

AC: 29/06/2024

Item No. : 1.1.1



SIES (Nerul) College of Arts, Science and Commerce (Autonomous)
Syllabus for Approval

B.COM (DEPARTMENT OF COMMERCE)

Sr. No.	Heading	Particulars
1	Title of the Programme	B.Com. (Bachelor of Commerce)
2	Year	Second Year
3	Semesters	III and IV
4	Level	UG
5	Pattern	3-4 years & 6-8 semesters Choice Based Grading System
6	Status	New
7	To be implemented from	From Academic year 2024-25 in a progressive manner

* Students who have passed first year in CBGS Non-NEP, need to complete and clear 2 credit course


examination per semester as per the equivalence committee guidelines.

Date: 29th June, 2024

Signature:


Dr. Koel Roychoudhury
AC Chairperson




Ms. Sugandha Jha
Head of the Dept.

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SIES (Nerul) College of Arts, Science and Commerce (Autonomous)

DEPARTMENT OF COMMERCE

Sr. No.	Heading	Particulars
1	Title of the course	B. Com (Bachelor of Commerce)
2	Eligibility for admission	HSC or Equivalent
3	Minimum percentage	45%
4	Semesters	III
5	Level	UG
6	Pattern	03 years & 06 semesters CBGS
7	To be implemented from	From Academic year 2023-24 in a progressive manner



SIES (Nerul) College of Arts, Science and Commerce (Autonomous)
(Affiliated to University of Mumbai)
RE-ACCREDITED GRADE "A" BY NAAC (3rd CYCLE)

**BOARD OF STUDIES
SYLLABUS FOR
DEPARTMENT OF COMMERCE**

(WITH EFFECT FROM THE ACADEMIC YEAR 2023-2024)

OBJECTIVES OF THE PROGRAMME:

- To facilitate creative thinking for the students.
- To pursue research and investigation in the field of commerce.
- To develop professional competence in the students to face global challenges.
- To inculcate moral values & commitment to society among students.

Programme Outcomes:

On Completion of the programme:

- Learners will gain knowledge of the fundamentals of commerce and a deep understanding of all the courses undertaken.
- Learners will be equipped to join the industry or setup own entities, pursue further professional and other courses.



SCHEME OF MODULES

No. of Courses	Course Code	Semester I	Credits
1	Major :Department Specific Course (DSC)		
1	U24COM3MJ01	Accountancy & Financial Management -III	4
2	U24COM3MJ02	Management Accounting	2
3	U24COM3MI03	Commerce III (Principles of Management)	4
2	Minor: Department Specific Course (DSC)		
4	U24COM3MI04	Business Economics III	2
3	Open Electives(OE/ Generic Electives)		
4	U24MMC3OE01	Social Media Marketing	2
5	U24MS3OE01	Personality Development	2
6	U24COM3MI01	Multimedia	2
7	U24BI3OE01	Basics of Insurance	2
4	VSC/SEC(Vocational Course/Skill Enhancement Course)		
8	U24COM3VSC01	Business Law	2
5	AEC/VEC/IKS(Ability Enhancement Course/Value Education Course/Indian Knowledge System)		
9	U24COM3AEC01	Understanding Basic form of English Literature	2
6	OJT, FP, RP, CEP, CC		
10	U24CC3LS01	Life Skills I	2
11	U23NSS2CC01	National services scheme	2
12	U24CC3DLLE02	Department of Lifelong learning	2
13	U24CC3SP02	Sports	2
7	Field Project		
14	U24COM3FP01	Field Project	2
Total Credits			22



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RE-ACCREDITED GRADE "A" BY NAAC (3rd CYCLE)
BOARD OF STUDIES
SYLLABUS FOR
S.Y.B.COM
(WITH EFFECT FROM THE ACADEMIC YEAR 2024-2025)

Under Major

Accountancy and Financial Management III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
2	Amalgamation of Firms	15
3	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
4	Working Capital Management	15
Total		60



Subject Name: Accountancy & Financial Management -III

Course Code: U24COM3MJ01

Course Credit: 04

1 credit - 15 lectures

1 lecture - 60 minutes

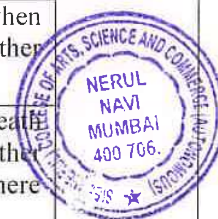
Course Objective:

- 1) To acquaint the students with the allocation and ascertainment of gross profit prior to and after admission/retirement/death.
- 2) To comprehend the realignment of capital in the new firm by current accounts/cash or a combination thereof excluding common transactions between the amalgamating firms by realization method.
- 3) To ascertain and evaluate the Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company
- 4) To acquire the knowledge of Working Capital Management through estimation and projection of Working Capital Requirement in Case of Trading and Manufacturing Organization

Learning Outcomes:

- 1) Students will be able to calculate and acquaint themselves with the allocation and ascertainment of gross profit before and after admission/retirement/death
- 2) Learners will be able to comprehend the various concepts of the Amalgamation of firms.
- 3) Students will be able to evaluate the Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company.
- 4) They will be able to ascertain the Working Capital Management.

Dr. No.	Modules / Units	No of Lectures
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
	i) Simple final accounts questions to demonstrate the effect on final Accounts when a partner is admitted during the year or when the partner Retires/dies during the year.	
	ii) Allocation of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is not given and apportionment of other expenses based on time / Sales/other given basis.	
	iii) Ascertainment of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is given and apportionment of other expenses based on time / Sales / other given basis Excluding Questions where admission/retirement/death takes place in the same year.	
2	Amalgamation of Firms	15
	i) Realization method only	
	ii) Calculation of purchase consideration	



	iii) Journal/ledger accounts of old firms	
	iv) Preparing the Balance sheet of the new firm	
	v) Adjustment of goodwill in the new firm	
	vi) Realignment of capital in the new firm by current accounts/cash or a combination thereof Excluding Common transactions between the amalgamating firms	
3	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
	(i) Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company	
	(ii) Practical Problems on Conversion/ Sale of a Partnership Firm into a ltd. company (Realization method only)	
	(iii) Calculation of New Purchase consideration, Journal / Ledger Accounts of old firms.	
	(iv) Preparing the Balance sheet of the new company	
4	Working Capital Management	15
	i) Concept, Nature of Working Capital & Planning of Working Capital	
	ii) Estimation / Projection of Working Capital Requirement in Case of Trading and Manufacturing Organization.	
	iii) Concept of Operating Cycle.	

Reference Text:

1. Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd.
2. Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers.
3. R. Narayanaswamy – “Financial Accounting”, Prentice Hall of India, New Delhi
4. Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers
5. Cost and Management Accounting- Dbarshi Bhattacharyya pearson Publications 2013 edition
6. Management Accounting - M.Y.Khan
7. Management Accounting - I.M.pandey



SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- a) Internal assessment 40% i.e. 40 marks
- b) Semester end examination 60% i.e. 60 marks

(A) Internal Assessment (40 marks)

Description	Marks
Internal tests of 20 marks each (Online/ Offline)	20
Q.1 Multiple Choice Questions/True or False - 10 Marks	
Q.2. Attempt 2 questions out of 3 questions (5 marks each)- 10 Marks	
One Project and Viva-voce/Presentation/Case studies/Assignments	15
Attendance and Class Participation	05
Total	40

(B) Semester End Examination (60 marks)

QUESTION PAPER PATTERN

Duration: 2 hours	Total Marks: 60
Q.1. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.2. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.3. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.4. Practical Problem (Attempt 1 question out of 2 questions) OR Q.4. Short Notes (Attempt 3 questions out of 5 questions)	15 / 8 & 7 Marks 5 Marks * 3 = 15 Marks
Total	60

Passing criteria: Minimum 40% in Internal (16 out of 40) and 40% (24 out of 60) in Semester End Examination.



Financial Accounting & Auditing - Introduction to Management Accounting
COURSE CODE : U24COM3MJ01 **COURSE CREDIT: 02**

1 credit - 15 lectures

1 lecture - 60 minutes

Course Objective:

- 1) To acquaint the students with the basics of management accounting and preparing financial statements in vertical format.
- 2) To comprehend and to develop the capability to do Ratio Analysis.

Learning Outcomes:

- 1) Students will be able to use the management accounting system to record and prepare the accounts
- 2) Students will be able to evaluate the revenue statement ratio and balance sheet ratios.

Sr. No	Syllabus	No. of lectures
01	Module 1 - Introduction to management Accounting <ul style="list-style-type: none">● Meaning, Nature, Scope , Functions, Decision Making Process, Financial Accounting v/s Management Accounting.● Study of Balance sheet and Revenue statement in vertical form for suitable analysis.● Financial statement analysis - Trend analysis, Common- size statement & Comparative analysis	15
02	Module-2 -Ratio Analysis <ul style="list-style-type: none">● Balance sheet ratios (Current ratio, liquid ratio, stock to working capital ratio, Proprietary ratio, Debt equity ratio, Capital gearing ratio).● Revenue statement ratio (Gross Profit ratio, Expenses ratio, Operating Ratio, Net Profit Ratio, Net operating profit ratio, stock turnover ratio).● Combined ratio (Return on capital employed, Return on proprietors fund, Return on equity capital, Dividend payout ratio, Debt service ratio, Debtors turnover, creditors turnover).	15

References:

- Sharma, R K Gupta, "Management Accounting"
- Reddy & Appanniah, "Management Accounting"
- I M Pandey, "Financial Management"
- Cost and Management Accounting - Colinn Dury 7th Edition
- Cost and Management Accounting- Dbarshi Bhattacharyya Pearson Publications 2013 edition



SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e. 20 marks
- Semester end examination 60% i.e. 30 marks

(A) Internal Assessment 20 marks

Descripti on	Mar ks
Internal tests - • Multiple choice Questions/True or False -	10
One Project /Presentation/Case studies/Assignments	05
Attendance and Class behavior	05
Total	20

B) Semester end examination 30 marks

PAPER PATTERN

Duration : 1 hours	
Total Marks: 30	
Q.1. Practical Problem / Descriptive question	15 / 8 & 7 Marks
Q.2. Practical Problem / Descriptive question OR Q.2. Short notes (any 3 out of 5)	15 / 8 & 7 Marks
Total	30

Passing criteria: Minimum 40% in Internal (8 out of 20) and 40% (12 out of 30) in semester end examination.

PRINCIPLES OF MANAGEMENT Commerce III

COURSE CODE:
1 credit - 15 lectures

COURSE CREDIT: 04
1 lecture is 60 minutes



BOS	Commerce
Class	S.Y.B Com
Semester	III
Course Name	Principles of Management

Course Code	
Course Type	Major
Course Credit	04

Course Objectives:

1. To study in depth about the management principles.
2. To understand the roles and functions of managerial level.
3. To acquire knowledge about planning, organizing, decision making, Management control.

Course Outcome

After studying the course, students will be able to:

1. Understand the concepts related to Business, demonstrate the roles, skills and functions of management.
2. Analyze various plans, strategies, policies and develop ability to make optimal managerial decisions.
3. Develop leadership qualities and effective organization of resources.
4. Evaluate the complexities associated with management of human resources in the organization and apply various controlling techniques.

Sr. No	Syllabus	No. of lectures
01	Unit I : Introduction to Management • Management- Concept, Nature, Functions, Managerial Skills & Competencies • Evolution of Management Thoughts Classical Approach: Scientific Management – F.W. Taylor’s Contribution Classical Organisation Theory: Henri Fayol’s Principles Neo Classical: Human Relations Approach – Elton Mayo’s Hawthorne experiments • Modern Management Approach-Peter Drucker’s Dimensions of Management, Indian Management Thoughts: Origin & Significance of Indian Ethos to Management.	15
02	Unit II : Planning & Decision Making • Planning - Steps, Importance, Components, Coordination – Importance • M.B.O -Process, Advantages, Management By Exception Advantages; Management Information System-Concept, Components • Decision Making - Techniques, Essentials of a Sound Decision Making, Impact of Technology on Decision Making.	15
3	Unit III: Organising • Organising-Steps, Organisation Structures – Features of Line & Staff Organisation, Matrix Organisation, Virtual Organisation, Formal v/s Informal Organisation. • Departmentation - Meaning - Bases, Span of Management- Factors Influencing Span of Management, Tall and Flat Organisation. • Delegation of Authority - Process, Barriers to Delegation, Principles of Effective Delegation. Decentralisation : Factors Influencing Decentralisation, Centralization v/s Decentralisation	15
	Unit IV: Directing & Controlling : • Motivation – Concept, Importance, Influencing factors. Importance of Communication, Barriers to effective Communication • Leadership- Concept, Functions, Styles, Qualities of a good leader. • Controlling – Concept, Steps, Essentials of good control system, Techniques of Controlling - PERT, CPM, Budgetary Control, Management Audit. Contemporary issues in Management: • Green and Sustainable Management Practices: ESG Framework-Integration of sustainable and environmentally conscious practices in modern business management. • AI in Management: Function of Artificial Intelligence (AI) in management practices	15



Reference Books:

1. Essentials of Management - Wehrich and Koontz.
2. Principles of Management - L.M. Prasad
3. Principles of Management - Dinkar Pagare
4. Business Management - C.B. Gupta
5. Business Management - N. Premavathy
6. Principles of Management - J. Jayasankar
7. Principles of Management - P.C. Tripathi & P.N. Reddy.

Reference Links:

1. <https://byjus.com/commerce/henri-fayol-14-principles-of-management/>
2. <https://www.simplilearn.com/principles-of-management-by-henri-fayol-article>
3. <https://ncert.nic.in/textbook/pdf/lebs102.pdf>
4. <https://mu.ac.in/wp-content/uploads/2021/11/Commerce-III-English-Version.pdf>

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

Internal assessment 40% i.e. 20 marks

Semester end examination 60% i.e. 30 marks

(A) Internal Assessment 20 marks

Description	Marks
Internal tests of 10 marks	10
One Project Presentation	05
Attendance and Class behavior	05
Total	20

Passing criteria: Minimum 40% in Internal (8 out of 20) and 40% (12 out of 30) in the semester-end examination.



Business Economics- III

COURSE CODE: U24BE3MI01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives:

- To introduce learners to the study of macroeconomics and the application of its principles.
- To orient learners with the basic concepts of Keynesian Economics.

Course Objectives:

- Learners will be able to describe and demonstrate the principles of macroeconomics.
- Learners will be able to discuss the basic concepts of Keynesian Economics.

Sr. No	Syllabus	No. of lectures
01	Module -1: Introduction to Macroeconomics <ul style="list-style-type: none">• Macroeconomics: Meaning, Scope and Importance.• Circular flow of aggregate income and expenditure and its Importance- closed and open economy models• The Measurement of National Product: Meaning and Importance of National Income Accounting- conventional and Green GNP and NNP concepts – National Income and Economic Welfare.• Trade Cycles: Features and Phases• Classical Macroeconomics : Say's law of Markets - Features, Implications and Criticisms.• Related case studies.	15
02	Module-2: Basic Concepts of Keynesian Economics <ul style="list-style-type: none">• The Principle of Effective Demand: Aggregate Demand and Aggregate Supply• Consumption Function: Properties, Assumptions and Implications• Investment function and Marginal Efficiency of capital• Investment Multiplier- effect on Income and Output: Assumptions, Working, Leakages, Criticism and Importance	15

References:

- 1) Ackley.G (1976), Macro Economic Theory and Policy, Macmillan Publishing Co. New York
- 2) Ahuja. H.L., Modern Economics — S.Chand Company Ltd. New Delhi.
- 3) Blanchard Olivier (2000), Macro Economics, Englewood Elitt, Prentice Hall
- 4) Dornbush , Rudiger, Fisher Stanley and Startz, Richards Macroeconomics, Ninth edition 2004 Tata-Mac Graw Hill, New Delhi.
- 5) Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mac Graw Hill, New Delhi.
- 6) Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York: Worth Publishers
- 7) Jhingan, M.L., Principles of Economics — Vrinda Publications (P) Ltd.
- 8) Shapiro, E (1996), Macro-Economic Analysis , Galgotia Publication, New Delhi.
- 9) Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P) Ltd



SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- **Internal assessment 40% i.e. 20 marks**
- **Semester end examination 60% i.e. 30 marks**

(A) Internal Assessment 20 marks

Description	Marks
Internal test	10
Q.1. Multiple choice Questions/True or False - 10 Marks OR Q.1. Multiple choice Questions/True or False - 5 Marks Q.2. Attempt 1 question out of 3 questions (5 marks each)- 5 Marks	
One Project and Viva voce/Presentation/Case studies/Assignments/Class activity	5
Attendance and Class behavior	5
Total	20

B) Semester end examination 30 marks

PAPER PATTERN

Duration : 1 hour	
Total Marks: 30	
Q.1 10 marks OR 10 marks	10
Q.2 10 marks OR 10 marks	10
Q.3 10 marks Two short notes out of four for 5 marks each or numerical or case study	10
Total	30
Note: Q.1, 2 - 10 marks question may be divided into sub questions if required.	

Passing criteria: Minimum 40% in Internal (8 out of 20) and 40% (12 out of 30) in semester end examination.



SOCIAL MEDIA MARKETING

COURSE CODE: U24MMC3E01

COURSE CREDIT: 02


1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives:

Learn to communicate and tell stories through the web.

1. Students learn real-world skills from leading designers, artists, and entrepreneurs.
2. The primary goal is to create problem solvers who strike a balance between traditional art and technology, and between individual vision and teamwork.
3. With a fundamental understanding of digital tools and their creative applications, graduates meet the demands of a diverse and expanding job market in visual story telling.
4. Identify and apply strategies to improve and succeed no matter what their initial skills.
5. Solve problems and learn from creative risks by using people skills, design principles, and processes.
6. Build a strong foundation in all aspects of design and production for storytelling in motion.
7. Use inspiration in fields outside of digital media such as poetry, science, music, astronomy, history, dance, and more.
8. Develop a professional commitment to their field, their work, and themselves; preparing them to be members and leaders in their profession, as well as learning how to act both as individuals and as team members to support the whole.

Syllabus			
Sr. No.	Module	Details	Lectures
1.	Introduction to Digital Marketing	1.1 Understanding Digital Media Marketing 1.2 Advantages of Digital Media 1.3 Principles of Digital Media Marketing 1.4 Key Concepts in Digital Media 1.5 Traditional vs. Digital Media	06
2.	Types of Digital Marketing	2.1 Types E- mail marketing 2.2 Types Internet marketing 2.3 Types of Mobile marketing 2.4 Digital Marketing and AI	06
3.	Introduction to Social Media Marketing	3.1 Meaning and Importance 3.2 Myths about Social media marketing 3.3 Brief History Characteristics of Social Media Marketer 3.4 Careers in Social media marketing	

4.	Content Strategy For Social Media Marketing	4.1 10- step framework for creating successful SMM strategy 4.2 Building content for sharing 4.3 Generating Ideas and Creating content for Multiple platforms	06
5.	Ethics and Careers	5.1 Code of ethics 5.2 9 Rules of engagement for Social Media Marketing 5.3 Careers in Social media marketing 5.4 Code of Ethics in AI	06
Total Lectures			30

References:

1. Digital marketing by Vandana Ahuja
2. Social Media Marketing: a strategic approach by Barker and Barker.

SCHEME OF EXAMINATION (for 50 marks 2 credits Theory)


The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e., 20 marks
- Semester end examination 60% i.e., 30 marks

A) Internal Assessment 20 marks

Description	Marks
Internal test of 10 marks Q.1. Attempt 2 questions out of 4 questions (5 marks each)- 10 Marks	10
One Project and Viva voce/Presentation/Case studies/Assignments	10
Total	20

B) Semester end examination 30 marks PAPER PATTERN

Duration: 1 hour	
Total Marks: 30	
Q.1 Attempt Q1 a) or b)- 10 marks Attempt Q2 a) or b)- 10 marks Attempt Q3 a) or b)- 10 marks	

Total	30
Note: Q.1, 2, 3 - 10 marks questions may be divided into sub questions if required.	

Passing criteria: Minimum 40% in Internal (08 out of 20) and 40% (12 out of 30) in semester end examination.



Personality Development – II

COURSE CODE: U24MS3OE01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture- 60 minutes

Course Objectives (CO)

1. Define key leadership styles and their applications.
2. Analyze the impact of communication styles on leadership effectiveness.
3. Explain the concept of a growth mind-set and its role in leadership development.
4. Discuss strategies for motivating individuals and teams.

Learning Outcomes

1. Develop a strong foundation of leadership and
2. Learn leadership communication
3. Enhance your ability to motivate and inspire others
4. Build confidence in conflict resolution and decision-making

Unit No.	Topic	No. of Lectures required
Unit-I	The Foundations of Leadership <ul style="list-style-type: none">• Defining leadership styles (e.g., transformational, democratic, servant)• Understanding the role of vision, mission, and values• Developing a growth mind-set and embracing challenges Effective Communication for Leaders <ul style="list-style-type: none">• Delivering clear, concise, and inspiring messages• Practicing active listening and providing constructive feedback	10
Unit-II	Motivation and Delegation <ul style="list-style-type: none">• Understanding what motivates individuals and teams• Setting SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound)• Empowering team members and delegating effectively Conflict Resolution and Decision-Making <ul style="list-style-type: none">• Developing strategies for navigating difficult conversations• Fostering a collaborative approach to problem-solving	20



	<ul style="list-style-type: none"> • Making sound decisions under pressure • Leading with Influence <ul style="list-style-type: none"> • Understanding persuasion techniques and building buy-in • Fostering innovation and a culture of creativity • Leading by example and embodying your values 	
	• Total Lectures	30

Course Activities:

- Self-Assessments: Identify your leadership strengths and areas for development.
- Interactive Exercises: Practice communication techniques, role-playing leadership scenarios.
- Case Studies: Analyze real-world leadership challenges and develop solutions.
- Action Planning: Create a personalized roadmap to implement learned skills

SCHEME OF EXAMINATION:

Continuous Evaluation Pattern

Description	Marks
Online Quiz	10
Individual Assignment	10
Group Project	25
Class Participation	5
Total	50

Passing criteria: Minimum 40% ie 20 marks out of 50

References:-

Neelamegam,V.(2010). Business Environment.New Delhi: Vrinda Publications.

1. Fernando.A.C.(2011). Business Environment. Chennai: Dorling Kinderslay (India) Pvt.Ltd. Licenses of pearson education in South Asia.
2. John F. Kennedy: "Special Message to the Congress on Protecting the Consumer Interest.," March 15, 1962. Online by Gerhard Peters and John T. Woolley, The American Presidency Project.
<http://www.presidency.ucsb.edu/ws/?pid=9108>.
3. The Consumer Protection Act, 1986 (Amended up-to 2002)
4. United Nations guidelines for consumer protection retrieved from



- <http://unctad.org/en/Pages/DITC/CompetitionLaw/UN-Guidelines-on-Consumer-Protection.aspx>
5. Chaudhary et al. (2011), Consumer Protection and Consumerism In India, Zenith International Journal of Multidisciplinary Research.Vol.1 Issue 1,pp. 01-12.
6. Consumerism and Its Historical Aspects With Future Perspective retrieved from http://shodhganga.inflibnet.ac.in/bitstream/10603/4464/13/13_chapter%204.pdf
7. <http://www.legalservicesindia.com/article/article/consumerprotectionlawinindia17391.html>
8. <http://www.legalserviceindia.com/article/l220PhenomenonOfConsumerism.htm>



OPEN ELECTIVE- Multimedia and Designing

COURSE CODE: U24CS3E01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives

- Introduction of computers in media every process of image editing and film editing is computerized.
- Various softwares –beginners to professional- are developed and today software knowledge equals literacy in media. Image, Audio and Video in digital format are easy to share and store as well as saved to multiple places.
- The knowledge of software has become extremely essential to survive and grow in media today

Course Outcomes

- To help learners make media industry ready. This will help learners to be aware of the minimum requirement of the software when stepping out in the industry.
- To introduce the media softwares to make the learners understand what goes behind the scene and help them choose their stream.
- To prepare learners skilled enough for independency during project papers.
- To help learners work on small scale projects during the academic period.

Sr. No	Syllabus	No. of lectures
01	What is HTML? HTML Documents, Basic structure of an HTML document, Creating an HTML document, Mark up Tags, Heading-Paragraphs, Line Breaks, HTML Tags, Elements of HTML, Introduction to elements of HTML, Working with Text, Working with Lists, Tables and Frames, Working with Hyperlinks, Images and Multimedia, Working with Forms, and controls	15
02	Introduction to Photoshop Image editing theory, Bitmaps v/s Vectors When to use Photoshop and when to use drawing tools Photoshop Workspace The tools, Toolbox controls Property bar, Options bar, Floating palates Working with images Image mode, Image size, canvas size Image resolution, size and resampling What is perfect resolution? Cropping to size and resolution, Resizing v/s resampling	15



	<p>Image Editing</p> <p>Levels, Curves, Contrast adjustment, Color adjustment, Photo filters</p> <p>Working with Text</p> <p>Text layer, Character palate, Paragraph palate, Text resizing, Text color, Text attributes, Working on simple project/ one page design</p>	
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References:

Textbooks:

Photoshop Bible McLeland Willey Publication

Corel Draw Practical Learning: PB Publication

Desktop Publishing with Quark 10 Kindle version

Digital Music and Sound Forge Debasis Sen BPB Publications



OPEN ELECTIVES TO BE OFFERED TO OTHER DEPARTMENTS

BOS	BANKING AND INSURANCE
CLASS	Other departments
SEMESTER	3
COURSE NAME	Basics of Insurance
COURSE CODE	U24BI3OE01
COURSE CREDIT	02

1 Credit-15 Lectures

1 Lecture is 60 Minutes

Course Objectives:

1. To understand the basics of Insurance and related provisions
2. To understand the principles of Insurance and the role of IRDAI for the development of insurance sector
3. To analyse the different types of insurance & the risk involved in each product.
4. To study the role of intermediaries in the insurance sector

Course Outcomes:

1. On successful completion of this course, the learner will be able to understand the basic concepts of Insurance and its evolution in Indian context
2. The learner will be able to assess the principles of Insurance and the role of IRDAI in the development of insurance sector
3. The learner will be able to understand the kinds of insurance and risk management in insurance products
4. The learner will be able to understand the concept of reinsurance and bancassurance

Sr.No.	Modules	Number of hours/ lectures
Unit I	Introduction to Insurance – Definition of Insurance, Cost & Benefits of Insurance, Elements of an Insurable risk, Overview of Insurance sector in India, History of Insurance, Life Insurance Business, Human Life Value. Principles of Insurance – Related concepts – Utmost Good Faith, Subrogation, Insurable Interest, Proximate Cause, Contribution Role of IRDAI in the evolution of Insurance Sector	15



Unit II	Kinds of Insurance – Life, Health & General, Risk Management in Insurance –Definition of Risk, Nature of Risk, Types of Risk, Measurement of Risk. Insurance sector intermediaries – Actuary, Underwriters, Third Party Administrators, Surveyors (Loss Assessors) , Agents, Brokers Re-insurance, Double Insurance, Bancassurance	15
	Total Lectures	30

References:

- 1) Fundamentals of insurance, Hargovind Dayal, Bookscape
- 2) Insurance Principles and practices, M.N.Mishra, S.B.Mishra, S.Chand publications
- 3) Fundamentals of insurance, Dr.P.Pirakatheeshwari, Bookscape
- 4) Insurance made easy, Tony Steuer
- 5) IRDA Act, Professional Book publishers
- 6) Fundamentals of Risk & insurance, Emmett Vaughan, Therese Vaughan, Wiley Student edition

SCHEME OF EXAMINATION

SCHEME OF EXAMINATION

The scheme of examination shall be continuous evaluation divided into four parts:

Description	Marks
Practical tests of 20 marks each	20
2 Assignments of 5 marks each	10
One Presentation/Project and Viva voce	15
Class Participation and behaviour	5
Total	50



COURSE NAME: BUSINESS LAW(VSC)**COURSE CODE:U24COMVSC01**
CREDIT: 02**COURSE****1 credit - 15 lectures****1 lecture is 60 minutes.****Course Objectives:**

1. To familiarize students with the fundamental principles of business law.
2. To provide an understanding of the legal environment in which businesses operate

Course Outcomes:

1. Students will get equip students with a comprehensive understanding of business law.
2. Learners will be able to effectively manage local issues in their professional careers.

Sr. No.	Syllabus	No of Lectures
1	Module - I: Indian Contract Act 1872 Definitions (S.2) Agreement, Kinds of Agreement, Contracts. Kinds of contract, Essentials of Valid contract, Capacity to contract, Consent & Free consent & Agreement against public policy. Distinguish between agreement and contract. Special contracts : law of indemnity, and guarantee, law of bailment & pledge.	15
2	Module – 2: The sale of Goods Act 1930 & Introduction to Intellectual Property Rights. Introduction, Definitions, formalities of the contract of sale(Ss.4-10), Distguish between sale and agreement of sell, Distinguish between sale and hire purchase agreement, who is an unpaid seller, Rights of unpaid seller. Introduction to Intellectual Property Rights – Concept, Nature, Introduction & background of IPR. Introduction to Patents, Copyrights & Trademark. Procedure for obtaining patents, copyrights & trademarks. Types of trademarks & functions of trademark.	15
Total Lectures		30

Reference Books: 1. "Business and Corporate Laws" by N.D. Kapoor
2. "Mercantile Law" by S.S. Gulshan
3. Elements of Mercantile Law" by N.D. Kapoor



SCHEME OF EXAMINATION

The performance of the learners shall be evaluated into two components. The learner's Performance shall be assessed by Internal Assessment with 40% marks in the first component by conducting the Semester End Examinations with 60% marks in the second component. The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below: -

(A) Internal Assessment : 40%

20 Marks

Sr. No.	Particulars	20 Marks
01	One periodical class test / online examination to be conducted in the given semester	10 Marks
02	One case study / project with presentation based on curriculum to be assessed by the teacher concerned/ Write up on selected topics of the subject/ test based on practical's/Open Book test	05 Marks
03	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities	05Marks

Periodical class test Question paper pattern

Sr. No.	Particulars	10 Marks
Q.1.	Match the column/ Fill in the blanks/ MCQ's/ Answer in one or two lines concept based question (1 Mark / 2 Mark each)	05 Marks
Q.2.	Answer in Brief / Practical question (Attempt any two out of four 5 marks each)	05 Marks

(B) Semester End Examination : 60%

30 Marks

Duration: The examination shall be of 1 hour duration.

Question Paper Pattern

Duration : 1 hour	Total Marks: 30
Q.1 10 marks OR 05/05 marks	10
Q.2 10 marks OR 05/05 marks	10
Q.3. 10 Marks OR 05/05 marks Two short notes of 05 marks each or Case study	10
Total	30
Note: 1. Q.1, 2, 3 10 marks question may be divided into sub questions if required. 2. Q.3 May include theory (short notes) /Case Study in one of the options.	

Passing criteria:

Minimum 40% in Internal (08 out of 20) and 40% (12 out of 30) in semester end examination.



Understanding Basic Forms of English Literature-1

(To be implemented from AY 2024-25)

Semester-III

[Syllabus for SY B.Com (General), SY B.Com. (B.A.F/B.B.I./B.F.M.),
SY B.Sc. (Computer/I.T./E.V.S./Packaging Technology), SY BMS and SY BAMMC]

COURSE CODE :U24COM3AEC01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is of 60 minutes

* Course Objectives:

1. To develop analytical skills and critical thinking through close reading of literary texts
2. To cultivate appreciation of language as an artistic medium and to help students to understand the importance of forms, elements and style that shape literary works

* Course Outcomes:

1. Learner will be able to recognize the culture and context of the work of literature
2. Learner will be able to imbibe the underlying philosophy and values reflected in literature

Module-1 Study of Poetry (Total 15 Lectures)

1. William Wordsworth: *The Solitary Reaper*
2. Edgar Albert Guest: *Don't Quit*
3. Nissim Ezekiel : *Island*
4. Kamala Das: *An Introduction*
5. Arun Kolatkar : *The Breakfast Time at Kala Ghoda*

Module-2 Study of Novel (Total 15 Lectures)

Lord of The Flies by William Golding

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e.20 marks
- Semester end examination 60% i.e.30 marks

• A) Internal Assessment: Total 20 Marks

1	* Continuous Evaluation	10 Marks
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2	Poetry Recitation /Presentation	05 Marks
3	Attendance	05 Marks

**Application oriented activities will be conducted*

B) Semester end examination 30 marks

Question no.1	A) OR B) Descriptive Question Module no.1	10 Marks
Question no.2	A) OR B) Descriptive Question Module no.2	10 Marks
Question no.3	A) Short Notes 2 out of 3 Module no.1 (5 Marks each) OR B) Short Notes 2 out of 3 Module no.2 (5 Marks each)	10 Marks

Passing Criteria: 40% in Internal as well as in External(i.e.8 Marks in Internal exam of 20 marks and 12 marks in External exam of 30 marks respectively)



National Service Scheme (NSS) Studies Paper-I

Course Code: U23NSS2CC01

Course Type: Co-

curricular

Total Lectures per week:2

Credits: 2

Course Objectives:

The syllabus is aimed to achieve the following objectives:

1. To understand the Working, Framework and Contribution of NSS.
2. To Concept of Social Justice and its Importance
3. To understand themselves in relation to their community.
4. To identify the needs and problems of the community and involve them in problem-solving
5. To develop among themselves a sense of social and civic responsibility.
6. To utilize their knowledge in finding practical solutions to individual and community problems.

Learning Outcome:

The learners will be able to:

1. To understand Structural framework of NSS from National Level to College Level
2. Define Social Justice and how it helps the community
3. Enabling the students to contribute towards development of Community
4. Get involved in community betterment and active problem solving
5. Better Sense of social and civic responsibility. Have a better sense of Reduce, Recycle and Reuse
6. Collaborate and Work towards Solving Individua and Community Problems.

Unit No.	Topic	No. of Lectures required
Unit-I	Introduction to National Service Scheme (NSS) <ul style="list-style-type: none">• Formation and development of NSS in India• Structural framework of NSS from National Level to College Level• Objectives of NSS• Symbol and Moto of NSS and its meaning• Basic Social Issues in India (Family System, Division of labour, Cast System in India, Gender Issues, Regional Imbalance) Introduction to Social justice <p>Social Justice – the Concept and its features, Contribution for Social Justice – Mahatma Jyotiba Phule, Dr. Babasaheb Ambedkar, Shahu Maharaj, Chhatrapati Shivaji Maharaj, Savitribai Phule.</p>	15
Unit-II	Suggested Projects: <ul style="list-style-type: none">• Environment awareness – Waste management & segregation, Reduce, Reuse & Recycle,• Organic waste management by composting	



	(maintenance of compost project)	
	<ul style="list-style-type: none"> Volunteering at study centers managed by Stree Mukti Sanghatana 	
	Total Lectures	30

	Semester – I
Course Name: National Service Scheme (NSS)	Course Code:
Course Type	Co-curricular
Focuses on	Skill Development
Caters to	Local, National, Global
Total Lectures per week (1 Period is 60 minutes)	2 (TBD)
Credits	2

COURSE OUTCOME

Unit	Topics	CO	LO
Unit 1	Introduction to National Service Scheme (NSS)	CO1, CO2	LO1, LO2
Unit 2	Introduction to Social justice	CO3, CO4	LO3, LO3
Unit 3	Community Welfare	CO5, CO6	LO5, LO6

The scheme of Examination shall be divided as follows.

• Continuous Evaluation Pattern

Description	Marks
30 hours activity related work such as <ul style="list-style-type: none"> Attending lectures/ training sessions (10 Marks) Field work & Maintenance of work record (25) 	35
Project Report	5
Viva-voce by faculty in charge and attendance	10
Total	50

References:

- National Service Scheme Manual (Revised) Government of India, Ministry of Youth Affairs and Sports, New Delhi
- National Service Scheme Manual University of Mumbai



11. National Service Scheme Manual for NSS District Coordinators National Service Scheme Cell, Dept. of Higher and Technical Education, Mantralaya
12. Rashtriya Seva Yojana Sankalpana Prof. Dr. Sankey Chakane, Dr. Pramod Diamond Publication, Pune
13. Annual Report of National Service Scheme (NSS) Dept. of Higher and Technical Education Mantralaya. Dept. of Higher and Technical Education Mantralaya.
14. Training Programme on National Programme scheme, TISS.
15. Orientation Courses for N.S.S. Programme officers, TISS.
16. Social Problems in India, Ram Ahuja.
17. National Service Scheme in India : A Case Study of Karnataka, M. B. Dishad, Trust Publications, 2001
18. <http://www.thebetterindia.com/140/national-service-scheme-nss/>
19. <http://en.wikipedia.org/wiki/national-service-scheme>
20. <http://nss.nic.in/adminstruct>
21. <http://nss.nic.in/propexpan>
22. <http://nss.nic.in>
23. <http://socialworkness.org/about.html>



[illegible]

	Writing competition/ Elocution, Discussion/ Rally/ Start-up business ideas & Presentations/ Interviews/ survey/ Waste collection drive/ Social & environmental awareness campaign/ Cleanliness drive/. Literacy Awareness/ Beach Cleaning/ Tree plantation/ Forest conservation/ Mental Health and Hygiene/ Yoga Meditation. Nutrition and Diet/ Field- Visit to different NGO's and Industries	
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Evaluation Pattern of 50 marks: Continuous evaluation pattern.

Evaluation Criteria	Marks
Participation in social activity	10
Field visit/ community visit and report	10
Essay/ assignment /poster and report	10
Test/discussion/presentation and viva	10
Attendance in seminar /workshop & Training session	10
Total	50

References :

- <https://www.mudlf.ac.in>



SPORTS

COURSE CODE: U24CC3SP02

1 Credit: 15 lectures
minutes

CREDIT: 02

1 lecture: 60

Course Objective:

1. Students will learn about the different cycles used in the training process.
2. To create norms and criterion reference standards, formative and summative evaluation.
3. To understand about different training cycles.

Course outcome:

1. Students will understand the concept of talent identification and methods used for talent development in sports.
2. Students will understand sports training and the different cycles used in the training process.
3. Students will understand different types and methods to develop
4. strength, endurance, and speed in sports training
5. Flexibility and coordinative ability.
6. Definition of Test, Measurement, and Evaluation.
7. The difference between norms and criterion-referenced standards, formative and summative evaluation.

Sr. No.	Semester 3 Syllabus	No. of Lecture s
	Unit - I: Test, Measurement and evaluation	15
	1) Define test, measurement and evaluation 2) Importance of Test, Measurement and evaluation in sports 3) Classification of tests in Physical Education and sports. 4) Test administration guidelines in Physical education and sports 5) BMI, Waist Hip ratio, Skinfold measurement (3 sites)	
	Unit II- Training in Sports	



	1) Concept of talent identification and talent development insports. 2) Introduction to the sports training cycle - Micro, Meso Macrocycle 3) Types and methods to develop - Flexibility and coordinate,Ability 4) Types and methods to develop - Strength, Endurance and speed.	15
Total Lectures		30

Scheme of
examinationTotal
Marks: 50
Continuous evaluation pattern.

Evaluation Criteria	Marks
Sports training/practice/coaching sessions on a regular basis (choose any game/sport).	25
Participation in the organisation of sporting events, workshops, seminars, andso on	15
Participation/performance in sports events at the District, State, National, International, University, and Intercollegiate levels.	05
Performance in practical conducted during lectures/ timely submission ofassignments	05
Total	50



Field Project

COURSE CODE: U24COM3FP01
CREDIT: 02
1 credit – 15 Lecture
minutes

COURSE
1 lecture 60

The significance of the field project can be appreciated from the fact that it is an opportunity for the students to put into practice the knowledge gained. Field project will provide possible opportunities to learn, understand and sharpen the real time technical / managerial skills required at the job / project and will give exposure to the current developments relevant to the Commerce, Accountancy and Economics sector.

Inclusion of Field project work in the course curriculum of the B.Com. (Bachelor of Commerce) programme in semester 3 for 2 credits is one of the ambitious aspects in the programme structure. The main objective of inclusion of field project is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study.

It is expected that the guiding faculty should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the field project work. Each of the learner has to undertake a Project individually under the supervision of a guiding faculty. The mentors will facilitate both the personal and professional growth of the learners through knowledge sharing and the provision of insights learned from years of experience. The experience gained from the field project will be used in classroom discussions. Interactive sessions with industry experts and field visits will give exposure to practical aspects of financial sector. It will also help the students to identify their areas of interest and various career prospects which will help them to get prepared accordingly.

General Guidelines for Field Project-

- The learners' will have identify and approach companies / organizations on their own wherein they want to pursue their field project according to their area of interest. (Finance, Marketing, Human Resource, General Management)



- The identified companies/ organisation should be in Commerce and Accountancy sector.
- The project topic may be undertaken in any area of Major Elective Courses.
- The learner shall decide the topic and title which should be specific, clear and with definite scope in consultation with the faculty-guide concerned.
- It should be noted that the company / organization must not be a family business.
- The college reserves the right to approve or disapprove the topic/ company / organization. Hence, students must take prior approval of the same from the College before proceeding on field project.
- The learners are required to provide details of the topic and organization (Name of the organization, address, contact person, contact details) in which they are willing to do field project.
- The students will conduct the project under the supervision of a mentor.
- After completion, the students will prepare and submit the field project report to the college.
- Duration of the Field Project – The total duration of the Field Project will be of 30 hours since it is of 2 Credits.

Particulars	No of Hours
Interactive Sessions with Faculty/Guide	5 hours
Sessions from Industry Experts	4 hours
Field Visits (minimum one visit)	6 hours
Field Project Report	15 hours
Total	30 Hours

Evaluation Parameters

The field project report will be evaluated as per the rubric parameters mentioned below:



Parameters	Maximum Marks
On the basis of Field Project Report	30
Submission of the project report as per prescribed format(10 marks)	
Innovation and applicability of project work (10 marks)	
Quality of the project work (10 marks)	
On the basis of Viva-voce of the project report	20
The student is well aware with the latest trends of development in the area of project work (10 marks)	
The student is confident and able to answer the queries / questions raised with proper justifications (10 marks)	
Total Marks	50

The Field project will be evaluated equally by an internal as well as an external Faculty.

- In case of failing in the field project work, the same project can be revised for ATKT examination.
- Absence of student for viva voce: If any student fails to appear for the viva voce on the date and time fixed by the department such student shall appear for the viva voce on the date and time fixed by the Department, such student shall appear for the viva voce only along with students of the next batch.

FIELD PROJECT FORMAT

1st page (Main Page)

Title of the problem of the Field Project

A Field Project Submitted to
University of Mumbai for partial completion of the degree of Bachelor
Commerce
Under the Faculty of Commerce



By

Name of the Learner

Under the Guidance of

Name of the Guiding Teacher

Name and address of the College

Month and Year

2nd Page

This page to be repeated on 2nd page (i.e. inside after main page)

On separate page
Index

Chapter No. 1
(sub point 1.1, 1.1.1, And so on)
Title of the Chapter Page No.

Chapter No. 2 Title of the Chapter

Chapter No. 3 Title of the Chapter

Chapter No. 4 Title of the Chapter

Chapter No. 5 Title of the Chapter

List of tables, if any, with page numbers. List of Graphs, if any, with page



numbers. List of Appendix, if any, with page numbers. Abbreviations used:

Structure to be followed to maintain the uniformity in formulation and presentation of Field Project Work (Model Structure of the Field Project Work)

Chapter No. 1: Introduction

In this chapter Selection and relevance of the problem, historical background of the problem, brief profile of the study area, definition/s of related aspects, Socio-economic aspects, characteristics, different concepts pertaining to the problem etc can be incorporated by the learner.

Chapter No. 2: Research Methodology

This chapter will include Objectives, Scope of the study, limitations of the study, significance of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, etc can be incorporated by the learner.

Chapter No. 3: Literature Review

This chapter will provide information about studies done on the respective issue. This would specify how the study undertaken is relevant and contribute for value addition in information/ knowledge/ application of study area which ultimately helps the learner to undertake further study on same issue.

Chapter No. 4: Data Analysis, Interpretation and Presentation

This chapter is the core part of the study. The analysis pertaining to collected data will be done by the learner. The application of selected tools or techniques will be used to arrive at findings. In this, table of information's, presentation of graphs etc. can be provided with interpretation by the learner.

Chapter No. 5: Conclusions and Suggestions

In this chapter of field project work, findings of work will be covered and suggestion will be enlisted to validate the objectives.

Note: If required more chapters of data analysis can be added.

Bibliography

Appendix



***On separate page
Name and address of the college***

Certificate

This is to certify that Ms./Mr _____ has
worked and duly completed her/his Field Project Work for the degree of
Bachelor of Commerce under the Faculty of Commerce /
Accountancy in the subject of _____ and her/his
field project is entitled,
“ _____ ” under my
supervision.

I further certify that the entire work has been done by the learner under
my guidance and that no part of it has been submitted previously for any
Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings
and investigations.

Name and Signature of the learner



Name and Signature of Guiding Faculty

Date of submission:

Name and Signature of External Examiner



On separate page

Acknowledgment

(Model structure of the acknowledgement)

To list who all have helped me is difficult because they are so numerous and the depth is so enormous.

I would like to acknowledge the following as being idealistic channels and fresh dimensions in the completion of this project.

I take this opportunity to thank the **University of Mumbai and College** for giving me chance to do this project.

I would like to thank my **Principal**, _____ for providing the necessary facilities required for completion of this project.

I take this opportunity to thank our **Head of Department** _____, for her moral support and guidance.

I would also like to express my sincere gratitude towards my project guide

_____ whose guidance and care made the project successful.

I would like to thank my **College Library**, for having provided various reference books and magazines related to my project.

I would like to express my gratitude to Mr. _____ Designation, Company's Name for his immense support and sharing relevant information and expertise for successful completion of my field project.

Lastly, I would like to thank each and every person who directly or indirectly helped me in the completion of the project especially **my Parents and Peers** who supported me throughout my project



**SIES (Nerul) College of Arts, Science and Commerce
(Autonomous)**

DEPARTMENT OF COMMERCE

Sr. No.	Heading	Particulars
1	Title of the course	B. Com (Bachelor of Commerce)
2	Eligibility for admission	HSC or Equivalent
3	Minimum percentage	45%
4	Semesters	IV
5	Level	UG
6	Pattern	03 years & 06 semesters CBGS
7	To be implemented from	From Academic year 2023-24 in a progressive manner



SIES (Nerul) College of Arts, Science and Commerce (Autonomous)

(Affiliated to University of Mumbai)

RE-ACCREDITED GRADE "A" BY NAAC (3rd CYCLE)

BOARD OF STUDIES SYLLABUS FOR DEPARTMENT OF COMMERCE

(WITH EFFECT FROM THE ACADEMIC YEAR 2023-2024)

OBJECTIVES OF THE PROGRAMME:

- To facilitate creative thinking for the students.
- To pursue research and investigation in the field of commerce.
- To develop professional competence in the students to face global challenges.
- To inculcate moral values & commitment to society among students.

Programme Outcomes:

On Completion of the programme:

- Learners will gain knowledge of the fundamentals of commerce and a deep understanding of all the courses undertaken.
- Learners will be equipped to join the industry or setup own entities, pursue further professional and other courses.



SCHEME OF MODULES

No. of Courses	Course Code	Semester I	Credits
1	<i>Major :Department Specific Course (DSC)</i>		
1	U24COM4MJ01	Accountancy & Financial Management – III	4
2	U24COM4MJ02	Production Management	2
3	U24COM4MJ03	Financial Accounting & Auditing – Auditing	2
2	<i>Minor: Department Specific Course (DSC)</i>		
1	U24BE4MI01	Business Economics IV	4
3	<i>Open Electives(OE/ Generic Electives)</i>		
1	U24COM4E01	Advertising & Branding - II	2
4	<i>VSC/SEC(Vocational Course/Skill Enhancement Course)</i>		
5	U24COM4SEC01	Industrial Law	2
5	<i>AEC/VEC/IKS(Ability Enhancement Course/Value Education Course/Indian Knowledge System)</i>		
7	U24COM4AEC01	Understanding basic form of English Literature	2
6	<i>OJT, FP, RP, CEP, CC</i>		
10	U24CC1LS01	Life skill	4
11	U24CC4NSS03	NSS	4
12	U24CC4DLLE03	DLLE	4
13	U24CC4SP03	Sports	4
Total Credits			22





**SIES (Nerul) College of Arts, Science and Commerce
(Autonomous)**

B.COM

Sr. No.	Heading	Particulars
1	Title of the course	Accountancy & Financial Management- III
2	Eligibility for admission	HSC or Equivalent
3	Minimum percentage	45%
4	Semester	III
5	Level	UG
6	Pattern	03 years & 06 semesters CBGS
7	To be implemented from	From Academic year 2024-25 in a progressive manner



SIES (Nerul) College of Arts, Science and Commerce (Autonomous)

(Affiliated to University of Mumbai)

RE-ACCREDITED GRADE "A" BY NAAC (3rd CYCLE)

BOARD OF STUDIES

SYLLABUS FOR

S.Y.B.COM

(WITH EFFECT FROM THE ACADEMIC YEAR 2024-2025)

Under Major

Accountancy and Financial Management III

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
2	Amalgamation of Firms	15
3	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
4	Working Capital Management	15
Total		60

Subject Name: Accountancy & Financial Management -III

Course Code: U24COM4MJ01
04

Course Credit:

1 credit - 15 lectures

1 lecture - 60 minutes

Course Objective:

- 1) To acquaint the students with the allocation and ascertainment of gross profit prior to and after admission/retirement/death.
- 2) To comprehend the realignment of capital in the new firm by current accounts/cash or a combination thereof excluding common transactions between the amalgamating firms by realization method.
- 3) To ascertain and evaluate the Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company
- 4) To acquire the knowledge of Working Capital Management through estimation and projection of Working Capital Requirement in Case of Trading and Manufacturing Organization

Learning Outcomes:

- 1) Students will be able to calculate and acquaint themselves with the allocation and ascertainment of gross profit before and after admission/retirement/death
- 2) Learners will be able to comprehend the various concepts of the Amalgamation of firms.
- 3) Students will be able to evaluate the Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company.
- 4) They will be able to ascertain the Working Capital Management.

Sr. No.	Modules / Units	No of Lectures
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1	Partnership Final Accounts based on Adjustment of Admission or Retirement/Death of a Partner during the year	15
	<p>i) Simple final accounts questions to demonstrate the effect on final Accounts when a partner is admitted during the year or when the partner Retires/dies during the year.</p> <p>ii) Allocation of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is not given and apportionment of other expenses based on time / Sales/other given basis.</p> <p>iii) Ascertainment of gross profit prior to and after admission/retirement/death when stock on the date of admission/retirement is given and apportionment of other expenses based on time / Sales / other given basis Excluding Questions where admission/retirement/death takes place in the same year.</p>	
2	Amalgamation of Firms	15
	<p>i) Realization method only</p> <p>ii) Calculation of purchase consideration</p> <p>iii) Journal/ledger accounts of old firms</p> <p>iv) Preparing the Balance sheet of the new firm</p> <p>v) Adjustment of goodwill in the new firm</p> <p>vi) Realignment of capital in the new firm by current accounts/cash or a combination thereof Excluding Common transactions between the amalgamating firms</p>	
3	Conversion / Sale of a Partnership Firm into a Ltd. Company	15
	<p>(i) Concept of Conversion/ Sale of a Partnership Firm into a Ltd. company</p> <p>(ii) Practical Problems on Conversion/ Sale of a Partnership Firm into a ltd. company (Realization method only)</p> <p>(iii) Calculation of New Purchase consideration, Journal / Ledger Accounts of old firms.</p> <p>(iv) Preparing the Balance sheet of the new company</p>	
4	Working Capital Management	15
	<p>i) Concept, Nature of Working Capital & Planning of Working Capital</p> <p>ii) Estimation / Projection of Working Capital Requirement in Case of Trading and Manufacturing Organization.</p> <p>iii) Concept of Operating Cycle.</p>	

Reference Text:

1. Ashish K. Bhattacharyya – “Financial Accounting for Business Managers”, Prentice Hall of India Pvt. Ltd.
2. Shashi K. Gupta – “Contemporary Issues in Accounting”, Kalyani Publishers.
3. R. Narayanaswamy -- “Financial Accounting”, Prentice Hall of India, New Delhi
4. Ashok Sehgal – “Fundamentals of Financial Accounting”, Taxmann’s Publishers



5. Cost and Management Accounting- Dbarshi Bhattacharyya pearson Publications 2013 edition
6. Management Accounting - M.Y.Khan
7. Management Accounting - I.M.pandey

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- a) Internal assessment 40% i.e. 40 marks
- b) Semester end examination 60% i.e. 60 marks

(A) Internal Assessment (40 marks)

Description	Marks
Internal tests of 20 marks each (Online/ Offline)	20
Q.1 Multiple Choice Questions/True or False - 10 Marks	
Q.2. Attempt 2 questions out of 3 questions (5 marks each)- 10 Marks	
One Project and Viva-voce/Presentation/Case studies/Assignments	15
Attendance and Class Participation	05
Total	40

(B) Semester End Examination (60 marks)

QUESTION PAPER PATTERN

Duration: 2 hours	Total Marks: 60
Q.1. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.2. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.3. Practical Problem (Attempt 1 question out of 2 questions)	15 / 8 & 7 Marks
Q.4. Practical Problem (Attempt 1 question out of 2 questions) OR	15 / 8 & 7 Marks
Q.4. Short Notes (Attempt 3 questions out of 5 questions)	



	5 Marks * 3 = 15 Marks
Total	60

Passing criteria: Minimum 40% in Internal (16 out of 40) and 40% (24 out of 60) in

Semester End Examination.



PRODUCTION AND INVENTORY MANAGEMENT

Commerce IV

COURSE CODE: U24COM4MJ02

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

BOS	Commerce
Class	S.Y.B Com
Semester	IV
Course Name	Production and Inventory Management
Course Code	
Course Type	Major
Course Credit	02

Course Objectives:

1. To acquaint the learners with the basic concepts of Production Management, Inventory Management & Quality Management.
2. To acquaint the learner with the recent trends in Inventory management and quality management.

Course Outcome

After studying the course, students will be able to:

1. Understand the concepts related to the Production Management, Inventory Management & Quality Management.
2. Evaluate the opportunities associated with recent trends in Inventory management and quality management.

Sr. No	Syllabus	No. of lectures
01	Unit 1: Production Management: Meaning, <ul style="list-style-type: none"> • Objectives, Scope. • Production Systems: Concept, Types - Continuous and Intermittent. • PPC: Concept and steps in PPC. • Productivity: Concept, Factors Influencing Productivity, Measures for improving Productivity, Productivity in different economies. • Inventory Management: Concept and Objectives. • Inventory Control: Techniques. • Inventory Management Trends 	15
02	Unit 2: Quality Management <ul style="list-style-type: none"> • Introduction to Quality: Dimensions of Quality. • Cost of Quality: Types – Internal Failure Cost, External Failure Cost, Appraisal Cost, Prevention Cost. • Quality Circle: Features. • Quality Management Tools: TQM – Importance, Six Sigma – Process, ISO 9000 Kaizen – Process. • Service Quality Management: Concept and Importance. • SERVQUAL Model: Measures to improve service quality. 	15



	• Trends in Quality management	
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Reference Books:

1. Production and Operations Management –Prof.L.C.Jhamb, Event Publishing House.
2. Production Planning & Control- Prof.L.C.Jhamb, Event Publishing House
3. Production & Operation Management (Text & Cases)- K.Ashwathappa&G.Sudeshana Reddy, Himalaya Publication.
4. Launching New Ventues : An EnterpreneurialApproach-KathleenR.Allen, Cengage Learning
5. Essentials of Inventory Management-MaxMuller,Amacon Publishes

SCHEME OF EXAMINATION

The performance of the learners shall be evaluated into two components. The learner's Performance shall be assessed by Internal Assessment with 40% marks in the first component by conducting the Semester End Examinations with 60% marks in the second component. The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below: -

(A) Internal Assessment : 40%

20 Marks

Sr. No.	Particulars	20 Marks
01	One periodical class test / online examination to be conducted in the given semester	10 Marks
02	One case study / project with presentation based on curriculum to be assessed by the teacher concerned/ Write up on selected topics of the subject/ test based on practical's/Open Book test	05 Marks
03	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities	05Marks

Periodical class test Question paper pattern

Sr. No.	Particulars	10 Marks
Q.1.	Match the column/ Fill in the blanks/ MCQ's/ Answer in one or two lines concept based question (1 Mark / 2 Mark each)	05 Marks
Q.2.	Answer in Brief / Practical question (Attempt any two out of four 5 marks each)	05 Marks

(B) Semester End Examination : 60%

30 Marks

Duration: The examination shall be of 1 hour duration.

Question Paper Pattern

Duration : 1 hour	Total Marks: 30
Q.1 10 marks OR 05/05 marks	10
Q.2 10 marks OR 05/05 marks	10



Q.3. 10 Marks OR 05/05 marks Two short notes of 05 marks each or Case study	10
Total	30
Note: 1. Q.1, 2, 3 10 marks question may be divided into sub questions if required. 2. Q.3 May include theory (short notes) /Case Study in one of the options.	

Passing criteria:

Minimum 40% in Internal (08 out of 20) and 40% (12 out of 30) insemester end examination.



Financial Accounting & Auditing - Auditing

COURSE CODE : U24COM4MJ03
3 credit - 15 lectures

COURSE CREDIT: 02
1 lecture - 60 minutes

Course Objective:

- 1) To acquire the knowledge of basics of Auditing, Errors and Frauds.
- 2) To acquaint the students with the Audit Planning, Procedure and Documentation
- 3) To comprehend and to develop the knowledge among the learners on techniques of Auditing and Internal Auditing.

Learning Outcomes:

- 1) They will be able to understand auditing and detection of errors and frauds.
- 2) Students will be able to prepare audit plan, program and maintain the required documentation
- 3) Learners will be able to comprehend the various concepts in relation to techniques of Auditing and Internal Auditing.

Sr. No	Syllabus	No. of lectures
01	Module 1 - Introduction to Auditing <ul style="list-style-type: none">• Basics - Auditing definition, objectives, users of information, Difference between Accounting & Auditing.• Errors & Frauds - meaning, reasons and circumstances, auditors duties and responsibilities.• Principles of Audit, Materiality, True & Fair View• Types of Audit - Interim , Continuous , Annual audit	10



02	Module-2 - Audit Planning, Procedures and documentation. <ul style="list-style-type: none"> • Audit Planning - meaning, objectives, factors to be considered, discussion with client, overall audit approach • Audit Program - Meaning, factors, advantages & disadvantages, instructions before commencing work. • Audit Working Papers - meaning, importance, factors determining form, contents of Temporary file and Permanent file. 	10
03	Module -3 - Auditing techniques & Internal auditing <ul style="list-style-type: none"> • Test checking & Routine checking - meaning, features, Precautions, advantages and disadvantages. • Audit Sampling & Sampling Risk - Tolerable error & expected error. • Internal control and Internal Check- Meaning and purpose, auditors roles and responsibility, internal control samples. • Internal Audit • Vouching & Verification 	10

References:

- S. K. Basu – Fundamentals of Auditing 2009
- Pankaj Kumar Roy – Auditing
- Tondon B. N. – Handbook on Practical Auditing
- S. K. Basu – Auditing: Principles and Techniques
- Kamal Gupta – Contemporary Auditing

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e. 20 marks
- Semester end examination 60% i.e. 30 marks

(A) Internal Assessment 20 marks

Descripti on	Mar ks
Internal tests - <ul style="list-style-type: none"> • Multiple choice Questions/True or False - 	10



One Project /Presentation/Case studies/Assignments	05
Attendance and Class behavior	05
Total	20

B) Semester end examination 30 marks

PAPER PATTERN

Duration : 1 hours	
Total Marks: 30	
Q.1. Descriptive question	10 / 5 & 5 Marks
Q.2. Descriptive question	10 / 5 & 5 Marks
Q.3.Descriptive question	10 / 5 & 5 Marks
Total	30

Passing criteria: Minimum 40% in Internal (8 out of 20) and 40% (12 out of 30) in semester end examination.



Business Economics- IV

COURSE CODE: U24BE4MI01

1 credit - 15 lectures

COURSE CREDIT: 04

1 lecture is 60 minutes

Course Objectives:

- To introduce learners to the relationship between money and prices and their macroeconomic implications.
- To orient learners with the nature of inflation in India and the role of Central Bank in inflation targeting
- To acquaint learners with the concept of Public Finance and Market failures.
- To highlight the role of Government in the economy.

Course Outcomes:

- Learners will be able to evaluate the relationship between money, prices and inflation.
- Learners will be able to appraise inflation in India and deduce the monetary policy measures required to curb inflation.
- Learners will be able to describe the meaning of Public Finance and evaluate different causes of market failures.
- Learners will be able to assess the role of the Government in the economy.

Sr. No	Syllabus	No. of lectures
01	Module -1: Money And Prices <ul style="list-style-type: none">• Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money• Demand for Money : Classical and Keynesian approaches and Keynes' liquidity preference theory of interest - Friedman's restatement of Demand for money• Money and prices : Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach• Inflation : Demand Pull Inflation and Cost Push Inflation - Effects of Inflation	15
02	Module-2: Inflation And Monetary Policy <ul style="list-style-type: none">• Introduction to Central Banking and Monetary Policy• Monetary policy and inflation targeting- Monetary Policy measures to curb inflation.• Nature of inflation in a developing economy- Understanding Inflation in India.	15
03	Module-3: Introduction to Public Finance <ul style="list-style-type: none">• Meaning and Scope of Public finance.• Principle of Maximum Social Advantage: Dalton and Musgrave Views - the Principle	15



	in Practice, Limitations. <ul style="list-style-type: none"> • Relation between Efficiency, Markets and Governments- Market Failure • The concept of Public Goods and the role of Government in providing Public goods 	
04	Module-4: Role of the Government in the Economy- Fiscal Policy <ul style="list-style-type: none"> • Public Revenue: Sources of Public Revenue, Objectives of taxation, Types of taxes : direct and indirect - Tax Base and Tax rates • Public Expenditure: classification - economic effects of public spending - Causes for Public Expenditure Growth. • Public Debt: Classification - Burden of Debt Finance: Internal and External • Union Budget- Structure, Importance and Tool for implementation of Fiscal Policy, Fiscal Policy measures to curb inflation. 	15

References:

- 1) Ackley.G (1976), Macro Economic Theory and Policy, Macmillan Publishing Co. New York
- 2) Ahuja. H.L., Modern Economics — S.Chand Company Ltd. New Delhi.
- 3) Blanchard Olivier (2000), Macro Economics, Englewood Elitt, Prentice Hall
- 4) Dornbush , Rudiger, Fisher Stanley and Startz, Richards Macroeconomics, Ninth edition 2004 Tata-Mac Graw Hill, New Delhi.
- 5) Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mac Graw Hill, New Delhi.
- 6) Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York:Worth Publishers
- 7) Jhingan, M.L., Principles of Economics — Vrinda Publications (P) Ltd.
- 8) Musgrave, R.A and P.B. Musgrave (1976) : Public Finance in Theory and Practice, Tata McGraw Hill, Kogakusha, Tokyo
- 9) Mithani, D.M (1998) : Modern Public Finance, Himalaya Publishing House, Mumbai
- 10) Shapiro, E (1996), Macro-Economic Analysis , Galgotia Publication, New Delhi.
- 11) Singh.S.K. (2014): Public finance in Theory and Practice, S.Chand &co Pvt Ltd, New Delhi
- 12) Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P)Ltd

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e. 40 marks
- Semester end examination 60% i.e. 60 marks

(A) Internal Assessment 40 marks

Description	Marks
Internal tests	20
Q.1. Multiple choice Questions/True or False - 20 Marks OR	



Q.1. Multiple choice Questions/True or False - 10 Marks	
Q.2. Attempt 2 question out of 3 questions (5 marks each)- 10 Marks	
One Project and Viva voce/Presentation/Case studies/Assignments/Class activity	15
Attendance and Class behavior	5
Total	40

B) Semester end examination 60 marks

PAPER PATTERN

Duration : 2 hours	
Total Marks: 60	
Q.1 12 marks OR 12 marks	12
Q.2 12 marks OR 12 marks	12
Q.3 12 marks OR 12 marks	12
Q.4 12 marks OR 12 marks	12
Q.5 12 marks Two short notes out of four for 6 marks each or numerical or case study	12
Total	60
Note: Q.1, 2,3,4 - 12 marks question may be divided into sub questions if required.	

Passing criteria: Minimum 40% in Internal (16 out of 40) and 40% (24 out of 60) in semester end examination



COURSE NAME: ADVERTISING & BRANDING -II**COURSE CODE: U24COM4E01****COURSE CREDIT: 02****1 credit - 15 lectures****1 lecture is 60 minutes.****Course Objectives:**

1. To understand the fundamentals of advertising and branding.
1. To learn and explore the creative processes in advertising.

Course Outcomes:

1. Students will learn the basic fundamentals of advertising and branding.
2. Learners will be able to explore the creative processes in advertising & branding in the real scenario.

Sr. No.	Syllabus	No of Lectures
1	Module - I: Advertising	15
	Advertising agencies and their functions, Roles and responsibilities within an agency, The relationship between advertisers and agencies, Understanding target audiences, Developing a unique selling proposition (USP), Creating an advertising strategy, Ethical issues in advertising. Emerging technologies and their impact.	
2	Module – II: Branding	15
	Global Branding, challenges in global branding, Cultural considerations in branding, role of IMC in branding, Impact of digital media on branding, role of social media in branding, strategies for social branding, Design principles for brand logos and symbols, crafting brand taglines and slogans. Careers in Branding.	
Total Lectures		30

Reference Books:

1. Advertising and Promotion: An Integrated Marketing Communications perspective" by George E. Belch and Michael A. Belch
2. "Building Strong Brands" by David A. Aaker

SCHEME OF EXAMINATION

The performance of the learners shall be evaluated into two components. The learner's Performance shall be assessed by Internal Assessment with 40% marks in the first component by conducting the Semester End Examinations with 60% marks in the second component. The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below: -

(C) Internal Assessment : 40%**20 Marks**

Sr.	Particulars	20 Marks
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No.		
01	One periodical class test / online examination to be conducted in the given semester	10 Marks
02	One case study / project with presentation based on curriculum to be assessed by the teacher concerned/ Write up on selected topics of the subject/ test based on practical's/Open Book test	05 Marks
03	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities	05Marks

Periodical class test Question paper pattern

Sr. No.	Particulars	10 Marks
Q.1.	Match the column/ Fill in the blanks/ MCQ's/ Answer in one or two lines concept based question (1 Mark / 2 Mark each)	05 Marks
Q.2.	Answer in Brief / Practical question (Attempt any two out of four 5 marks each)	05 Marks

(D) Semester End Examination : 60%

30 Marks

Duration: The examination shall be of 1 hour duration.

Question Paper Pattern

Duration : 1 hour	Total Marks: 30
Q.1 10 marks OR 05/05 marks	10
Q.2 10 marks OR 05/05 marks	10
Q.3. 10 Marks OR 05/05 marks	10
Two short notes of 05 marks each or Case study	
Total	30
Note: 3. Q.1, 2, 3 10 marks question may be divided into sub questions if required. 4. Q.3 May include theory (short notes) /Case Study in one of the options.	

Passing criteria:

Minimum 40% in Internal (08 out of 20) and 40% (12 out of 30) insemester end examination.



COURSE NAME: INDUSTRIAL LAW (SEC)

COURSE CODE:

1 credit - 15 lectures

COURSE CREDIT: 02

1 lecture is 60 minutes.

Course Objectives:

1. To understand the legal framework governing industrial relations and labour laws in India.
2. To understand the mechanisms for resolving industrial disputes and gain knowledge of workplace health and safety regulations.

Course Outcomes:

1. Students will gain the understanding of the laws and regulations governing industrial relations in India.
2. Learners will be able to handle practically the mechanism for resolving industrial disputes.

Sr. No.	Syllabus	No of Lectures
1	Module - I: Laws related to Industrial relations and Industrial disputes.	15
	Industrial dispute Act 1947: Definition, authorities, awards, settlements, strikes, lockouts, retrenchment and closure.	
	The Trade Union Act, 1926: Registration of trade unions, modes of registration, membership of trade union, rules of trade union, amalgamation and dissolution of trade union,	
2	Module – 2: Laws related to Health, Safety and Welfare	15
	The factories Act 1948: Definitions, objectives of act, Inspectors, powers of Inspectors, general duties of manufacturers. Health measures, safety measures, welfare measures in the factory & Employment of young children.	
Total Lectures		30

Reference Books: 1. "Industrial law by N.D. Kapoor
2. Industrial Relations and Labour Laws" by S.C. Srivastava
3. "Labour Law in India" by S.N. Mishra

SCHEME OF EXAMINATION

The performance of the learners shall be evaluated into two components. The learner's Performance shall be assessed by Internal Assessment with 40% marks in the first component by conducting the Semester End Examinations with 60% marks in the second component. The



allocation of marks for the Internal Assessment and Semester End Examinations are as shown below: -

(E) Internal Assessment : 40%

20 Marks

Sr. No.	Particulars	20 Marks
01	One periodical class test / online examination to be conducted in the given semester	10 Marks
02	One case study / project with presentation based on curriculum to be assessed by the teacher concerned/ Write up on selected topics of the subject/ test based on practical's/Open Book test	05 Marks
03	Active participation in routine class instructional deliveries and overall conduct as a responsible learner, mannerism and articulation and exhibit of leadership qualities in organizing related academic activities	05Marks

Periodical class test Question paper pattern

Sr. No.	Particulars	10 Marks
Q.1.	Match the column/ Fill in the blanks/ MCQ's/ Answer in one or two lines concept based question (1 Mark / 2 Mark each)	05 Marks
Q.2.	Answer in Brief / Practical question (Attempt any two out of four 5 marks each)	05 Marks

(F) Semester End Examination : 60%

30 Marks

Duration: The examination shall be of 1 hour duration.

Question Paper Pattern

Duration : 1 hour	Total Marks: 30
Q.1 10 marks OR 05/05 marks	10
Q.2 10 marks OR 05/05 marks	10
Q.3. 10 Marks OR 05/05 marks	10
Two short notes of 05 marks each or Case study	
Total	30
Note: 5. Q.1, 2, 3 10 marks question may be divided into sub questions if required. 6. Q.3 May include theory (short notes) /Case Study in one of the options.	

Passing criteria:

Minimum 40% in Internal (08 out of 20) and 40% (12 out of 30) in semester end examination.



Understanding Basic Forms of English Literature-2

(To be implemented from AY 2024-25)

Semester-IV

[Syllabus for SY B.Com (General), SY B.Com.(B.A.F/B.B.I./B.F.M.),
SY B.Sc.(Computer/I.T./E.V.S./Packaging Technology),SY BMS and SY BAMMC]

COURSE CODE U24COM4AEC01:

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is of 60 minutes

* Course Objectives:

1. To develop creative skills and narrative skills through close reading and appreciation of literary texts
2. To cultivate appreciation of language as an artistic medium and to help students to understand the performative aspect of the literary work.

* Course Outcomes:

1. Learner will be able to utilize the literary characteristics of the work of literature for professional development
2. Learner will be able to express effectively after understanding the performative aspect of the literary work

Module-1 Study of Short Stories (Total 15 Lectures)

- 1.O'Henry :*The Last Leaf*
- 2.Doris Lessing: *The Habit of Loving*
3. Ruskin Bond: *The Night Train at Deoli*
- 4.R.K.Narayan: *An Astrologer's Day*
- 5.SudhaMurty: *In Sahyadri Hills-A Lesson in Humility*

Module-2 Study of Drama (Total 15 Lectures)

A Doll's House by Henrik Ibsen

SCHEME OF EXAMINATION

The scheme of examination shall be divided into two parts:

- Internal assessment 40% i.e.20 marks



▪ **Semester end examination 60% i.e.30 marks**

• **A) Internal Assessment: Total 20 Marks**

1	*Continuous Evaluation	10 Marks
2	Role Plays / Group Discussion/Group Presentation	05 Marks
3	Attendance	05 Marks

**Application oriented activities will be conducted*

B) Semesterend examination30marks

Question no.1	A) OR B) Descriptive Question Module no.1	10 Marks
Question no.2	A) OR B) Descriptive Question Module no.2	10 Marks
Question no.3	A) Short Notes 2 out of 3 Module no.1 (5 Marks each) OR B) Short Notes 2 out of 3 Module no.2 (5 Marks each)	10 Marks

Passing Criteria: 40% in Internal as well as in External (i.e.8 Marks in Internal exam of 20 marks and 12 marks in External exam of 30 marks respectively)



National Service Scheme (NSS) Studies Paper-I

Course Code: U23NSS2CC01

Course Type: Co-curricular

Total Lectures per week:2

Credits: 2

Course Objectives:

The syllabus is aimed to achieve the following objectives:

1. To understand the Working, Framework and Contribution of NSS.
2. To Concept of Social Justice and its Importance
3. To understand themselves in relation to their community.
4. To identify the needs and problems of the community and involve them in problem-solving
5. To develop among themselves a sense of social and civic responsibility.
6. To utilize their knowledge in finding practical solutions to individual and community problems.

Learning Outcome:

The learners will be able to:

1. To understand Structural framework of NSS from National Level to College Level
2. Define Social Justice and how it helps the community
3. Enabling the students to contribute towards development of Community
4. Get involved in community betterment and active problem solving
5. Better Sense of social and civic responsibility. Have a better sense of Reduce, Recycle and Reuse
6. Collaborate and Work towards Solving Individua and Community Problems.

Unit No.	Topic	No. of Lectures required
Unit-I	Introduction to National Service Scheme (NSS) <ul style="list-style-type: none">• Formation and development of NSS in India• Structural framework of NSS from National Level to College Level• Objectives of NSS• Symbol and Moto of NSS and its meaning• Basic Social Issues in India (Family System, Division of labour, Cast System in India, Gender Issues, Regional Imbalance) Introduction to Social justice <p>Social Justice – the Concept and its features, Contribution for Social Justice – Mahatma Jyotiba Phule, Dr. Babasaheb Ambedkar, Shahu Maharaj, Chhatrapati Shivaji Maharaj, Savitribai Phule.</p>	15



Unit-II	Suggested Projects: <ul style="list-style-type: none"> • Environment awareness – Waste management & segregation, Reduce, Reuse & Recycle, • Organic waste management by composting (maintenance of compost project) • Volunteering at study centers managed by Stree Mukti Sanghatana 	15
	Total Lectures	30

	Semester – I
Course Name: National Service Scheme (NSS)	Course Code:
Course Type	Co-curricular
Focuses on	Skill Development
Caters to	Local, National, Global
Total Lectures per week (1 Period is 60 minutes)	2 (TBD)
Credits	2

COURSE OUTCOME

Unit	Topics	CO	LO
Unit 1	Introduction to National Service Scheme (NSS)	CO1, CO2	LO1, LO2
Unit 2	Introduction to Social justice	CO3, CO4	LO3, LO3
Unit 3	Community Welfare	CO5, CO6	LO5, LO6

The scheme of Examination shall be divided as follows.

• **Continuous Evaluation Pattern**

Description	Marks
30 hours activity related work such as <ul style="list-style-type: none"> • Attending lectures/ training sessions (10 Marks) • Field work & Maintenance of work record (25) 	35
Project Report	5
Viva-voce by faculty in charge and attendance	10
Total	50



References:

1. National Service Scheme Manual (Revised) Government of India, Ministry of Youth Affairs and Sports, New Delhi
2. National Service Scheme Manual University of Mumbai
3. National Service Scheme Manual for NSS District Coordinators National Service Scheme Cell, Dept. of Higher and Technical Education, Mantralaya
4. Rashtriya Seva Yojana Sankalpana Prof. Dr. Sankey Chakane, Dr. Pramod Diamond Publication, Pune
5. Annual Report of National Service Scheme (NSS) Dept. of Higher and Technical Education Mantralaya. Dept. of Higher and Technical Education Mantralaya.
6. Training Programme on National Programme scheme, TISS.
7. Orientation Courses for N.S.S. Programme officers, TISS.
8. Social Problems in India, Ram Ahuja.
9. National Service Scheme in India : A Case Study of Karnataka, M. B. Dishad, Trust Publications, 2001
10. <http://www.thebetterindia.com/140/national-service-scheme-nss/>
11. <http://en.wikipedia.org/wiki/national-service-scheme>
12. <http://nss.nic.in/adminstruct>
13. <http://nss.nic.in/propexpan>
14. <http://nss.nic.in>
15. <http://socialworkness.org/about.html>



DLLE - Introduction to DLLE

COURSE CODE: U24CC4DLLE03

COURSE CREDIT: 02

Credit - 15 lectures

1 lecture is 60 minutes.

Course Outcome

1. Students will acquire knowledge on the structure of DLLE.
2. It will enable students to connect and understand the social realities and work for social welfare. It would help students to enhance leadership skills and apply them in their careers.
3. Students will be more aware of the practicality of real life and can face challenges in a better way and will be able to connect to the unreached section of society and help them

Learning outcome:

1. Learners will understand the structure and working of DLLE.
2. Students will connect to the people in society and work for social welfare.
3. Students will gain experience to work in society on various social aspects.

Unit No	Topic	No of Lectures
Unit - 1	<ul style="list-style-type: none">● Introduction to DLLE● Aim & Objectives of DLLE● The Extension Dimension (Reach to Unreached)● Importance of Extension and Community work services in NGOs and the society● Role of Extension Teacher, Student Manager and Volunteers● Understanding community-related issues around the region and developing a sensitive approach towards society● Engage in community partnership practices and provide leadership in promoting changes to improve community well-being, Community engagement, and leadership	15



Unit - 2	Participation in community-based activities for the following Campaign Anna Poorna Yojna /Population Education/Career Guidance / Consumer Guidance/ Environmental Education/ Civic Education in the form of Street play/ Seminar/ Poster competition/ Essay writing/ Creative Writing competition/ Elocution, Discussion/ Rally/ Start-up business ideas & Presentations/ Interviews/ survey/ Waste collection drive/ Social & environmental awareness campaign/ Cleanliness drive/. Literacy Awareness/ Beach Cleaning/ Tree plantation/ Forest conservation/ Mental Health and Hygiene/ Yoga Meditation. Nutrition and Diet/ Field- Visit to different NGO's and Industries	15
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Evaluation Pattern of 50 marks:
Continuous evaluation pattern.

Evaluation Criteria	Marks
Participation in social activity	10
Field visit/ community visit and report	10
Essay/ assignment /poster and report	10
Test/discussion/presentation and viva	10
Attendance in seminar /workshop & Training session	10
Total	50

References :

- <https://www.mudlle.ac.in>



Co-Curricular Course in Life Skills II

COURSE CODE: : U24CC4LS01

COURSE CREDIT: 04

1 credit - 15 lectures

1 lecture is 60 minutes.

Course Objectives:

To help learners-

1. Understand the significance of various types of skills and know how to acquire them.
2. Design, develop, and adapt to situations as individuals, as team members as well as a leader.
3. Understand the personal values and apply ethical principles in professional and social contexts
4. Know about meaning, purpose, and relevance of universal human values and how to inculcate and practice them consciously to be a good human being and realize one's potential.

Course outcomes:

After completion of the course, learners would be able to:

1. Appreciate and demonstrate various types of skills.
2. Project a good personal image and social etiquette so as to have a positive impact on building a chosen career.
3. Participate in a digital lifestyle.
4. Appreciate the importance of ethics and moral values for developing a balanced personality
5. Know about universal human values and understand the importance of values in individual, social circles, career path, and national life

Module No	Syllabus	No. of Hours	
1 Cognitive and Non- Cognitive Skills	A) Cognitive Skills: Meaning, types of cognitive skills, and strategies. Critical Thinking Skills. Problem-solving Skills Ability to Learn.	5	15
	B) Non-cognitive Skills: Meaning, Types of Non-Cognitive skills and Strategies Empathy Creativity Collaboration Resilience Interpersonal Skills Perseverance Self Control Peer Pressure	10	
	C) Conflict handling, Time and Stress Management		
2 Leadership and team skills	A) Leadership Skills	6	20
	B) Innovative Leadership, Design Thinking	5	
	C) Entrepreneurial Skills	5	
	D) Team work, Social Skills, Social and Cultural Etiquette	3	
	E) Brainstorming	1	
3 Ethics	A) Ethics and Integrity- Learning through biographies, Ethics and Conduct-	6	10



	Importance of ethics. • Ethical decision-making. • Personal and professional moral codes of conduct. • Creating a harmonious life.		
	B) Digital Ethics Digital Literacy Skills, Digital Etiquette, Digital Life Skills, Ethics and Etiquettes of Social Media	4	
4 Universal Human Values	A) Love & Compassion	3	15
	B) Truth	2	
	C) Non-Violence	2	
	D) Righteousness	2	
	E) Peace	2	
	F) Service	2	
	G) Renunciation (Sacrifice)	2	
Total Hours			60

References:

1. https://www.ugc.gov.in/pdfnews/4371304_LifeSKill_JeevanKaushal_2023.pdf
2. Sen, Madhuchanda. 2010. An Introduction to Critical Thinking. Delhi: Pearson
3. Kalam, A.P.J. 2003. Ignited Minds: Unleashing the Power within India. New Delhi: Penguin Books India.
4. Ghosh, Shantikumar. 2004. Universal Values. Kolkata: The Ramakrishna Mission

SCHEME OF EXAMINATION

Total Marks: 100

Continuous Evaluation pattern.

Evaluation Criteria	Marks
Paper-based or Online Assessment	20
Case Studies/ Practical case assignments/ Biographies/Prepare a report/presentation/movie/video	20
Group Activities/ Roleplay /Discussions /Projects /Assignments/ Simulations/Prepare business plan/ Panel Discussions	20
Class Participation/ Participating in Invited motivational sessions/ Field Visits	20
Reflective journal evaluation	20
Total	100



NOTE- Each student will maintain a record of his or her daily learning after each module or session in the Reflective Journal. The faculty will also maintain records of the Reflective Journal after each interaction with the students



PSYCHOLOGY IN SPORTS AND ADAPTED PHYSICAL EDUCATION

COURS CODE: U24CC4SP03

CREDIT: 04

No. of Lectures: 15 lectures

1 lecture: 60 minutes

Course objective:

1. To make the students understand the relationship between leadership through physical activity and sports.
2. To learn about sports training and its principles.
3. To make the students understand the importance of warming up, limbering down in sports training.
4. To learn the importance of wellness.
5. To learn the different steps used in first aid – PRICE.

Course outcome: (After completion of the course the students will understand)

1. To relate leadership through physical activity and sports.
2. The issues related to adolescent behavior and team cohesion in sports.
3. The concept and principles of sports training.
4. The concept of training load, warming up, and limbering down in sports training and their types, methods, and importance.
5. The importance and components of wellness.
6. The different steps used in first aid – PRICE.

Sr.no	Semester 4 Syllabus	No. of lectures
	Module 1: Psychology and sports	15
1) 2) 3) 4)	Definition and importance of psychology in physical education and sports. Development characteristics at different stages of development. Adolescent problems and their management. Team cohesion and sports.	
	Module 2: Training and doping in sports	15



1) 2) 3) 4)	Concept and principles of sports training. Training load: Overload, adaptation and recovery. Warming up and limbering down - types method and importance. Concept of skill, technique, tactics and strategies.	
	Module 3: Physical education and sports for children with special needs	15
1) 2) 3) 4)	Concept of disability and disorder. Types of disability, its causes and nature. (intellectual disability, physical disability) Disability etiquettes. Aims and objective of adaptive physical education.	
	Module 4: Physical fitness, Health and wellness	15
1) 2) 3) 4)	Meaning and importance of wellness, health and physical fitness. Components/ Dimensions of wellness, health and physical fitness. Traditional sports and regional games for promoting wellness. Introduction of first aid- PRICE.	
	Total lectures	60

Scheme of examination

Total Marks: 100

Continuous evaluation pattern.

Evaluation Criteria	Marks
Sports training/practice/coaching sessions on a regular basis (choose any game/sport).	35



Participation in the organisation of sporting events, workshops, seminars, and so on	20
Participation/performance in sports events at the District, State, National, International, University, and Intercollegiate levels, intra college sports activities	15
Performance in practical conducted during lectures/ timely submission of assignments	10
Performance in practical conducted during lectures/ timely submission of assignments.	10
Viva voce	10
Total	100