

SIES (Nerul) College of Arts, Science and Commerce (Autonomous)

BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

Sr. No.	Heading	Particulars
1	Title of the course	BACHELOR OF MANAGEMENT STUDIES
2	Eligibility for admission	HSC or Equivalent
3	Minimum percentage	45%
4	Semesters	I and II
5	Level	UG
6	Pattern	03 years & 06 semesters CBGS
7	To be implemented from	From Academic year 2023-24 in a progressive manner



SIES (Nerul) College of Arts, Science and Commerce (Autonomous)
(Affiliated to University of Mumbai)
RE-ACCREDITED GRADE “A” BY NAAC (3rd CYCLE)

BOARD OF STUDIES
SYLLABUS FOR
BACHELOR OF MANAGEMENT STUDIES (B.M.S.)

(WITH EFFECT FROM THE ACADEMIC YEAR 2023-2024)

OBJECTIVES OF THE PROGRAMME:

1. To impart and appreciate thorough knowledge of business and its surroundings.
2. To develop the professional attitude with aptitude, skills, and competence required to execute and evaluate decisions, policies and strategies.
3. To provide exposure to the operational environment of business
4. To develop future managers with skills to cope with changing market needs
5. To increase the Industry-Academia interface.

PROGRAM OUTCOME:

Upon completion of the BMS program, students will possess the following capabilities:

1. Acquire fundamental knowledge and practical understanding of management education applicable to the current global context.
2. Acquire knowledge and competencies to leverage opportunities in the management profession.
3. Recognize the interconnectedness of different management functions.
4. Display professionalism, self-awareness, and effective communication aptitudes.
5. Understand the ethical implications associated with business decision-making.
6. Develop comprehensive analytical and problem-solving skills.

SCHEME OF MODULES

SEMESTER - I			
Serial No	Course code	Credits	Course Name
I	Major Department Specific Course (DSC)		
1	U23MS1MJ01	04	PRINCIPLES OF MANAGEMENT
II	Minor Department Specific Course		
1	U23MS1MI01	04	INTRODUCTION TO FINANCIAL ACCOUNTING
III	Open Electives (OE)/ Generic Electives		
1	U23MS1E01	02	BUSINESS ECONOMICS - I
2	U23MS1E02	02	BUSINESS LAW-I
IV	VOCATIONAL COURSE (VC) & SKILL ENHANCEMENT COURSE (SEC)		
1	U23MS1VSC01	02	QUANTITATIVE TECHNIQUES IN MANAGEMENT – I
2	U23MS1SEC01	02	INTRODUCTION TO OFFICE 365 – I
V	ABILITY ENHANCEMENT COURSE(AEC)/VALUE EDUCATION COURSE (VEC) / INDIAN KNOWLEDGE SYSTEM (IKS)		
1	U23MS1AEC01	02	BUSINESS COMMUNICATION - I
2	U23MS1VEC01	02	UNDERSTANDING INDIAN SOCIETY & CONSTITUTIONAL VALUES
3	U23MS1IKS01	02	INDIAN MANAGEMENT THOUGHTS AND PRACTICES
TOTAL CREDITS		22	

COURSE NAME: PRINCIPLES OF MANAGEMENT

COURSE CODE: U23MS1MJ01

COURSE CREDIT: 04

1 credit - 15 lectures

1 lecture is 60 minutes

Objectives:

- Integrate management principles into management practices.
- Assess managerial practices and choices relative to ethical principles and standards.
- Specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances.
- Determine the most effective action to take in specific situations.

Sr. No	Syllabus	No. of lectures
01	Module -1- Introduction to Management Management: Concept, Significance, Role & Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid. Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach.	15
02	Module-2 -Planning and Decision Making Planning: Meaning, Importance, Elements, Process, Limitations and MBO. Decision Making: Meaning, Importance, Process, Techniques of Decision Making.	15

03	<p>Module-3 -Organizing</p> <p>Organizing: Concepts, Structure (Formal & Informal, Line & Staff and Matrix), Meaning, Advantages and Limitations</p> <p>Departmentation: Meaning, Basis and Significance</p> <p>Span of Control: Meaning, Graicunas Theory, Factors affecting span of Control Centralization vs Decentralization</p> <p>Delegation: Authority & Responsibility relationship</p>	15
04	<p>Module-4 - Directing, Leadership, Co-ordination and Controlling</p> <ul style="list-style-type: none"> • Directing: Meaning and Process • Leadership: Meaning, Styles and Qualities of Good Leader • Co-ordination as an Essence of Management • Controlling: Meaning, Process and Techniques • Recent Trends: Green Management & CSR 	15

References:

- *Principles of Management, Tripathi Reddy, Tata Mc Grew Hill*
- *Management Text & Cases, VSP Rao, Excel Books, Delhi*
- *Management Concepts and OB, P S Rao & N V Shah, Ajab Pustakalaya*
- *Essentials of Management, Koontz H & W, Mc. Grew Hill, New York*

COURSE NAME: INTRODUCTION TO FINANCIAL ACCOUNTING

COURSE CODE: U23MS1MI01

COURSE CREDIT: 04

1 credit - 15 lectures

1 lecture- 60 minutes

Objectives

- To understand the basic concept in bookkeeping and accountancy
- To impart knowledge on passing of journal entries and converting the journal entries into ledger
- To learn the concept of depreciation and its application
- To learn the preparation of trial balance and final accounts

Sr. No	Syllabus	No. of lectures
01	<p>Module -1- Introduction to Financial Accounting</p> <ul style="list-style-type: none">➤ Meaning and Scope of Accounting: Need and development, definition: Book Keeping and accounting, Persons interested in accounting, Branches of accounting, Objectives of Accounting.➤ Accounting principles: Introductions to Concepts and conventions.➤ Introduction to Accounting Standards: Meaning and Scope)❖ AS 1: Disclosure to Accounting Policies❖ AS 9: Revenue Recognition.❖ AS 10: Accounting for Fixed Assets.➤ International Financial Reporting Standards (IFRS): Introduction to IFRS❖ IAS-1: Presentation of Financial Statements (Basic	15

	<p>Knowledge)</p> <p>❖ IAS-2: Inventories (Basic Knowledge)</p>	
02	<p>Module-2 - Accounting Transactions</p> <ul style="list-style-type: none"> ➤ Accounting transactions: Accounting cycle, Journal, Journal proper, Opening and closing entries, Relationship between journal & ledger: Rules regarding posting: Trial balance: Subsidiary books (Purchase, Purchase Returns, Sales, Sales Returns & cash book – Triple Column), Bank Reconciliation Statement. ➤ Expenditure: Classification of Expenditure- Capital, revenue and Deferred Revenue expenditure Unusual expenses: Effects of error: Criteria test. ➤ Receipts: Capital receipt, Revenue receipt, distinction between capital receipts and revenue receipts ➤ Profit or Loss: Revenue profit or loss, capital profit or loss 	15
03	<p>Module-3 -Depreciation Accounting & Trial Balance</p> <ul style="list-style-type: none"> ➤ Depreciation accounting: Practical problem based on depreciation using SLM and RBM methods. (Where Provision for depreciation Account not maintained). ➤ Preparation of Trial Balance: Introduction and Preparation of Trial Balance 	15
04	<p>Module-4 - Final Accounts</p> <ul style="list-style-type: none"> ➤ Introduction to Final Accounts of a Sole proprietor. ➤ Rectification of errors. ➤ Manufacturing Account, Trading Account, Profit and 	15

	<p>Loss Account and Balance Sheet.</p> <ul style="list-style-type: none"> ➤ Preparation and presentation of Final Accounts in horizontal format ➤ Introduction to Schedule III of Companies Act, 2013. 	
--	--	--

References:

- Accounting Principles by R.N. Anthony and J.S. Reece, Richard Irwin, Inc
- Advance Accounts by Shukla and Grewal, S. Chand and Company (P) Ltd., New Delhi
- Advanced Accountancy by R.L Gupta and M. Radhaswamy, S. Chand and Company (P) Ltd., New Delhi
- Company Accounting Standards by Shrinivasan Anand, Taxman, New Delhi
- Compendium of Statement and Standard of Accounting, ICAI
- Financial Accounting a Managerial Perspective, Varadraj B. Bapat, Mehul Raithatha, Tata McGraw Hill Education Pvt. Ltd., New Delhi Business

COURSE NAME: Business Economics- I

COURSE CODE: U23MS1E01

COURSE CREDIT: 02

**1 credit - 15 lectures
minutes**

1 lecture is 60

Course Objectives:

- To examine the basic principles of Business Economics and their applications in business decisions
- To orient students with cost, output and pricing decisions based on different market structures.

Course Outcomes:

- Students will be able to explain basic principles of Business Economics and its applications in the real world.
- Students will be able to classify market structures with respect to various economic variables.

Sr. No	Syllabus	No. of lectures
01	Module -1: Fundamental Concepts and Business Decision Principles <ul style="list-style-type: none">• Scope and Importance of Business Economics, basic tools of Economic Analyses.• Demand and Supply Analyses-Various Concepts of Demand, Law of Demand, Nature of Demand Curve under different markets, Law of Supply.• The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium.• Elasticity of Demand- significance, types and measurement of elasticity of demand (Price, income cross and promotional)• Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods• <i>(numerical illustrations, Case Study)</i>	15

02	<p>Module-2: Production Function, Cost concepts and Market structure</p> <ul style="list-style-type: none"> • Production function: Meaning, Types of Production Function, Law of Variable Proportions, Concept of isoquants, Theories of Production – Short Run Production Function-Law of Variable Proportions, Long run production function and Laws of Returns to Scale, Least Cost Factor Combination for a given output. • Economies and diseconomies of Scale. • Cost concepts: Accounting cost and economic cost, implicit and explicit cost, Opportunity Cost, fixed and variable cost - total, average and marginal cost –Behavior of Cost and Cost Output Relationship in the Short Run and Long Run (<i>hypothetical numerical problems</i>), LAC and Learning curve • Break even analysis (<i>with business applications- case Studies</i>) • Market structure: Perfect Competition –Features, Short run and long run equilibrium of a firm and of industry. • Monopoly – Features, Short run and long- run equilibrium of a firm under Monopoly, Price Discrimination under Monopoly. • Monopolistic competition: Features, Equilibrium of a firm under monopolistic competition, Product differentiation. • Oligopolistic markets: key attributes of oligopoly - Collusive and non-collusive oligopoly market - Price rigidity - Cartels and price leadership models. 	15
----	--	----

REFERENCES:

- Mehta, P.L.: Managerial Economics – Analysis, Problem and Cases (S. Chand & Sons, N. Delhi, 2000)
- Hirschey .M., Managerial Economics, Thomson South western (2003)
- Salvatore, D.: Managerial Economics in a global economy (Thomson South Western Singapore, 2001)
- Frank Robert. H, Bernanke. Ben S., Principles of Economics (Tata McGraw Hill (ed.3)
- Gregory Mankiw., Principles of Economics, Thomson Southwestern (2002 reprint)
- Samuelson & Nordhaus.: Economics (Tata McGraw Hills, New Delhi, 2002)
- Pal Sumitra, Managerial Economics cases and concepts (Macmillan, New Delhi, 2004)

COURSE NAME: BUSINESS LAW- I

COURSE CODE: U23MS1E02

CREDIT: 02

**1 credit - 15 lectures
minutes**

COURSE

1 lecture- 60

Objectives

- To gain knowledge of the branches of law which relate to business transactions, certain corporate bodies, and related matters.
- To understand the applications of these laws to practical commercial situations

Course Outcomes

- Define, distinguish, and apply the basic concepts and terminology of the law of contract.
- Define and distinguish amongst the various processes involved in contract formation. and identify the relevant legal issues that arise in a given set of facts in the area of contract law.
- Enable learners to understand various laws applicable to business and its conduct.

Sr. No	Syllabus	No. of lectures
01	Module -1- Indian Contract Act 1872 Contract Act, 1872: Essential elements of Contract; Agreement and Contract – Capacity to Contract, Free consent, consideration, lawful objects/ consideration, Breach of contract. Remedies for breach of Contract.	15
02	Module-2 – Negotiable Instrument Act, 1981: Introduction of Negotiable Instruments – Characteristics of negotiable instruments, Promissory notes, Bills of exchange, Cheque, Dishonor of Cheque. Consumer Protection Act, 1986: Objects of Consumer Protection- Introduction of Consumers, who is consumer? Meaning of the	15

	words “Goods and services” – Meaning of the words “Defects and Deficiencies of goods and services” Consumer disputes and Complaints	
--	---	--

References:

- Elements of mercantile Law – N.D.Kapoor
- Business Law – P.C. Tulsian
- Business Law – SS Gulshan
- Indian contract Act – Dr. Avtar Singh

COURSE NAME: QUANTITATIVE TECHNIQUES IN MANAGEMENT – I

COURSE CODE : U23MS1VSC01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives:

- To develop the students ability to deal with numerical and quantitative issues in business.
- To enable the use of statistical, graphical and algebraic techniques wherever relevant.
- To have a proper understanding of Statistical applications in Economics and Management.

Learning Outcome:

- The learners will be able to summarize and analyze statistical data to solve practical business related problems.
- The learner will be able to understand the use of time series and index numbers in management decisions.

Unit	Details	Lectures
I	Presentation of Data Introduction to Statistics, Data, Types of Data, Frequency Distribution: Discrete and Continuous; Graph: Bar Diagram, Pie Chart, Histograms, Frequency Curve. Measures of Central Tendency Arithmetic Mean, Median (Calculation and Graphical using Ogives), Mode (Calculation and Graphical using Histogram). Measures of Dispersion Range with Coefficient of Range, Quartiles with Coefficient of Quartiles, Standard Deviation, Variance with Coefficient of Variation, Skewness and Kurtosis (Only Concept).	15
II	Time Series Least Square Method, Moving Average Method, Determination of Seasons. Index Numbers Simple Aggregate Method, Weighted Aggregate Method, Simple Average of Price Relatives, Weighted Average of Price Relatives, Chain Base Index Numbers, Base Shifting, Cost of Living Index Number.	15

References:

1. Statistics for Management by *Richard I. Levin and David S. Rubin*, Seventh Edition, Pearson.
2. Fundamental of Applied Statistics by *S. C. Gupta and V. K. Kapoor*, Sultan Chand & Sons.
3. Statistics by *Murray R. Spiegel and Larry J. Stephens*, Third edition, Schauma's Outlines.

COURSE NAME: INTRODUCTION TO OFFICE 365– I

COURSE CODE: U23MS1SEC01

COURSE CREDIT: 02

COURSE NAME: INTRODUCTION TO OFFICE 365– I

1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives:

- Course participants will learn to use and apply the following applications in instruction:
- Outlook, One-Drive, Skype, Word, PowerPoint.
- Developing comprehensive skills with Microsoft applications to create organized and productive content.

Unit	Details	Lectures
I	Word 365 Basic Word 365 Advanced PowerPoint: Basics PowerPoint: Enhancing and finalizing a presentation	15
II	Outlook: Email Outlook: Calendar, Tasks, People, and more OneNote 365 One-Drive	15

References:

- Withee, K., Reed, J., Withee, R. (2018). Office 365 for Dummies. United Kingdom: Wiley.
- Wilson, K. (2018). Essential Office 365 Third Edition: The Illustrated Guide to Using Microsoft Office. United Kingdom: Elluminet Press.
- Lambert, J. (2023). Microsoft Word Step by Step (Office 2021 and Microsoft 365). United States: Pearson Education.
- Holler, J. (2022). The Microsoft Office 365 Bible: 9 Books in 1 : the Most Updated and Complete Guide to Excel, Word, PowerPoint, Outlook, OneNote, OneDrive, Teams, Access and Publisher from Beginners to Advanced. United States: James Holler.
- Basham, S. (2021). Microsoft Word in easy steps: Covers Microsoft Word in MS 365 suite. United Kingdom: In Easy Steps Limited.

COURSE NAME: BUSINESS COMMUNICATION- I

COURSE CODE: U23MS1AEC01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

Course Objectives:

- Enhancing the proficiency of speaking and writing of students.
- To Create Job-readiness among students.
- To bridge the gap between campus and industry.
- To enhance the personal branding of students through digital media.
- To demonstrate the overall communication skills of students in today's business world.

Serial No.	Syllabus	No. of Lectures
01	<p>Module -1- Introduction to Business Communication</p> <p>Concept of Communication: Meaning, Definition, Process, Feedback.</p> <p>Channels and Objectives of Communication: Channels Formal and Informal- Vertical, Horizontal, Diagonal, Grapevine.</p> <p>Objectives of Communication.</p> <p>Methods and Modes of Communication: Methods: Verbal and Nonverbal, Characteristics of Verbal Communication Characteristics of Non-verbal Communication, Business Etiquette. Modes: Computers and E- communication Video and Satellite Conferencing and Little reference to traditional modes.</p> <p>Problems in Communication /Barriers to Communication: Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to Overcome these Barriers.</p>	15

	Listening: Importance of Listening Skills, Cultivating good Listening Skills	
02	Module 2 :Personnel Correspondence Statement of Purpose Personal Branding : Job Application Letter and Resume,Linked in Profile Building, Face Book Profile Building,Letter of Acceptance of Job Offer, Letter of Resignation. Commercial Terms used in Business Communication. Class Activities/Project: Digital Exhibition on Tools /Methods/Mediums/Barriers etc of Communication.	15

REFERENCES:

- Essentials of Business Communication ,Rajendra Pal and J.S Korlahalli, Sultan Chand and Sons Publishing House.
- Business Communication: A Practice Oriented Approach by Shalini Kalia Et Al, Publisher : John Wiley.
- Business Communication -I ,Nina Roy Choudhury ,Lekha Nambiar .Seventh Revised Edition 2022,Vipul Prakasan.
- Business Communication -I ,Dr.Neeta Chakravarty, Manan Prakashan.
- You Are the Brand by Mike Kim,Wall Street Journal ,Forwarded by Todd Herman.
- How to create Personal Branding without spending a fortune by Humphrey Snyder.
- Personal Branding : The Complete Step-by-Step Beginners Guide to Build Your Brand in : Facebook,Youtube,Twitter and Instagram by Glary Clarke.
- LinkedIn for Personal Branding : The Ultimate Guide by Sandra Long,Amazon.in

Course Name: Understanding Indian Society and Constitutional Values

Course Code U23MS1VEEC01
1 credit - 15 lectures

Course Credit 2
1 lecture is 60 minutes

Course Objectives:

1. To introduce students to the overview of the Indian Society.
2. To help them understand the constitution of India.
3. To acquaint them with the socio-political problems of India.
4. To introduce students to a basic understanding of the Indian Political System.

Course Outcome:

1. Students will understand Indian Social conditions.
2. Students will be acquainted with features of Indian Constitutions.
3. Learners will be aware of the measures to tackle societal problems
4. Learners will understand the intricacies of Indian political system.

Syllabus:

UNIT	TOPICS	LECTURES
Unit-I <u>Salient features of Indian Society</u>	<ol style="list-style-type: none">1. Understand the multi-cultural diversity of Indian society through its demographic composition: Population distribution according to religion, caste, geographical location and gender and age. (3)2. Co-existence of traditionalism and Modernism in Indian Society (1)3. Values emerging from the diversity in Indian Society (1)	5 Lectures
Unit-II <u>Challenges of Diversity to Unity</u>	<p>Disparity Arising out of-</p> <ol style="list-style-type: none">1. Regionalism and Linguism-Meaning, causes and Impact (2)2. Casteism and Communalism - Meaning, History, measures to solve these problems. (2)3. Social Inequalities: Meaning, Causes and Effects, (1)4. Gender Inequalities- Treatment and exclusiveness of Women and Other Genders in the society (2)5. Economic/ Wealth Inequalities-Class System and Economic Segregation of the Society (2)6. Measures to improve Equality and Social Justice in the society (1)	10 Lectures

Unit-III <u>Constitutional Values</u>	7. Philosophy of the Constitution as set out in the Preamble (2) 8. Features of the Constitution (2) 9. Fundamental Rights (2) 10. Fundamental Duties (1) 11. Directive Principles of State Policy (1) 12. Federal structure (2)	10 Lectures
Unit-IV <u>Significant Aspects of Political Processes</u>	13. The party system in Indian politics; (2) 14. Local self -government in urban and rural areas; the 73rd and 74th Amendments and their implications for inclusive politics (2) 15. Role and significance of women in politics (1)	5 Lectures

References-

1. Social and Economic Problems in India, Naseem Azad, R Gupta Pub (2011)
2. Indian Society and Culture, Vinita Padey, Rawat Pub (2016)
3. Urbanisation in India: Challenges, Opportunities & the way forward, I J Ahluwalia, Ravi Kanbur, P K Mohanty, SAGE Pub (2014)
4. Regional Inequities in India Bhat L SSSRD- New Delhi
5. The Problems of Linguistic States in India, Krishna Kodesia Sterling Pub
6. Problems of Communalism in india, Ravindra Kumar Mittal Pub
7. Combating Communalism in India: Key to National Integration, KawalKishor Bhardwaj, Mittal Pub
8. Khare, R. S. (1998). Cultural diversity and social discontent: Anthropological studies on contemporary India.
9. Ganesh, K., & Thakkar, U. (Eds.). (2005). Culture and the making of identity in contemporary India. SAGE Publications India.
10. Das, B., & Khawas, V. (2009). Gender issues in development: concerns for the 21st century. (No Title).
11. Mandal, B. P. (2011). Cultural Sociology. Centrum Press.
12. Rapport, N. (2014). Social and cultural anthropology: The key concepts. Routle
13. Oxford Concise Dictionary of Politics, Iain Mclean / Alistair McMillan, Oxford University Press
14. Politics, 2nd Edition, Andrew Heywood, Ane Books.
15. Dictionary of Politics, D. Robertson, Penguin Books India.
16. An Introduction to Political Theory, Gauba, O. P., Macmillan
17. Political ideas and concepts : An introduction, Heywood Andrew, Macmillan, Houndmills
18. Political ideologies : An introduction, Heywood Andrew, Macmillan, Houndmills
19. Oxford Companion to Politics of the World, Krieger Joel Joseph William A Kahler Miles Nzongola – Ntalaja Georges Stallings Barbara B. Weir Margaret, Oxford University Press New York.
20. Political Theory, Das Hari Hara and Chaudhari B. C., National Publishing House.

21. Introduction to the Indian Constitution, Basu D.D., Wadhwa Publications.
22. An Introduction to the Constitution of India, Pylee M V, Vikas Publishing House.
23. Introduction to the Constitution of India, Sharma, Brij Kishore, Prentice-Hall of India.
24. Our Constitution Kashyap Subhash, National Book Trust.
25. Indian Policy for Preliminary Examination, Lakshmikanth, Tata McGraw Hill.
26. Indian Government and Politics, Narang A.S., Gitanjali Publishing House, New Delhi.
27. Introduction to Media and Politics, Sarah Oates, Sage publishers.
28. Principles of Modern Political Science, J.C. Johari, Sterling publishers

Reference Links for preparing Study Material-

1. <https://lotusarise.com/salient-features-of-indian-society-upsc/>
2. <https://iasscore.in/upsc-syllabus/indian-society/indian-society-mains>
3. <https://lotusarise.com/upsc-notes/indian-society-upsc-notes/>
4. <https://asiasociety.org/education/indian-society-and-ways-living>
5. <https://www.drishtiias.com/to-the-points/Paper2/inequality-in-india>

INDIAN MANAGEMENT THOUGHTS AND PRACTICES

COURSE CODE: U23MS1IKS01

COURSE CREDIT: 02

1 credit - 15 lectures

1 lecture is 60 minutes

Objectives

- To understand the concept of Indian Management Thoughts and Practices
- To impart the Managerial Lessons from ancient scriptures.
- To understand the Learning systems and Self-management
- To understand the Evolution of Learning Systems in India

Sr. No	Syllabus	No. of lectures
01	<p>Module -1- Introduction to Indian Management Thoughts and Practices (IMTP).</p> <ul style="list-style-type: none">➤ Indian Management Thoughts and Practices: Meaning, Features, Need, History, Relevance, Principles Practised by Indian Companies, Requisites, Elements, Role of IMTP in Managerial Practices,➤ IMTP in Governance.➤ Management Lessons from Scriptures: Management Lessons from Vedas, Management Lessons from Mahabharata, Management Lessons from Bible Management Lessons from Quran, Management Lessons from Kautilya's Arthashastra.➤ Indian Heritage in Business, Management,➤ Indian Management v/s Western Management.➤ Values for Managers, Trans- Cultural Human Values in Management and Management Education, Secular v/s Spiritual Values in Management, Importance of Value System in Work Culture	15

<p>02</p>	<p>Module-2 - Indian Systems of Learning</p> <ul style="list-style-type: none"> ➤ Gurukul System of Learning: Meaning, Features, Advantages, Disadvantages ➤ Modern System of Learning: Meanings, Features, Advantages, Disadvantages, ➤ Karma: Meaning, importance of Karma to Managers, Nishkama Karma ➤ Laws of Karma: The great law, Law of creation, Law of Humility, Law of Growth, Law of Responsibility, Law of Connection ➤ Corporate Karma: Meaning, Methodology, Guidelines for good Corporate Karma ➤ Self-Management: Personal growth and Lessons. 	<p>15</p>
------------------	--	------------------

References:

- R Nandagopal, Ajith Sankar RN: Indian Ethics and Values in Management, Tata Mc Graw Hill
- Bhatta, S.K., Business Ethics & Managerial Values.
- Chakraborty, S.K.: Foundation of Managerial Work-Contributions from Indian Thought, Himalaya Publication House, Delhi 1998
- Chakraborty, S.K.: Managerial Effectiveness and Quality of Work life – Indian Insights, Tata McGraw Hill Publishing Company, New Delhi – 1987
- Nandagopal, Ajith Shankar, Indian Ethos and Values in Management, Tata Mc Graw Hill, 2010