

M.eet I.nvolve T.ransform R.etain

Connect with Empathy and not Sympathy

(An ISR initiative of SIES ASCN)



RESPONSIBILITY BOOKLET

VOLUME: 1

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A MISSION WITH A VISION

Our institutional mission
was set by our founder
Shri M. V. Venkateshwaran in 1932.

*"This society should sincerely serve the
cause of education needs of the common
man of this cosmopolitan city."*

So in a spirit of sincerity we,
Stress on high standards of academic, professional and
societal performance.

Respond in a creative manner to a continuously
changing cosmopolitan society.

Support cultural and ethnic diversity in the community.

Preface

“A friend is one, who stands like a shield when your time is bad and like a pillar when you do good”

- ***Shlok Shinde***

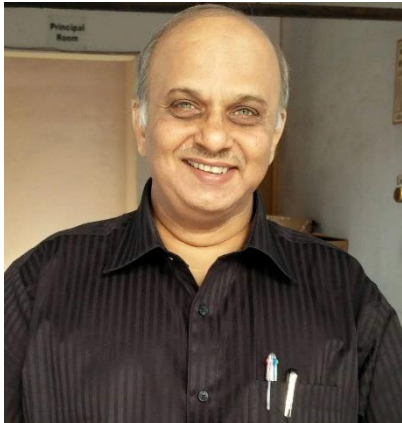
Contributing to society with the essence of weaving our relationship with people from different strata of society and keeping true to its management’s vision statement ***“RISE WITH EDUCATION”***. ***SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE*** has enhanced its capacity of contributing to the society by formally building an Institutional Social Responsibility Committee which can align and become a mouthpiece for the all the socially relevant activities conducted under the aegis of institute.

This ***Responsibility Booklet – M.I.T.R*** brings to you a small glimpse of all the activities done by various committees and departments in the institute for the betterment of the society.

M.I.T.R stands as a validation of all the recurring social activities we do, not just because we are a resource rich institute which works for its growth, but also stands as a friend for the society at large.

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Principal's Desk,

“Alone we can do so little; together we can do so much.”

- Helen Keller

Our institute strives to create individuals who not only earn academic laurels, but are high on moral values and act as responsible citizens of our nation.

We as an institute have always believed in providing opportunities to our students to bridge the gap between the haves and have not's, through the various social initiatives we undertake.

We will always work towards holistic and inclusive growth of our stakeholders and the society we live in.

I am truly elated and excited about M.I.T.R – Responsibility Booklet which becomes a validation of our work towards the society.

With Regards,

Yours sincerely

Dr. Milind Vaidya.

Principal



Vice - Principal's Desk,

"Be the change that you wish to see in the world."

- Mahatma Gandhi.

Institutional society responsibility is an important part of our College SIES (Nerul) and our Management, South Indian Education Society. As an educational institution, we recognize our responsibility to give back to the world we all share and we support a variety of activities to help achieve the motto of the College 'Rise with Education'.

The objectives of our ISR activities are to inculcate social values and create awareness about environmental issues among our students. Our college is involved in various initiatives throughout the year to raise awareness, money and resources for both local and national causes. We work towards sensitizing our students towards issues and problems that affect our society. To achieve our ISR objectives, we have tied up with various NGOs, governmental bodies and corporate. In conclusion, we believe it is our responsibility to nurture our students as citizens with social values.

With Regards,

Yours sincerely,

Dr. Koel Roy Choudhury

Vice – Principal

INSTITUTIONAL SOCIAL RESPONSIBILITY

Institutional Social Responsibility (ISR) refers to the responsibility of institutes, (educational or otherwise) to do their part and give back to the society. This concept was derived from CSR or Corporate Social Responsibility, wherein Corporate Companies generously contribute to the welfare of the society with small to large social activities that leave an impact, for years to come.

ISR was initiated as a separate committee of SIES in July 2018, with the aim to connect with empathy, not sympathy that will help the ones who do not have proper support for pursuing their goals, to grow, and evolve into independent individuals. For this purpose, ISR associated with Kotak Education Foundation that provided them with multiple activities that help them achieve the core motive of the committee.

❖ Each One Teach One Program

The social internship with Kotak education foundation began in the month of September 2018 and will continue till Feb 2019. Our 40 student volunteers across streams are divided into 12 groups who participate in “Each One Teach One” by visiting schools like Noorul Islam School, Shivam School, Dnyansadhna and DNS school in Mumbai M-ward comprising of Govandi and Mankhurd. This activity not only helped the students in those schools, but also the volunteers themselves, who, upon facing a different side of the society could view things through a new perspective. They learnt about the joy of providing education and this also enabled them to be more understanding, patient, and thoughtful, which will surely benefit them throughout their lives.

❖ Wall paintings

Initially planned as a onetime affair, the first wall painting activity was launched on 17th August, 2018 with just 5 volunteers in Chembur Welfare School. The solo motive was to fill the walls of the educational institute with bright and colourful figures that often carried a message, so that the students could learn core values at a very young age, and also teach it to everyone around them. The first activity was a complete success, and the hard work and charisma portrayed by those few volunteers proved to be sufficient to take this activity on a higher scale, with 15 volunteers who covered 6 schools across a span of 10 days. Narayanrao Acharya and Matoshree Vidyamandir were some of the other schools wherein these activities took place. The activities helped the volunteers to do something productive, that not only left an impression (literally) on the walls of the schools, but also enabled them to share their profound knowledge about values, which will forever inspire all the students in those schools.

❖ Achievements

Our student volunteer ***Bharat Iyer*** has been recognized with ***BEST LEADER AWARD*** and ***Ms. C S Showmya & Ms. Shivani Pundhir*** received ***BEST VOLUNTEER AWARD***.



NSS

The National Service Scheme (NSS) is a Central Sector Scheme of Government of India, Ministry of Youth Affairs & Sports.

Graduate & Post Graduate students at colleges and University level of India to take part in various government led community service activities & programmes. The sole aim of the NSS is to provide hands on experience to young students in delivering community service. Since inception of the NSS in the year 1969, the number of student's strength increased from 40,000 to over 3.8 million up to the end of March 2018 students in various universities, colleges and Institutions of higher learning have volunteered to take part in various community service programmes.

Aligning with the objective of the initiative, NSS committee of SIES (Nerul) College of Arts, Science and Commerce conducted a plethora of activities under aegis of NSS.

In the academic year 2018-19 NSS committee has conducted a number of activities the following key activities are,

BLOOD DONATION

A blood donation camp was set up in collaboration with ACTREC - TATA Memorial Centre which specializes in working with cancer patients on 6th October, 2018. A total of 73 blood bags were collected which will be further checked and used for transfusion of the cancer patients.

CLEANATHON

A marathon with a motive of spreading awareness about the importance of cleanliness in the surrounding was organised on 2nd October 2018, on the day of Gandhi Jayanti.

The volunteers ran for the cause from Palm Beach road to NMMC headquarters in located Navi Mumbai

FIRE SAFETY DRILL

A Fire Safety Drill was organised on 16th October 2018 in college premises. The event was conducted in collaboration with Nerul Fire Brigade. The event was all about saving other people and yourself when such incident happens.

SWACH BHARAT ABHIYAN

SWATCHBHARAT ABHIYAN by NSS was organized on 21st August 2018. By conducting clean up drive at Nerul railway station and spreading awareness on importance of hygiene in prevention of dengue

ROAD SAFETY MANAGEMENT SEMINAR

Road accidents are one of the biggest killers on roads in India statistics from Ministry of Road Transport and Highways say that around 1, 47,913 people have lost their lives alone in the year 2017. Sighting the increased number of road accidents and fatal accidents an event on Road safety Management was organized in collaboration with United Ways on 3rd October 2018.



SOUTH INDIAN ASSOCIATION

SIES (Nerul) had initiated the South Indian Association to celebrate and spread awareness about the intricacies and the culture, arts, and literature of the whole South Indian spectrum which includes its four major languages Malayalam, Telugu, Tamil and Kannada. This association hopes to bring out that interesting information which has not been truly focused upon before about the Southern India.

Kerala Flood Relief Activity

In the Beginning of July 2018, severe floods affected the south Indian state of Kerala, due to unusually high rainfall during the monsoon season. It was the worst flooding in Kerala in nearly a century. According to the Kerala government, one-sixth of the total population of Kerala had been directly affected by the floods and related incidents. South Indian Association being an association that wishes to celebrate our southern heritage decided to help Kerala recover from the unfortunate natural calamity that hit the people during the past few weeks.

A Donation Drive for Kerala Flood Relief was organised in the college campus from 25th to 31st of August 2018. SIESASCN family together donated cash (Rs. 25,000) and various other daily utility items to Kerala house, Swami Pranabananda Marg, Sector 30, Vashi, Navi Mumbai, Maharashtra, 400703 on 1st September 2018.



STUDENT COUNCIL

PURSUIT OF HAPPINESS

Touching lives, through smiles. The Organizing Committee of SIESONS 2019 organized its social activity for SIESONS 2019, “PURSUIT OF HAPPINESS” on Saturday, 20th October, 2018.

Around 60 special children from Sunshine School, Skills and Abilities School, Brahmanand School and Aashray School were invited and welcomed with the purpose of bringing a smile on the most innocent faces and sensitizing our volunteers about understanding the beauty of life and importance of smile even in most difficult situation. The event was witnessed by enthusiastic and supportive crowd of 300 volunteers around those special children and their parents. They were given special gift boxes on behalf of SIESONS 2019 team as a token of love. While leaving, all happy smiling faces of the little ones were the most satisfying return gift to us ever.



SIESNAA

The Alumni Association of S.I.E.S (Nerul) College of Arts, Science and Commerce got registered as ***“S.I.E.S (Nerul) College of Arts, Science and Commerce Alumni Trust” (SIESNAA) with Thane Charity Commissioner in the month of September” 2010.***

With an objective to promote/conduct activities and contribute to the welfare/well-being of all the stakeholders and society we are dwelling in.

CLEAN-UP DRIVE

SIESNAA conducted a beach clean-up drive after the City of Ganesha witnessed its largest cultural festival. SIESNAA offered its prayers in the form Clean-up drive on 15th September 2018 in collaboration with AIESEC, an international student body and an affiliate of the UNESCO, United Nations which also happened to be **“World Clean-up Day”**.

Our team of 32 dedicated volunteers along with 150 other volunteers including 48 from the Sri Satya Sai Seva organisation. The scene before and after the drive was a sight to see.

ONE DAY DISASTER AWARENESS PROGRAMME

SIESNAA, had together with Sri Sathya Sai Seva Organisation, Navi Mumbai, organised a One Day Disaster Awareness Programme at Sai Prem, Vashi on 29th September 2018.

The programme saw enthusiastic participation of over 160 college students and covered various aspects like types of disasters, rescue techniques, types of knots, emergency response, fire safety and first aid.

The facilitators were professional trainers from Indore, Nagpur and Pune. The college students felt it to be a very satisfying experience as it was indeed a Programme for the youth, by the youth and from the youth. They gave positive feedback and were full of praises about the event.



WOMEN DEVELOPMENT CELL

NGO Visit

The Women Development Cell of SIES College (Nerul) organized an NGO Visit to “Vishwa Balak Kendra” (Nerul) on 14th January, 2019.

A group of 16 volunteers along with faculty member Ms. Aarti Bansode visited the NGO with the sole motive of spending time with children. A lot of activities for fun and entertainment were conducted to brighten the day for those children from the NGO. The Women Development Cell also donated 20 kg of rice to the NGO.

The event concluded on a good and positive note.



BMS – SHARPSHOOTERS

TAARANGAN

Sharpshooters 2019, an annual corporate event of BMS department SIES (Nerul) College of Arts, Science and Commerce organised their social event “TAARANGAN” on 15th December 2018. The event aims at teaching the students importance of holistic development and inclusive growth in life

The social event TAARANGAN, in association with Fortis hospital, organised an event filled with fun and entertainment for cancer patients. The objective of the event was to allow the patients forget the pain of cancer and live in the moment and enjoy life with happiness



BMM - FRAMES

FRAMES, the International Film Festival is an initiative undertaken by the BMM department of SIES (Nerul) College of Arts, Science and Commerce. The department conducts all its social activities through FRAMES, making it a platform for its students to contribute their bit for the society.

Activity organized at Nere High School (NERE –Raigad)

The FRAMES team organized its social activity for the children of **Nere High school located in RAIGAD** on 22nd of November 2018. The motive of the activity was to celebrate Diwali with the underprivileged and innocent children of Nere High School who seek great knowledge with huge dreams in their hearts. Team FRAMES interacted and spent quality time with almost 100 to 130 children. The team was divided into groups to give personal attention to each child in every class.



JUNIOR COLLEGE

SOCIAL OUTREACH PROGRAMME ON DE-ADDICTION

A healthy and drug free youth builds the foundation of a successful nation. Understanding the importance of de-addiction and awareness on drug free life for our students and the youth in society.

The Junior College of SIES (Nerul) College of Arts, Science and Commerce conducted an **Anti Drug Awareness** drive on 14th February, 2019. The drive was organized in collaboration with Anvay De-addiction Centre, Vashi.

The drive included a seminar sensitizing the students about the ill-effects of getting addicted to drugs followed by a DE-ADDICTION RALLY wherein awareness of De-addiction was propagated by shouting out slogans and charts.



