Abhilash Nair (Assistant Cinematographer, Nitin Desai Productions) and Krishnan Nallappa (Freelance Assistant Director) were the guest speakers who addressed the students in this workshop.

The purpose of the workshop was to enlighten students about the different aspects of cinematography and to provide a platform for them to interact with professionals who have a fair amount of knowledge and experience in this field. Selected short films and PSAs were screened at the workshop. Various technicalities of lighting, sound effects, editing, camera angles and positioning were dealt with in this workshop. This workshop particularly benefitted those students who aspire to carve a niche for themselves in the field of cinematography and filmmaking.

Photography Workshop

The Department of Mass Media organized a photography workshop by Mr Vinay Parade, a visiting faculty with SIES (Nerul) for the subject Photography and Print Production for SYBMM students on 19th of January 2011. The workshop was on Fashion Photography and Editing and was conducted in a studio like environment was created in the classroom. The students were educated on various aspects of lighting and equipments used in a photo studio. The workshop also covered editing photographs using Adobe Photoshop. Several methods and tools of editing and enhancing the photographs were taught.

B. Sc COMPUTER SCIENCE

The Computer science department conducted seminars on various topics in their departmental festival Techno vision as under

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- **Over-Clocking** by Mr. Harshal Tank, India's number one Over-Clocking expert and Mr. Dattatray Nagargoje, the Marketing Manager of Gigabyte Technology India Ltd.
- **Radio-Frequency Identification** by Mr. Vijay Kumar, the Managing Director of ThreeG ID Technologies on RFID,
- **Architecture of Oracle 10g Database** by Ms Priyanka and Ms Jyoti from Tata Consultancy Services
- **Cloud Computing** by Mr Prasad Chinnangath, Director for Sydel Corporation and Mr Murali Hariharan consultant with the Tata Consultancy Services on 20-12-2010.

B Com BI

- **Stock exchange in India and USA** by Mr Sudhir Savkar on for students of Banking Insurance. (21st December'10)
- **Taxation since the times of Mughal period**, students of SYBI class conducted a seminar for FYBI class.

SEMINARS AND WORKSHOPS ATTENDED BY FACULTY MEMBERS

In order to enhance the quality of inputs that teachers impart in the classroom, they were encouraged to attend workshops/ seminars for knowledge building.

SEMINARS AND WORKSHOPS ATTENDED BY FACULTY MEMBERS IN OTHER COLLEGES

- Seminar on 'E-Content' on 3rd August 2010, was attended by Ms Vijayalakshmi
- Syllabus Revision Meeting' on 5th August 2010 was attended by Prof Swati Vitkar and Prof Anu Thomas held at Vaze college.
- Ms Lynette Rebello attended a workshop on NET/SET examinations organized by Thakur College Kandivali .
- Ms Vasanti Rajadhyaksha attended a Syllabus revision workshop for Commerce Paper III – Marketing & Human Resource Management organized by D G Ruparel College of Arts Science & Commerce on 17th August, 2010.
- Ms Smita Ramakrishna, Dr Neera Kumar and Ms Yogita Patil attended a National conference on Emerging Trends in Finance held at D.Y. Patil Management College on 18th August, 2010

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- Ms Vasanti Rajadhyaksha and Ms Sugandha Jha attended a seminar on Trends and Practices in Advertising organized by M L Dahanukar College of Commerce, Vile Parle on 16th December, 2010.
- M.S.Devi, B.Indumathi and Rajalaksmi Anantharaman attended 'SAGUNYA', seminar on the Examination Pattern under the Sem V Revised syllabus held on 6th October 2010 at Chetana College, Bandra.
- Ms Swati Vitkar Attended One Day Workshop On ' Microprocessor & Microcontroller' At S.K. Somaiya College On 6th December,2010.
- Ms. M S Devi, Ms. Bhumika More & Ms. B .Indumathi attended a two day workshop on 'Academic Research Methods: Some basic Inputs' by Dr. Peter Cunningham in SIESCOMS on 19th and 20th November, 2010.
- M S Devi attended a workshop on 'Takeover Code' by Bombay Stock Exchange on 11th December, 2010.
- Principal Dr Meera Vijai and all the co-ordinators along with Examination Committee Chairperson, Ms Sheeja Ravi, attended the workshop on Credit Based Grading System to be implemented for all courses from Academic year 2011-12, organized by University of Mumbai in CKT College, Panvel, on 23rd March, 2011.
- Ms Alpana Pande attended two day workshop conducted by Patni computers on the topics 'Enterprise Java Beans' and 'Java Web Services' in Vivekanand College.
- Ms Amal Sebastian attended a workshop in National College, Bandra on 'Revised pattern for conducting TYCS PRACTICAL EXAM.'
-
- Ms Alpana Pande and Ms Amal Sebastian attended a workshop in Mumbai University on 'Revised pattern for conducting TYCS PRACTICAL EXAM'.
-
- 25 students from SYBI and TYBI class attended seminar on 'Banking' at SIWS College, Wadala

8. RESEARCH PROJECTS

The M SC EVS Department has got Sponsored project from Sai surveys entitled 'Water Quality monitoring in Ratnagiri area'

9. PATENTS GENERATED, if any - Nil

10. NEW COLLABORATIVE RESEARCH WORKS – Nil

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11. TOTAL RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES

–A Research grant of Rs 63,570/- was received for the project from Sai surveys entitled ‘Water Quality monitoring in Ratnagiri area’

12. NO. OF RESEARCH SCHOLARS

a. Faculty pursuing PhD - 4

NAME OF THE FACULTY	DEPARTMENT	TITLE
Mrs Rita Basu	B Com	Environmental Education in Mumbai University: An Impact Study
Ms Padmaja Arvind (thesis submitted)	BMM	The History of Trade Union Movement in Maharashtra with
Ms Kamatchi (thesis submitted)	B Sc IT	Security Issues of Web Services in a Service Oriented Architecture
Ms Jyoti Koliyar	MSc EVS	Study on Environmental Corrosion Accelerators and its remedial action

13. CITATION INDEX:

- Paper titled ‘Solid Waste Management-A Model Study’ by Ms Rita Basu was published in SIES Journal of Management, Volume 6, Issue 2, September-March, 2010. ISSN 0974-2956
- Paper titled ‘Special Economic Zones in China’ by Ms Koel Roy Choudhury was published in SIES Journal of Management, Volume 7, Issue 1, April -August 2010. ISSN 0974-2956
- Paper titled ‘Collaborative Security Framework with SOA’ by R. Kamatchi was published in IEEE, Catalog number CFP1197F-PRT, January 2011, ISBN 978-1-4244-9241-1.
- Paper titled ‘Study on Water Quality status and problems contributing to Corrosion in Cooling Tower of Chemical Industry’ by Jyoti G. Koliyar was published in an International Level referred journal titled ‘Research Analysis and Evaluation’ ISSN 0975-3486

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14. HONORS/AWARDS TO FACULTY

- Ms Swati Vitkar presented a paper in IEEE international Conference on Knowledge Engineering at Babasaheb Ambedkar Marathwada University, Aurangabad titled Assessing Water pollutants using GIS based Data Analysis and won the Best Paper award.
- Ms Trupti Wani's paper titled, Agile Technology vs Waterfall Model - was awarded the Best Paper prize in Agile Technology track, at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.
- Ms Swati Vitkar won the best paper award for her paper titled Conceptual Framework for Emergency medical care, in the Medical Technology track at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.
- Ms Vijayalakshmi R won the best paper award for the paper titled Leveraging cloud computing for Education System Support: A case study for Faculty feedback system using Google Apps in the respective category at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

RESEARCH PAPER PRESENTATIONS BY OUR FACULTY

B Com Department

Ms Rita Basu

- **Urban Waste Management** at the National Conference organized by Shibsagar University from 23rd to 25th September, 2010.
- **Heritage Tourism** at the International Conference organized by ICL College, Navi Mumbai from 1st and 2nd September, 2010.
- **Carbon Trade Trends** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.
- **Mobile Phones as Medical Devices** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

Ms Rita Basu jointly with M Com Student, Ms Neha Varghese

- **Carbon Trade Trends - Future prospects in India** at the National Conference organized by SIES (Nerul) College, Navi Mumbai on 5th October, 2010.

Ms Vasanti Rajadhyaksha

- **Green Marketing Initiatives – Case study of Godrej & Boyce Ltd** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.

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- **Growth of Private Labels in Grocery Sector** (Jointly with Ms Sugandha Jha) at the National Seminar on Retail Management organized by Sydenham College of Commerce & Economics, Mumbai on 9th & 10th February, 2011
- **Medical tourism in India – Growth & Challenges** (Jointly with Ms Anjali Alekar) at the International Conference organized by Poona College on 27th April, 2011.

Ms Komal Tembulkar

- **Game Based Learning** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

Ms Sugandha Jha

- **Growth of Private Labels in Grocery Sector** (Jointly with Ms Vasanti Rajadhyaksha) at the National Seminar on Retail Management organized by Sydenham College of Commerce & Economics, Mumbai on 9th & 10th February, 2011.

Ms Rajeshri Shinkar

- **Agile Technology - Challenges** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

Ms Trupti Wani

- **Agile Technology vs Waterfall Model-** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011. This paper was awarded the Best Paper prize in its respective category.

B Com – B I Department

Mr. R. Perumal

- **A study on cashless mediclaims** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.

Mrs. Bhumika More

- **Spirituality and meditation as a strategy to improve quality of life at workplace** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.
- **Spirituality – new method in developing HR** in Asia Pacific Conference on 28th Dec 2010

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B Com FM

Ms Koel RoyChoudhury

- **Objective of monetary policy-Financial stability** in Somaiya Institute of Management Studies on 18th Feb 2011.

B Com AF

Rajalakshmi Anantharaman

- **Green Marketing - An elixir to earth** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.
- **Advertising –time to move ahead** at the National Conference on Metamorphosis on 20th January, 2011 at SNS Rajalakshmi College of Engg. Coimbatore

B.Indumathi

- **Quality in Financial Reporting** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, 2010.
- **Quality in Financial Reporting** at the Asia Pacific Conference On 28th Dec 2010

Ms M S Devi

- **An analytical study of Cross border Mergers & Acquisitions** at the National Conference organized by SIES(Nerul) College, Navi Mumbai on 5th October, Research Paper Presentations

BMM Department

Ms Padmaja Arvind

- **Role of Human Resource Management in Trade Union with special reference to Bombay Textile industry** at the National Research Conference on October 5th, 2010, in SIES(Nerul) College of Arts, Science and Commerce.
- **Trade Union as Human Right** in UGC sponsored National Seminar at National College, Trichy. DAt

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Ms Gayatri Hari

- **Change in Consumer Behaviour with reference to McDonalds.** at the National Research Conference on October 5th, 2010, in SIES(Nerul) College of Arts, Science and Commerce.

BMS Department

Ms Smita Ramakrishna

- **Effect of M&A on Financial performance** at the National Research Conference on October 5th, 2010, in SIES(Nerul) College of Arts, Science and Commerce.

Dr. Neera Kumar

- **Opportunities amidst Crisis** at the National Research Conference on October 5th, 2010, in SIES(Nerul) College of Arts, Science and Commerce.

Ms Neela Radhakrishnan

- **Recent Trends in Banking.** at the National Research Conference on October 5th, 2010, in SIES(Nerul) College of Arts, Science and Commerce.

EVS Department

Ms. Jyoti G. Koliyar

- **Extract of Tagetes Patula flower as Environmentally Friendly Inhibitor for Mild Steel Corrosion in 1M HCl** at the International Conference on Corrosion
- **Ms. Jyoti Koliyar with students of MSC Evs Part I, Ms Sayali Jadhav and Ms Sweta Joshi Impact of Tourism on Sanjay Gandhi National Park** in UGC sponsored two day seminar on population, environment and tourism held in March 3rd to 5th 2011.

Ms. Pooja Desai with students of MSc Evs Part II, Mr. Ashonal Pereira and Mr. Dilip Kumar

- **Ecologically and economically sustainable tourism – Tungreshwar** in UGC sponsored national conference held in February 2011

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Ms Pooja Desai with student of MSc Evs Part II, Mr. Ashonal Pereira

- **Carbon mineralization of organic amendments & SOC preservation in agricultural soils** presented in UGC sponsored national conference held in February 2011

Ms Rupali A Zele

- **Assessment of River Diversion on Estuarine Ecosystem in Proposed Project of Navi Mumbai International Airport** in National seminar on environmental pollution and monitoring in Changu Kana Thakur College, New panvel on 17th - 18th Sep 2010,

Ms Rupali A Zele with student of MSc Evs Part II, Shruti Kalgikar

- **Lake quality monitoring in Panvel region** at the National seminar on environmental pollution and monitoring in Changu Kana Thakur College, New Panvel on 17th -18th Sep 2010, titled

Ms Rupali A Zele with students of MSc Evs Part II, Mr. Shailesh Mishra, Sneha Chavan

- **Agricultural tourism-A Challenge for economical and ecological tourism** at UGC sponsored two days seminar on Population, Environment and Tourism.

B Sc IT

Ms Anu Thomas

Biologically Inspired Robot With Intelligence System At Bhandarkar College On 27th November, 2010.

Ms Vijayalakshmi Ravi

- **Retail Industry In India** At 'National Research Conference' For Marketing & Human Resource At SIES(Nerul) College Of Arts, Science & Commerce On 5th October, 2010
- **Leveraging cloud computing for Education System Support: A case study for Faculty feedback system using Google Apps** in the respective category at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

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Ms. Kamatchi

- **Security Broker – complete tool** at International conference
- **Collaborative security framework with SOA** in IEEE journal

Ms. Swati Vitkar

- **Assessing Water pollutants using GIS based Data Analysis** in IEEE international Conference on Knowledge Engineering at Babasaheb Ambedkar Marathwada University, Aurangabad.
- **Conceptual Framework for Emergency medical care in the Medical Technology track** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

B Sc C S

Ms Alpana Pande

- **Visual Neuroprosthetics-Providing Vision To The Blind** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

Ms Pragya Gulati

- **Principles Of Agile Methodologies** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

Ms Padmaleela D

- **Scope Of M-Learning In India** at the National Conference in IT organized by SIES(Nerul) College, Navi Mumbai on 12th February, 2011.

15. INTERNAL RESOURCES GENERATED

A nominal amount was generated from workshops, seminars and from the College festivals.

16. DETAILS OF DEPARTMENTS GETTING SAP, COSIST/DST, FIST, ETC, ASSISTANCE RECOGNITION - Nil

17. COMMUNITY SERVICES

1. NSS

The College has two NSS units with an enrolment of **200** members. The activities began with the NSS Orientation which was given to the new volunteers to tell them

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about the activities conducted by the NSS during the year. Some of the important activities conducted during the year are:

- **Blood Donation Camp:** The camp was organized in association with Think Foundation and Samarpan Blood Bank on the 6th of August. Along with blood donation, blood group identification was also done. 118 bottles of blood was collected by the unit in this campaign.
- **Thalassemia Check up Camp:** The 2nd event organized on the very next day ie on 7th August'10 was the Thalassemia Check- up which was organized especially for the T.Y's and the NSS members. 160 students underwent check up and out of them 2 students were detected as Thalassemia minor.
- **INDEPENDENCE DAY CELEBRATION**
 - **Pre independence celebration-** From a week before the Independence Day, the nss volunteers started selling the flags. **These flags were made by the mentally challenged children of high tech association.** The money collected by selling the flags was given to them for their better future. **Approximately 1000 flags were sold.**
 - **ON INDEPENDENCE DAY-** On 15th august, Independence Day was celebrated in the college by the NSS members. The NSS cell performed a skit which highlighted on the major problem of Corruption which exists in our system today.
 - **FLAGATHON-** On 16th august Flagathon was conducted by the NSS unit along with SIESCOMS. In this programme the **flag which was fallen down on the roads was been collected by the NSS members.** It was carried out all over Nerul next day early morning by the members.
- **Pulse-Polio drive:** Polio is a grave problem so NSS cell assisted Rotary Club to organize a Polio drive in **sector-21, Nerul on 22nd of August, 2010 and 30th January, 2011.** Here the NSS volunteers themselves **gave polio doses to the children** and also helped to take care of the children and also spread awareness among the people.
- **Save a Girl Child Week:** NSS organized "Save a Girl Child Week" where girls were encouraged to come forward and show their talent. The events were held on the 4th, 7th, 13th and 14th of September respectively. The events were **organized by male volunteers to encourage girl students to come forward and participate in various activities.** The events had huge participation from the girls as there were various events performing and fine arts category.

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- **NSS Publicity Week:** The NSS cell organized a university level event called the NSS Publicity Week which was conducted from 25th-29th September. Various events were conducted namely
 - Essay Competition
 - Elocution
 - Poster
 - Slogan
 - DebateThe events which had a theme of “**the Youth of today**” received a good response from the students from various courses of the college.
- **Garden Beautification:** Like every year, this year also, NSS volunteers helped Brahmakumaris organization in maintaining their garden JAGATGURU GARDEN sec-21, Nerul. **NSS volunteers did activities like removing weeds, digging** and planting around 70 rose samplings.
- **NEWSPAPER COLLECTION :** Around 45 kg of newspaper was collected by nss volunteers. Stationery like pencil, eraser, scale, etc which is used by the children for studying purpose was purchased by that money and given to students of adopted area at Shivaji Nagar.
- **CLEANLINESS DRIVE-** On 11th September 2010 and 6th December 2010, cleanliness drive was organized in our college campus. The NSS members cleaned the whole college as well as the canteen.
- **PEACE RALLY-** On 29th November 2010, peace rally was organized along with the Rotaract club of our college. This rally was held from college campus to the Palm Beach road. Students formed a human chain to educate people about road safety.
- **CANCER AWARENESS :**
 - **In College** On 7th December 2010, cancer awareness drive was organized in the auditorium of our college. In this drive the Mastectomes Association (INDIA) helped us out in it. The president Mrs. Vimal Kamath made NSS volunteers aware about the various types of cancer, their symptoms, causes, precautions etc.

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- **In Adopted Area :** Cancer awareness was held in the adopted area at Shivaji nagar on 8th December 2010. In this event, the NSS unit visited the adopted area and made the awareness of breast cancer over there. Pamphlets were distributed to the residents.

➤ **AIDS AWARENESS**

- **AIDS SURVEY :** Aids survey was conducted on 1st December in the college. A survey was conducted in which 200 students were asked to answer the basic questions regarding aids.
- **AIDS RALLY :** AIDS rally was organized by the NSS unit on 18th dec. The rally took place from the college till our adopted area in Shivaji Nagar. Many NSS volunteers participated in this rally. The volunteers formed a chain throughout the rally. After reaching the adopted area, our volunteers distributed the pamphlets about AIDS in each and every house in that area.
- **AIDS AWARENESS :** Aids awareness was organized in the adopted area at Shivaji Nagar on 2nd January 2010. Dr. Aboli Deshmukh gave the information and guided the residents about the precautions should be taken to prevent aids. Posters and pamphlets also helped in clearing their doubts.

- **LITERACY CAMPAIGN :** Literacy campaign was carried out by NSS volunteers from 15th to 24th December'10 at SKILLS AND ABILITIES School, Nerul. They took regular classes for the mentally challenged students of this school. Along with regular chapters, art & craft, drawing, storytelling etc. On request from school, this year the volunteers also showed various animated movies to the mentally challenged students. It was one of the most memorable and life time experience project carried out by the volunteers.

- **HEALTH TIPS :** The NSS unit created basic health awareness among the students. Through a class to class campaign, information about personal hygiene, food habits, cleanliness etc., was given.

- **DISASTER MANAGEMENT :** Disaster management workshop was conducted on 4th January, 2011.any by members of SWAYAM (a community based disaster risk management programme). The students were educated about the steps to be taken during a clamity or disaster. Practical demonstration of relief activities were given. This included, tying of robes, lifting the injured people, bandaging the injured people, etc.

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- **7 Days Residential Camp** : The camp was organized from 8th January to 14th January'11 at Sane Guruji Smarak, Mangoan. The members participated in various activities such as, meditation, yoga, exercise and shraamdaan, newspaper reading etc. Session on various topics like Star gazing, Global warming, Yuvashakti, Gender Inequality etc were organized. Also various competition like Best out of waste, Admad, Spoof a movie, Group Singing, Group dance, Skit etc were organized. The NSS volunteers also visited nearby villages and conducted survey as well as performed skit for villagers. Also sports day was organized for small children of village.
- **BLOOD DONATION CAMP** : The second Blood donation camp and Thalessemia check up was organized on 18th Jan 2011 in the college gymkhana. Around **92 bottles of blood were collected**. Certificates and the donor's card were provided to the donors.
- **ROAD SAFETY RALLY**: On 25th Jan 2011, road safety rally was organized alongwith BMM students. **This rally went from the college campus to Palm Beach road, Vashi**. This rally was basically organized for the road safety as many accidents occur in that area.
- **Self Defense Workshop** : on 11th February NSS volunteers participated in Self Defence Workshop conducted by WDC. In this workshop the volunteers were given training on basic defence techniques.
- **SPORTS DAY** : On 13TH Feb, the NSS unit organized a sports event for the small children in the adopted area. Many games were held for them like dog in the bones, chocolates race, sag race, three legged race, etc. The NSS volunteers volunteered all the children over there. The children were very enthusiastic for the same. The winners were provided with prizes for the same
- **University Camp**: Along with these events the NSS also **sent two volunteers** to the **University Camp** which included 33 colleges from the Mumbai suburbs. The camp was held from 6th-10th September. The camp was basically on Leadership training so that these volunteers could go and lead their college in future events.

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- NSS Unit had also organized Traditional Day and Republic Day.

3. WOMEN DEVELOPMENT CELL

The Women Development Cell conducted the following activities during the year:

- Members of WDC celebrated Teachers Day by presenting hand made Greeting cards to the teachers.
- The members of WDC visited Bal Anand Ashram on 11th August, 2010 and interacted with the inmates.
- Destressing through dance was the theme of the workshop arranged on 30th August, 2010. The workshop was conducted by Ms Aishwarya and Ms Preeji.
- A Food Festival was organized on 16th December, 2010, where various food products prepared by the members were sold to the students.
- A health workshop was conducted by Dr Meenakshi Sawant on 11th February, 2011 in which she discussed the various health and nutritional problems faced by young girls.
- A Self Defence workshop was organized on 16th February, 2011 in which simple tactics of self defence were demonstrated.

3. ROTARACT CLUB OF SIES – RCSIES

RCSIES continued in its path of growth with various projects, details of which are as follows:

- **BEATS-** The 3rd Installation Ceremony of RCSIES- The 3rd Installation Ceremony was conducted to induct Incoming President Rtr. Preethi Parthasarathy and her Board of Directors for the year 2010-11 on 31st July 2010 in the SIESCOMS Auditorium, SIES College.
- **ZEE- SIES ka Singing Superstar-** Zee TV in association with RCSIES organized a Karaoke competition which received an overwhelming response of more than 200 participants from the Commerce, Management as well as the Engineering College. The winners from SIES were given a final audition to enter Zee Singing Superstars as Wild Card entries!
- **Power in US!!-** International Youth Day was celebrated in the College, Inorbit Mall (Vashi) and Vashi railway station by enacting plays based on the problems faced by today's youth and suggesting solutions to these problems. Social issues which were highlighted through the plays included drug abuse, parental pressure and suicide.

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- **Wings of Fire-** Wings of Fire was a debate competition for College students (Rotaractors and non-Rotaractors) held on the 20th of August at GST Auditorium, SIES. The event was a huge success with 16 teams participating in a well contested debate.
- **Save 32-** Joint Project with RC Mumbai Borivli- The main aim of this project was to provide the students of SIES College with a free dental checkup to create awareness about dental hygiene.
- **Official Club Visit-** The DRR's (District Rotaract Representative) annual visit to the club was held in the first term. The DRR and the DCMs (District Council Members) interacted with the club members. The members exchanged their views about the club and the district. They got an opportunity to share their ideas with the seniors who are a part of the Rotaract Movement since a long time.
- **Nature Smart-** With a view to encourage recycling of waste and creativity, a team of Rotaractors and interactors from Apeejay School made folders out of the used flex banners. This event was held on 18th September, 2010.
- **Alzheimer's Awareness-** Rotaractors along with doctors visited senior citizens homes, Ashraya in Seawoods and Adharwad in Koperkhairane. The Senior citizens were briefed about the symptoms, causes, prevention and treatment of Alzheimer's disease.
- **Pyaar Mein Twist-** 'Pyaar Mein Twist' was a totally fun Club Service event which was conducted in SIES College of Arts, Science and Commerce (Nerul). It was an event comprising of 4 rounds and was based on the theme of love.
- **PAM- Padhaai Aur Masti-** The event 'P.A.M- Padhai Aur Masti' was organized to celebrate children's day on 14th November, 2010 with the children of Mermier Bal Ashram and its day care centre at Turbhe Naka, Turbhe road and Indranagar. Different activities such as sports activities, quiz competition, greeting card competition and dance was organized to bring out different skills of a child and let them explore their talent. The day was celebrated by having a cake cutting celebration and lunch and evening snacks were provided to all the kids and the staff of Mermier Bal Ashram and its day care centre. At the end of the event, the children were appreciated for their effort and were given prizes by the rotaractors and the representative of the Mermier Bal Ashram. This project has been nominated at the District Level.
- **Rally for Road Safety-** The basic purpose of taking up this project was to bring forward the importance of road safety and make people aware that it is their life they are risking by their irresponsible and immature behavior while traveling through roads. The concept behind the Rally held on 29th November, 2010, was to

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encourage people, especially youngsters to take a step against rash driving and act in the most appropriate manner when it comes to road safety.

- **Dance Rotaract Dance 2010-** Dance Rotaract Dance was specifically designed to encourage the youth of today to showcase their hidden talent. Dance Rotaract Dance was held in the month of December 2010 from 4th to 13th. The event was held across the city and it saw great participation and audience also. The event saw 45 groups and 85 solo participants from Mumbai, Navi Mumbai, Thane region, Pune, Rasayani and Alibaug. Dance Rotaract Dance has been nominated at the district level.
- **Aao Wish Karein-** The basic concept of the project was to fulfill the small wishes of the orphan girls staying in the ashram. This project was done in two parts-in first part; the rotaractors paid a visit to the ashram and spent some quality time with the girls to know their wishes and in second part-the rotaractors again visited the ashram to fulfill their wishes.
- **Saare Jahaan Se Achha-** The event was organized to celebrate Republic day on 26th Jan, 2011 with kids of Lokmanya Tilak Samaj Mandir, Sarsole and Nerul. Different activities such as sports activities, dance competition, singing competition and elocution were organized to bring out different skills of children. Lunch and evening snacks were provided to all the children and the staff of Lokmanya Tilak Samajh Mandir. At the end of the event, the children were appreciated for their effort and were given prizes by the Rotarians and Rotaractors.
- **Rotaract Premier League 2011-** RPL was a 20 – 20 format season cricket league giving the feel of international 20-20 cricket. It was an intra Rotaract club league from the 19th February to 27th February, 2011. The whole event of cricket matches was conducted at Oval Ground Churchgate and Rajiv Gandhi Stadium, Belapur. 12 teams representing various clubs from Mumbai and Navi Mumbai participated in the tournament.

Apart from this, RCSIES releases online publications every month. Grafitti, the monthly bulletin, is released with a new theme every edition. Till now the club has released 20 bulletins at club, zonal, joint-club and international level. The club's international bulletin "Go Green" has been nominated at the district level.

18. NUMBER OF TEACHERS AND OFFICERS NEWLY RECRUITED

Ms Rohini Badega – BFM Department

Ms Neha Patange – M Sc EVS Department

Ms Neela – BMS Department

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Ms Yogita Patil– BMS Department

Ms Priya Chandran – B Sc IT

Mr Riyaz Qureshi – Sports Coach

Ms Preeti Vasudevan – Counsellor

Ms Vijayalakshmi Pillai – Junior Clerk (on leave vacancy)

19. TEACHING- NON TEACHING STAFF RATIO

Teaching Staff	43
Non Teaching Staff	28
Ratio	1.57

20. IMPROVEMENT IN THE LIBRARY SERVICES

A large number of books and journals have been added.

21. NUMBER OF NEW BOOKS/JOURNALS SUBSCRIBED AND THEIR VALUE

	June 2010- May 2011
TOTAL BOOKS	16750
JC	1633
BCOM	5463
BMS	3061
BMM	1488
BSC	1745
A&F	791
B&I	848
MSC IT	475
MSC CS	243
MCOM	359
MSC ENV SC	421
BFM	223

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TOTAL VOLS	9153
JC	1021
BCOM	2032
BMS	2194
BMM	1155
BSC	596
A&F	510
B&I	622
MSC IT	265
MSC CS	110
MCOM	170
MSC ENV SC	398
BFM	80

Amount spent on Journals

Stream	Amount
Arts	
Under graduates	
BMM	2490
Post Graduates	nil
Total	2490
Science	
Under graduates	
B.Sc IT/ CS	14070
Post Graduates	
MSC IT/CS/EVS	Same
Total	14070
Commerce	
Under graduates	
B.Com/BFM	14465
AF	3050
BI	12290
Post Graduates	
MCOM	15004
Total	14186

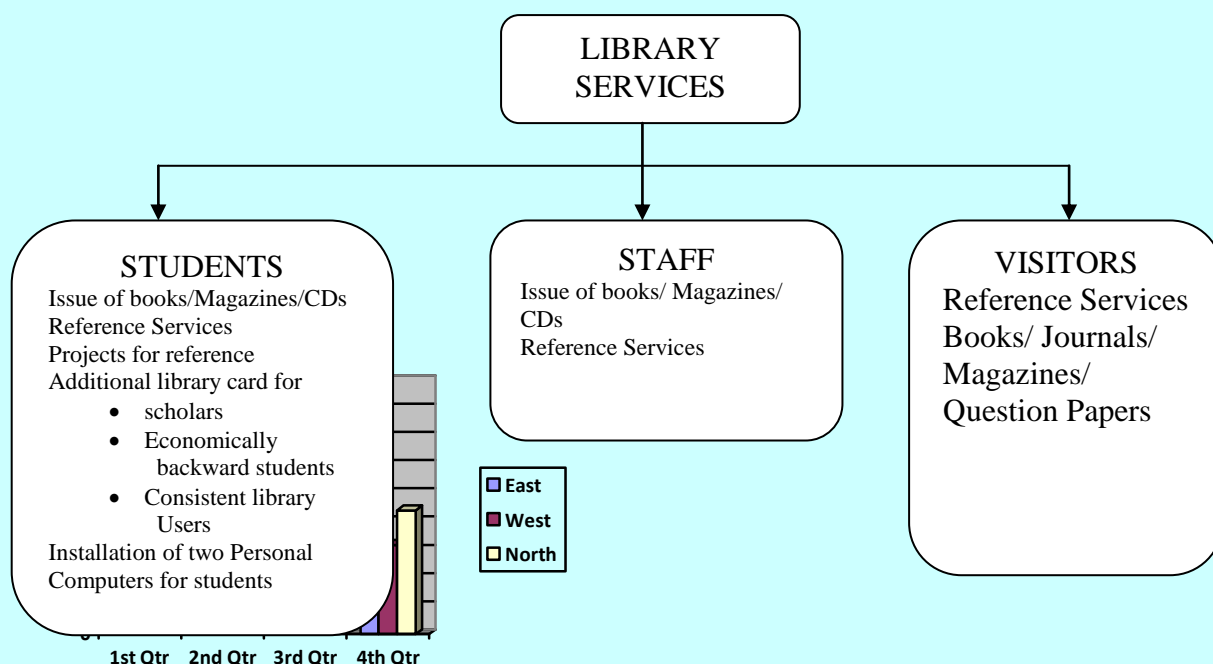
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	June 2010- May 2011
TOTAL EXP (ACAD YR WISE)	719322
JC	32038
BCOM	103213
BMS	196112
BMM	113871
BSC	107544
A&F	21584
B&I	41758
MSC IT	18005
MSC CS	10231
MCOM	26098
MSC ENV SC	25472
BFM	23396

YEAR	PERIODICALS	AMT SPENT	JOURNALS	AMT SPENT	TOTAL AMT
1998	1	460			460
1999	13	7387	13	7916	15303
2000	13	5092	10	5527	10619
2001	14	4631	14	7287	11918
2002	16	5311	14	7090	12401
2003	17	7910	22	12180	20090
2004	18	10510	40	21857	32367
2005	19	29987	40	53320.7	83307.7
2006	11	14896	26	32343	47239
2007	12	24251	22	22920	47171
2008	11	20198	32	39325	59523
2009	8	12759	18	25410	38169
2010	9	12493	24	28714	41207

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Services Offered



22. NUMBER OF COURSES FOR WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON

Feedback from the students for all the courses in a standardized format is taken annually.

The number of courses for which feedback is obtained is as follows:

- Undergraduate courses - 08
- Post graduate courses -04

The feedback is shown to the respective faculty and the course co-ordinators. If the feedback is below 60% the faculty is asked to give in writing the measures which will be taken for improvement.

In order to ensure speed in taking the feedback and also accuracy in rating the faculty, online feedback system was implemented.

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23. UNIT COST OF EDUCATION

Rs. 12,902.65

24. COMPUTERIZATION OF ADMINISTRATION AND PROCESS OF ADMISSIONS AND EXAMINATION RESULTS, ISSUE OF CERTIFICATES

The computers of our office are connected by LAN. All the accounts are computerized.

During the process of admission, the applicant's data is stored in the computer and thereafter students are short-listed and the admission lists are displayed.

The admission merit lists are displayed as per the schedule announced by the University of Mumbai.

All mark sheets, certificates and documents necessary for admission are scrutinized and the University admission procedure is followed.

25. INCREASE IN THE INFRASTRUCTURAL FACILITIES

- The purchase department and Accounts department shifted from the college building to independent premises. Consequently two new classrooms viz. room no 1 and 2 were available.
- Principal's room was shifted from room no 1 to first floor.
- Gymkhana was housed in the basement
- Lift was installed in the premises.

26. TECHNOLOGY UPGRADATION

Administration process, salary records, admissions and examination work are all computerized.

The Examination Committee conducted the Regular and Supplementary exams on scheduled. To improve the committees workings an email id was created for the committee. Question Papers typed by the various teachers were sent as e mail to the committee's id, reducing paper work for the teachers.

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27. COMPUTERIZATION AND INTERNET ACCESS AND TRAINING TO TEACHERS AND STUDENTS

Internet access is available in 3 computer labs, media lab , the Staff room and the library.

Server RAM has been upgraded from 1 GB to 5GB.

Login IDs have been created for students as well as teachers.

The Tally software package is taught in a 100 hour module to all the students of the First Year degree program.

The College conducts practicals and tutorials on various subjects for all the students as per the requirement of the University syllabus/ Board syllabus.

28. FINANCIAL AID TO STUDENTS

Partial fees waiver was granted to 7 students from various courses.

29. ACTIVITIES AND SUPPORT FROM THE ALUMNI ASSOCIATION

The Alumni Association, SIESNAA (SIES Nerul Alumni Association) got itself registered under Bombay Public trust act with Registration number: E-6315

The year began with the members of alumni association interacting with members of student's council and students with different streams.

The SIESNAA initiated the idea of Graduation Day which was celebrated on 21st August 2010. The Graduations Day was based on the lines of the Convocation Ceremony conducted by the universities, to felicitate students successfully graduating in their respective course. 415 new graduates participated in the event. They were given the opportunity to wear the graduation robe and hat and hence be proud of their alma mater and its alumni association for giving them this opportunity.

The Annual Alumni Meet was held in the college campus on 23rd April'2011. Alumni from previous batches attended the programme and shared their experiences.

Trustees of SIESNAA conducted meetings with faculty from time to time to discuss its future plan of action.

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30. ACTIVITIES AND SUPPORT FROM THE PARENT-TEACHER ASSOCIATION

31. HEALTH SERVICES

The staff and students of the college are covered under the Mediclaim policy with Oriental Insurance Company.

2280 students are covered under the 'Student Safety Insurance Scheme' and are entitled to receive compensation upto Rs. 1, 00,000/-. The policy also covers hospitalization expenses of above Rs. 5000 per student.

The teaching and non- teaching staff are covered under Mediclaim policy with an insurance cover of Rs.1, 00,000/- each.

The NSS unit of the college organized a Blood Donation and Thalassemia Detection Camp.

The Women's Development Cell organized a Yoga Workshop in February 2010.

32. PERFORMANCE IN SPORTS ACTIVITIES

2010-11 was an eventful and encouraging year for sports at SIES. Mr Riyaz Qureshi was appointed as a sports coach for the degree and junior college. The achievements of the students in various events are as under:

1. The SIES college Boys football team reached the round of 16 out of 172 colleges that participated in the University tournament in August and September 2010.
2. The SIES college Girls football team reached the Quarter-finals in the University football tournament in September 2010
3. Abhinav Agarwal (A/F), Joel Raphy and Harsh (BMS) represented the College in the Intercollegiate Badminton tournament and reached the Quarter finals. Abhinav won the doubles title in the Navi Mumbai Badminton open championship and also was winner of DYPatil Open Badminton Championship in double in senior category.
4. Ms Neha Chaphekar(BAF) represented Maharashtra in the state level air rifle shooting tournament held in Assam in November 2010. Her overall ranking for last year in all India players standing is 48.

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5. Tushar Gawli(BMS) represented Maharashtra state level boxing tournament held at Sangli and secured 3rd place.
6. Piyush Shah (BCOM) was a quarter finalist in University Table tennis competition.
7. Arjita Nigam reached the Ladies Table tennis semi finals in VJTI Sports and won in the D Y Patil Dynamics.
8. The college cricket team won the super sixes tournament held at HR college organized by Rotaract club Mumbai.
9. In the Nike face off long distance running (3 and a half kilometer), SIES college team, Ganesh(IT), Rishabh(BFM) and Vijay(IT), defeated Jai Hind college by 10 points to advance for the second stage which is the 6 km long distance running.
10. Sharang Gupta (BCom) won Squash Singles title of DYPatil sports competition 'Dynamics'
11. Girls football team Jitali, Juanita, Zaara and Sunita were declared winners of cage football tournament SIES college of GST Nerul.
12. Mahek was selected for a state level handball team for his outstanding ability and talent.

SPRINTS (The Annual Sports Competitions)

This year looking at the extraordinary sporting talents exhibited by the students outside the college, it was decided to encourage building team spirit and healthy competition amongst different streams/departments. Therefore Sprints, the college sports festival, was made an intra stream/departmental competition. In addition to the regular events such as football, cricket, carom, table tennis and badminton, Athletics events such as, Javelin, Discus throw, Shot-put, 4x100 mts Relay were also introduced.

33. INCENTIVES TO OUTSTANDING SPORTSMEN

The following students were felicitated for outstanding performance in sports:

Ms Surabhi Zembse SY B Com for outstanding performance in Taekwondo at National level

Mr Tushar Gawli SY BMS for boxing at State level

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34. STUDENTS' ACHIEVEMENT AND AWARD

Students who have achieved excellence in Academic, Sports and Extracurricular Activities were felicitated at the Annual Prize Distribution held on 1st March ,2011.. Endowment Prizes amounting to Rs. 12,920 were given away to meritorious and deserving students.

Trophies and certificates were awarded to students securing 1st, 2nd and 3rd rank and the highest marks in individual subjects in the Semester and Annual examinations of each course.

35. ACTIVITIES OF GUIDANCE AND COUNSELLING UNIT

Considering the increased stress levels among students, Ms Preeti Vasudevan, Counselor was recruited on part time basis. Students approached the counselor for various problems such as examination pressure, domestic issues, peer pressure, attitudinal problems, behavioural issues etc.

Members of non teaching staff were also counseled for stress management and other issues.

36. PLACEMENT SERVICES PROVIDED TO STUDENTS

Training and Placement Cell is an integral part of the SIES (Nerul) College of Arts, Science and Commerce. Training activities were organized throughout the year in an effort towards preparing the prospective students for the campus selection programmes. The cell invited various industries and reputed firms for campus recruitment.

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Date	Company name	Department
28th Sept 10	Wipro BPO	B.COM
26 th Nov 10	HCL	BMS
2 nd Dec 10	WNS	BMS
10th Dec 10	WNS	B.COM,B.COM(AF) BMS,B.COM(BI)
March 11	City Union Bank	B.COM,B.COM(BI)
22 nd Feb 11	WLC	BMS
21st Feb 11	WLC	B.COM(AF) BMS,B.COM(BI)
10 th Feb 11	A.C.Neilson	B.COM,B.COM(AF) BMS,B.COM(BI)
28 th Feb 2011	Business Standard	BMS
18th Feb 2011	i-Gates	BSC IT
25 Feb2011	Convonix	BSC IT/MSC IT/BSC CS/MSC CS
26 Feb 2011	Tata Consultancy Services	BSC IT/MSC IT/BSC CS/MSC CS
27 Feb 2011	Wipro Infotech	BSC IT/MSC IT/BSC CS/MSC CS
28 Feb 2011	L&T Infotech	BSC IT/MSC IT/BSC CS/MSC CS
1 Mar 2011	Seed Infotech(All Companies)	BSC IT/MSC IT/BSC CS/MSC CS
3 Mar 2011	Inscript	BSC IT/MSC IT/BSC CS/MSC CS
4th Mar 2011	A C Nielson	BSC IT/MSC IT/BSC CS/MSC CS
9 th Mar 2011	Mahindra Finance	B.COM,B.COM(AF) BMS,B.COM(BI)
24 th Mar 2011	Tech Mahindra	BSC IT

Objectives outlined for the year 2010-11 in the meeting on the 12th of July 2010

Development of departmental brochure for every department.

- Development of common portal or groups for communicating placement events
- To conduct Career guidance seminar
- To conduct Corporate Readiness Program.
- Student Registration
- Soft skill training
- Identification of organizations to place the student

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Activities conducted during 2010- 11

Students of all the streams attended the Professional Skill Development programme arranged at the College.

- An invitation Letter was given a link in the SIESASCN web site along with a corporate response form. This was an initiative taken to seek organizations to place the students.

37. DEVELOPMENT PROGRAMME FOR NON-TEACHING STAFF

A training programme in Communication skills was conducted by Ms Poonam Chindarkar, faculty, B Com Department, for the non teaching staff. The duration of the program was 18 hours and covered topics such as verbal communication, telephone etiquettes etc.

38. ANY OTHER RELEVANT INFORMATION THE INSTITUTION WISHES TO ADD

ADD ON COURSES

Certificate programme in Banking Technology was organised along with IDBI Intech Ltd. from 15th June to 6th July'10 for the B.Com Banking & Insurance students. 25 students had enrolled for this programme where-in they were given 72-hour practical training on basic of Banking & Finncle Application (Core-Banking Software).

ENVIRONMENT CONSCIOUSNESS

The NSS students along with the Brahmakumari organisation planted around 70 rose saplings in the Jagatguru garden, sector 21, nerul.

The Rotaract club members alongwith students of APJ school made folders out of used flex banners and distributed the same to the students. This encouraged recycling of the used banners and also brought out the creativity in students.

ORIENTATION/REFRESHER COURSES

As part of continuing education, several faculty members underwent UGC sponsored refreshers and orientation courses.

- Prof. R. Kamatchi Attended a refresher course in "IT trends" on 1st Feb. – 21st Feb 2011.

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- Ms Trupti Wani attended Orientation Programme conducted by Academic Staff College in University of Mumbai from 1st December to 30th December, 20
- Ms Gayatri Hari attended Orientation Programme conducted by the University of Mumbai from 6th October to 2nd November, 2010.

BOOKS AUTHORED AND CO-AUTHORED BY OUR FACULTY

Our faculty contributed to the development of academic content by authoring textbooks for various courses. Following faculty authored/ co-authored books for various courses.

- Ms. Padmaleela - Principles of Web Design for TYCS.
- Ms Koel Roy Choudhury -Macro Economics for FY BFM
- Ms Komal Wategaonkar and Ms Lynette Rebello - Mathematics & Statistics for FY BFM
- Ms Rajeshri Shinkar & Ms Trupti Wani - Computer Systems for FY BFM
- Ms Rita Basu & Ms Sharmila Mohapatra – Effective Communication for FY BFM

ANNUAL EVENTS

The college conducted several annual events:

1. SIESONS 09

SIESONS is the annual inter collegiate festival organized by the student's council of the college. SIESONS provides an ideal platform for the youth to express themselves and showcase their talents. It offers new vistas for students across every arena ranging from Literary Arts to Performing Arts, and Fine Arts to Crossovers. Like every year, SIESONS recreated its magic on the 21st and 22nd of January, and it let Gen next come in and weave a spell over the audience. With a footfall of over 4000 students witnessing and participating in over 45 events, SIESONS proved to be the biggest undergraduate cultural festival in Navi Mumbai.

This year, with a theme like Rang de Basanti, which is intricately woven into the Indian tradition, SIESONS symbolized the transformation of the youth into confident, open minded, mature, innovative and independent individuals with a 'never say die' attitude. On the stark white canvas of life, SIESONS gave an opportunity to come and fill it with colours and create something miraculously beautiful.

SIESONS witnessed a number of interesting events including Goal Maal (football event), Tattoo Making, Battle of Wits (debate competition), Big Tummy, Street Play, Ad Mad, sponsored by Hindustan Times, Band Event competition,

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Bluffmaster (based on the popular game show), Pentathlon (relay of 5 continuous activities), Junk Music, Spoof a Movie, Bollywood Masala, and many more. However, Street Dance conquered all the events with breath-taking performances by around 10 crews; whereby the winning crew won prizes worth Rs. 20,000/- A very popular individual in the radio industry, RJ Neil, of RED FM fame, stole the show with his eloquence while judging the event 'RJ Hunt.' The ever popular events like Folk Dance, representing the diverse cultures of India, and the Fashion Show enthralled the audience.

This year SIESONS had taken up a strong initiative to recycle the e-waste, wherein students were encouraged to bring the e-waste which was collected by Eco Recycling Limited (Ecoreco) for recycling and disposal. After 7 long days of mammoth of effort involved, when this initiative witnessed great success, the organizing team can proudly say that SIESONS has successfully contributed towards the social goal of 'Environment Protection.'

SIESONS promises to bring together students from all streams, making the event a truly unified undertaking.

2. **SHARPSHOOTERS 2011** (BMS annual event)

Sharpshooters 2011 was conducted on the 24th and 25th of January with the theme 'vectical fiesta'. It is basically about paying a tribute to all the great management gurus who have left their footprints on sand. This year, Sharpshooters had a blend of management events, sports events, and general events like General Quiz, Click Flick, Carnival, Treasure Hunt, Seminar on Empowerment to Rink Football and Box Cricket.

The showcase event was the General Quiz which had various exciting rounds based on all facets of General Knowledge.

3. **"Renegade"** (Annual IT festival)

IT Forum organized their two days annual intercollegiate festival on 4th and 5th February'2011. The purpose of the event is to provide a platform to IT students to showcase their skills in various activities like IT Quiz, Lan Gaming and Rink Football.

In order to create awareness about Cyber Crime, a seminar was organized which included speakers like Prof Vikas Naik Police Academy, Nashik, Mr P.Swami (API)

Adv. P Jhala (ASCL Pune). Mr Dattatreya Shinde, DCP Crime branch Navi Mumbai Police, was the chief guest for the seminar.

4. **FRAMES FILM FESTIVAL** (BMM Annual Festival)

Frames Film Festival is organized by the department of mass-media to enable the students to hone their skills in film-making and advertising.

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The 8th Annual Frames Film Festival was held on the 27th, 28th 29th of January 2011. FRAMES, which is India's largest undergraduate film festival, provides a unique platform for young students to showcase their talent in film making. FRAMES 2011 received entries from Muscat and London Film School besides several colleges across Mumbai and Navi Mumbai.

This year FRAMES Film Festival was associated with the RTO.

A 'Road Safety' rally was held on the 25th of January 2011. The Deputy Commissioner of Police (Traffic) Vijay Patil was present to encourage the students in their initiative. Flagged off by faculty members, the rally began at 10:30 AM from SIES College and ended at Inorbit Mall, Vashi; covering an area of 8.5 km. Students sporting T-Shirts with "road-safety" slogans carried placards and banners to create public awareness.

Eminent film and media personalities like Ravi Jadhav, Farooq Nadiadwala, Mujeeb Khan, Rajiv Paul, Niranjan Iyengar, Gaurav Gera, Ashish Baldev, Ravi Deshpande, Minty Tejpal, Shilpa Rao, Prasanna Sankhe, Arun Khopkar, Dolly Thakore, Nikita Nigam, Pratichi Mohapatra, Justin & Uday and Priyanshu Chaterjee graced the festival with their presence this year. On the third day, Ganesh Acharya, along with the cast and crew, came to promote of his movie "Angel". FRAMES received extensive media coverage from various media organizations

The winners of different categories are listed as follows:

Category	No. of films received	No. of Films selected	Winners
Short films <ul style="list-style-type: none">• Non BMM• BMM	25 20	10 8	"Chatakara" "Friend Request"
Advertisements <ul style="list-style-type: none">• Commercial• PSAs	30 15	9 7	"J&K cement" "The Women of Today"
Documentaries	10	7	"Kashmir"
Music videos	15	10	"Suicide"

5. TECHNOVISION (Annual CS Festival)

Computer Science , had their annual departmental festival, "TECHNOVISION.... A RELENTLESS PURSUIT OF PERFECTION....." on 23rd and 24th September, 2010. The event was a complete package of talent & intelligence. The various technical events like Debugging, Morphing, Technical Paper Presentations and PC Assembling were conducted. Under literary arts, events such as Debate, Extempore Spell-o-Word and Quiz were conducted Also LAN

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GAMING-Games like Counter Strike 1.6, FIFA'09 & NFS Most Wanted were conducted.

Also, a SALSA workshop was conducted by Mr. Mahesh Davande, Assistant of the famous choreographer-Saroj Khan. The category of Fine Arts included Photography, Glass Painting, Mehendi Art, Tattoo Painting Pot Painting, Best Out Of Waste using old throw-away CD-Roms.

Seminars on different IT topics were also organised. The first seminar on Over-Clocking was conducted by Mr. Harshal Tank, India's number one Over-Clocking expert and Mr. Dattatray Nagargoje, the Marketing Manager of Gigabyte Technology India Ltd. The second seminar was conducted by Mr. Vijay Kumar, the Managing Director of ThreeG ID Technologies on RFID, Radio-Frequency Identification. The third seminar was conducted by Tata Consultancy Services on Architecture of Oracle 10g Database- by Ms Priyanka and Ms Jyoti from TCS. All the three seminars proved to be a great source of knowledge and information for the students.

6. **SYNERGY(BI Annual Fest)**

The banking and insurance course took an initiative and expanded its annual fest as intra and inter collegiate festival. The fest was organized on 21st 22nd & 23rd December'10. It got participation from 9 other colleges. The purpose of the fest was to synergize skills and talents of banking and insurance students. The various events organized during the festival include,

- Inter collegiate competitions like Skit (Finance), Investment Banking, Commodity Market, Quiz and a seminar.
 - Intra collegiate events like Business Bazigaar, Admad show, Chal chala chal and Spoof a movie.
 - Events for BI students like Badminton and Football competition, Literary art, fine arts, performing arts and indoor sports events.
- The fest was indeed a great success.

7. **EXEL 2010 (BCom Annual Fest)**

The B.Com department organized its first inter class event on 7th & 8th September, 2010. The main objectives of the event were

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- to give the students a platform for displaying their talents
 - to build team spirit among the students
 - to develop organizing and leadership qualities among the students.
- Various events such as Business Quiz, Admad show, Gift wrapping, Greeting cards making, Dance competitions, singing competitions etc were organized. The event was a great success with more than 450 entries in the various events.

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PART - C **PLANS OF THE INSTITUTION FOR THE NEXT ACADEMIC** **YEAR 2011-2012**

IQAC committee has sensitized all the stakeholders that quality education is an ongoing continuous process. The IQAC committee members have held small group meetings to generate and promote awareness in the institution about quality and excellence.

The IQAC committee has decided to have quarterly recording and monitoring of the quality measures of the institution.

Along with the previous objective of creating employable graduates we want to inculcate a sense of social responsibility in our students. keeping this in mind we want to initiate practices and projects to create environmental consciousness among them. For this efforts will be made at all levels to ensure environmental protection by applying the three mantras – REDUCE, REUSE & RECYCLE.

To ensure holistic development of our students a number of add on courses and enrichment courses are envisaged for the next academic year.

The students who enter degree college are heterogeneous in terms of skills and knowledge. The college recognizes that remedial training to student progression. Planned remedial training sessions In terms of coaching , testing and evaluating will be carried out for all courses.

Research conference as planned to widen the horizons of knowledge of the teachers, so that they bring recent trends to the class. To this end research conferences are planned in the next academic session.

An E-journal is planned for the next academic session to harness the talent of the faculty and students. A year. One of the goals of the institution for the next academic year is to create employable graduates. For this teachers have to impart this will contribute to the overall improvement in the quality of education.

The non teaching staff is recognized as an integral part in the delivery of quality education. To this end a training programs are planned for them during the next academic year.

The students have an important role in creating an inclusive India where senior citizens, underprivileged and disadvantaged citizens are bonded into the mainstream. Community outreach programs are also planned so that students emerge as responsible corporate/ social members.

Continuous improvement in Computer laboratories library are also planned to smoothen the delivery process further.

Sports and academic activities are planned to ensure all round growth of the students.

The detailed plan for the next year in line with the the theme of Environmental Protection is given below:

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1. ENVIRONMENT CONSCIOUSNESS

As a step towards becoming an eco friendly college the following measures are planned.

REDUCE: We will try to reduce the consumption of resources like electricity water and paper by educating the staff, students and the non-teaching staff.

REFUSE: we will reduce the use of plastics in a phased manner. To start with we will reduce the use of plastic folders and covers used by the students for project and assignment submission.

RECYCLE: the Environmental Science department will initiate the project of for decomposting the nirmalya generating in the temples within the college premises and kitchen waste generated in the canteen.

ENRICHMENT PROGRAMMES

A. Professional Skill Development Program

With the objective of creating employable graduates the college will launch a professional skill development program for the Third Year students of all streams.

The PSD program will bridge the gap between the hiring specifications of the company and the student's skill sets. It will equip the graduating students with knowledge, skill set and attitude needed to enter the corporate world.

The modules to be covered in this program are: Personality development, Leadership Skills, Group discussions, Personal interviews, Resume writing and Grooming and etiquette.

B. Certificate program in Banking and Financial Services Software

This certification course will be done in collaboration with IDBI Intech. They will train the students of B.Com, B.Com B & I, B.Com A & F on financial services and on the software used in core banking services. This program will make students industry-ready after their graduation.

C. Certificate Program in Insurance

This certification course will be done in collaboration with HDFC Standard Life. They will train the students of B.Com, B.Com B & I, B.Com A & F on insurance industry and at the end of the 3 month schedule will offer them employment in the company. This program will therefore make students industry ready after their graduation

2. ADD ON COURSES

Launch off Short Term Certification Programs - The college will launch short term certification programs in:

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- Foreign Language
- Computer animation and CAD
- Photography
- Editing, sound recording and voice modulation.,
- Chocolate making
- Library management

REMEDIAL TRAINING

With a view to improve the results, remedial training will be provided to students who fail to get the desired marks. While this was an informal process that was being carried out, this will now be a formalized and structured process.

4. TRAINING OF NON-TEACHING STAFF'

It is proposed to train the non-teaching staff for 1 hour a day for 1 month on English Speaking, communication skills and inter personal skills

5. ACADEMIC PROCESS INNOVATION

- To enhance the reading habit of the students, a library reading session for 2 hours a week is to be incorporated as part of the curriculum.
- To develop the soft skills of the students an activity workshop of 2 hours every week is planned in all self-financed courses

6. EXTENSION ACTIVITIES / COMMUNITY OUTREACH PROGRAMS

- The Rotaract Club will organize a series of road shows on "Good Health"
- Portal for Senior Citizens providing various services like banking, insurance etc is being developed by the IT students under the aegis of the Rotaract Club.

7. PLACEMENT ACTIVITIES

There will be a placement committee for each stream. One teacher of the stream and 3-4 students from the second year and third year will be members of the placement cell. The role of the placement committee will be to work towards placement of students of the third year and obtain summer internships for the students of the second year.

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8. RESEARCH AND PUBLICATIONS

A. Conference Paper Presentations/ Journal Publications

- We shall endeavor that each stream presents at least 2 papers or makes 2 journal submissions in at state/national level in a year.
- We plan to conduct 2 national level research conferences in 2011-2012. The tentative themes are: Higher Education, IT, General management, Banking and insurance or New Emerging Media.

B. E-Journal

We plan to launch a student quarterly E-journal in 2010-11. This will be circulated to other colleges and to the corporates. The editorial board will comprise of students and senior faculty members. The objective would be to address, discuss and highlight contemporary issues in the business environment. Students, faculty and others will contribute to the same. The E-Journal will have sections on: Editorial, Current news, Investments, Banking and Insurance, Technology, Management Issues, Media news and issues etc

C. Conference Participation

We shall ensure that faculty participate in conferences/seminars and workshops that help in knowledge building of the faculty.

9. Improvements in Library

A change in the library floor plan and book issue process will be done to ensure optimum utilization of the library materials. Computer terminals with access to the online library catalogue will be provided to the students and the staff.

10. Improvements in Computer Facility

- The space of the hard disk in the server will be increased to 500 GB.
- More computers and swivel chairs will be provided in each of the 6 computer laboratories. Additional computers will be provided in the staffroom.
- The speed of internet will be increased from 1 Mbps to 2 Mbps. Firewall software will be installed to block sites like Face book and Orkut.

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- Additional computers will be provided in the library to facilitate the use of line catalogue by students.

Ms.Rita Basu
Coordinator – IQAC

**College of
and Commerce**

Dr.Meera Vijay
Chairperson – IQAC
Principal – SIES (Nerul)
Arts, Science