

M.I.T.R

Meet Involve Transform Retain


SIES (Nerul) College
of Arts, Science
& Commerce
RISE WITH EDUCATION
2nd Edition



Connect
With +
Empathy

An ISR Initiative of SIES ASCN

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A MISSION WITH A VISION

Our institutional mission
was set by our founder
Shri M. V. Venkateshwaran in 1932.

“This society should sincerely serve the cause of
education needs of the common man of this
cosmopolitan city.”

*“So in a spirit of sincerity we,
Stress on high standards of academic,
professional and societal performance.”*

Respond in a creative manner to a continuously
changing cosmopolitan society.

Support cultural and ethnic diversity in the
community.

Preface

“A Friend is a support system who will always strive to improve your capabilities by providing you with the right directions in life”

-Bharath Iyer

Contributing to society with the essence of weaving our relationship with people from different strata's of society and keeping true to its management's vision statement **“RISE WITH EDUCATION”**.

SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE has enhanced its capacity of contributing to the society by formally building an Institutional Social Responsibility Committee which can align and become a mouthpiece for the all the socially relevant activities conducted under aegis of the institute.

This Responsibility Booklet – **M.I.T.R. Vol.2** brings to you a small glimpse of all the activities done by various committees and departments in the institute for the betterment of the society.

M.I.T.R. stands as a validation of all the recurring social activities we do, not just because we are a resource rich institute which works for its growth, but also stands as a friend for the society at large.

We are privileged and proud to be part of Mumbai's oldest educational societies **“SIES”** and take this opportunity to thank our society management for their exemplary vision, continuous encouragement and support towards such endeavours.

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Dr. Milind Vaidya

**One person can
make a difference an
everyone should try**

-John.F.Kennedy

Our institute strives to create individuals who not only earn academic laurels, but are high on moral values and act as responsible citizens of our nation.

The quality of social events conducted, not only by Team ISR, but also other committees has made me curious to see what comes next. I was delighted to see that the first edition of this magazine was received well in our campus and I wish this trend continues with all the forthcoming editions in the future.

We will always work towards holistic and inclusive growth of our stakeholders and the society we live in. I hope we strive to do something significant every year which impacts several lives and brings about change.

I am truly elated and excited about M.I.T.R Vol. 2 - Responsibility Booklet which is a good example of social initiatives that can be taken up at the student level. In the near future, I would like to have one or two major ISR projects which should be taken up every year by the incoming students, over next 5-6 years so that SIES will be a brand Ambassador in these areas.

With Regards,

Dr. Milind Vaidya
Principal

Dr. Koel Choudhury

**“Be the change that
you wish to see in the
world.”**

- Mahatma Gandhi



Imparting value based education is enshrined in the vision and mission of the college. The college encourages its students to actively engage with the members of local community, seniors citizens, underprivileged children to inculcate a sense of social responsibility among them.

The social internship project under MITR has entered its second year. Right to education is a fundamental right but the right to quality education is not a privilege that every one can afford. MITR is the college initiative to address this gap and also to foster social responsibility among the students. Students from different committees like NSS, Student Council , DLLE and Rotract have been at the forefront of organizing rallies, visits and highlighting social problems.

The members of NSS, WDC and Rotract organized collection drives for flood relief in Maharashtra. We believe that through our social initiatives, we are helping our students to become more responsible citizens.

With Regards,

Dr. Koel Roy Choudhry,
Vice Principal

ISR

Institutional Social Responsibility (ISR) refers to the responsibility of institutes, (educational or otherwise) to do their part and give back to the society. This concept was derived from CSR or Corporate Social Responsibility, wherein

Corporate

Companies generously contribute to the welfare of the society with small to large social activities that leave an impact, for years to come.

ISR was initiated as a separate committee of SIES in July 2018, with the aim to connect with empathy, not sympathy that will help the ones who do not have proper support for pursuing their goals, to grow, and evolve into independent individuals. For this purpose, SIESASCN ISR committee is associated with the Kotak Education Foundation that provided them with multiple avenues to reach and help the community and achieve the core motive of the committee. As this was the second year for the committee, we were able to expand our horizons and conduct activities both within and outside the college.



Team ISR 2019 - 2020

EACH ONE TEACH ONE PROGRAM

The social internship with Kotak Education Foundation began in the month of August 2019 and continued until Feb 2020. 100 of our student volunteers across streams are divided into 12 groups who participate in “Each One Teach One” by visiting schools like Noorul Islam School, Shivam School, Dnyansadhna and DNS school in Mumbai M-ward comprising of Govandi and Mankhurd. This activity not only helped the students in those schools, but also the volunteers themselves, who, upon facing a different side of the society could view things through a new perspective.



COMBATTING CLIMATE CHANGE

ISR committee of SIES College organized an event called ‘Combating Climate Change’ on 23rd September, 2019. The event was divided into two segments, a skit and a competition. The students took an initiative to completely avoid the use of plastic. Thus, a cloth banner was used to support the plastic ban. The guests for the day were Mr. Abhiraj and Mrs. Neeti (who started the ‘100 reasons to love India’ campaign), Mr. Subhajit Mukherjee (CEO of Green Mission and Ambassador of ‘Jal Shakti Abhiyan’) and Ms. Neha Singh. The event started with a skit performed by the volunteers of the committee on how climate change is slowly affecting our day to day life. After the skit, ‘Idea Generation’, the flagship event, started with lighting of lamp by the guests, convener and the secretaries.



WALL PAINTING AND CLASS MANAGEMENT

Wall painting activities were conducted to fill the walls of different educational institutes with bright and colourful figures that often carried a message, so that the students could learn core values at a very young age, and also teach it to everyone around them. Class management activities were undertaken wherein volunteers had to manage an entire class for a day. During this time, they would teach the students several activities such as painting, sports and so on.

FOOD DONATION DRIVE

The Food Donation Drive was conducted by the Volunteers of ISR in celebration of World Food Day. The desk for collection of the same was setup in the TD area of our college between 16th and 18th October, 2019. All the donations that were collected, were handed off to the Girija Welfare Association Orphanage on 24th October, 2019. In total, 191 kgs of food grains and essential food materials were a part of this charitable event.



BEQUET COMPETITION & ACHIEVEMENTS

Venue : NCQM Centre Vikhroli, Mumbai

Date: 21st January 2020

ISR committee participated at the BEQUET AWARDS 2019-20 competition organized by National Centre of Quality Management, Mumbai for ISR initiative M.I.T.R “**Educating and Empowering Community for Academic Excellence and Social Equilibrium**”

Keeping up with the last years achievement The contribution of our volunteers to the society did not go unnoticed even 2019-20. Bharath Iyer , Neha Vaid and Ayush Varma from BMS received the certificates for the leadership skills displayed during the activities.

NSS

NSS committee of SIES (Nerul) College of Arts, Science and Commerce conducted a plethora of activities under aegis of NSS in the academic year 2019-2020.

SAGAR VIHAR CLEANING

A Clean up drive event was organised on 13th of September 2019. This event was organised in collaboration with the SIES Alumni Committee at Sagar Vihar. All volunteers along with other officials of the SIESNAA Association were helping to clean the surroundings.

BIG MUMBAI CLEAN UP WITH BEACH WARRIOR

On 21st July 2019 (Sunday), 21 NSS volunteers went for the Big Mumbai clean up by Beach warrior in association with Khushiyan Foundation to Tez Bahadur Nagar. The volunteers took up the task to clean the station premises. The cleaning event started at around 7:30 am. The N.S.S volunteers with all their dedication tried their best to clean the allotted area within the specified time.

DISASTER MANAGEMENT PROGRAM

On the 30th July, 2019 a road safety awareness and first aid training program was conducted by IQAC and N.S.S in association with YUVA FOUNDATION. The chief guests addressed the audience and then a small presentation was made by Ms. Pooja Yadav on the road safety awareness. The presentation was followed by an interactive first aid training program by Dr. Renaldo Pavrey.

TREE PLANTATION DRIVE

On 24th August 2019, a Tree Plantation Drive was conducted by NSS and the Conservation Club. The volunteers were taken to the Indrayani forest region, near Chiner forest, Panvel. The guide Mr. Harish and his companions led the team showing the proper way to climb up and plant the saplings. 60 saplings were planted by a total of 32 volunteers in the event. The Guide shared information about the forest and the species over there



CLOTH BAG MAKING

Cloth Bag Making was held on 13th September 2019. In this volunteers were told to make usable cloth bags from old clothes that were donated to the needy people. The volunteers made a total of 72 cloth bags



SWATCH BHARAT ABHIYAN AT NERUL RAILWAY STATION

Swach Bharat Abhiyaan event was conducted at Nerul Railway Station on 19th October 2019. The Stairs, walls, floors and railing were cleaned by 80 volunteers in Nerul Railway Station premises.



WDC

SELF DEFENCE WORKSHOP

The Women Development Cell organized an orientation programme for the academic year 2019-20 and a self-defence workshop on **6th August**. The Guest of Honour Mrs Netra Shirke, a business-woman, a Woman Activist and NMMC CORPORATOR shared few words. Later the self-defence activity was conducted by the Trainer Mr. Yash Rambhia, BMS Alumni who is also the Founder and Director of Ironwolf-2017.

RALLY ON 'AWARENESS ON DRUG ABUSE'

The Women Development Cell (WDC) in collaboration with the Department of Life Learning and Extensions committee (DLLE) organized a Rally on 'AWARENESS ON DRUG ABUSE' which was conducted on 13th of February, 2020 in the morning.

The Rally started from the college to Nerul railway station and ended back at the college itself. The ultimate motive for organizing this rally was to realize and discuss the issues about the consequences and the effects of Drug Abuse by delivering some effective slogans during the rally.



S.T.O.P.

The Women Development Cell organized an awareness program S.T.O.P (Sure Tactics Of Protection) which was conducted in the morning (from 9am to 1pm) in each and every class of within the college premises. It was conducted on the 13th of January 2020.

This Awareness Program was conducted basically to provide girls with few safety tips and tactics to tackle various small yet uncomfortable situations faced by plenty of women nowadays. So that if they are aware then, they can prevent such circumstances from getting worse.

DLLE COMMITTEE

CLEAN UP DRIVE

A Clean Up Drive event was organised on 20th October, 2019. The event was conducted at the Panvel Station and its nearby areas. The purpose of this event was to raise awareness about environmental issues in the community. The event was a tie up with AIESEC, which is the world's largest youth-run organization, affiliated to the United Nations.

The volunteers were provided with gloves so that they were protected and other hygiene measures were also taken. The wastes were collected in garbage bags. The municipal authorities of the area collected the bags and disposed of the waste.



UDAAN FESTIVAL, 2020

UDAAN FESTIVAL was organised on 27th February, 2020 by the University of Mumbai at Bharati Vidayapeeth's Institute of Management Studies & Research, CBD Belapur for the entire day. 9 DLLE (Department of Lifelong Learning & Extension Cell) students participated in the festival. The purpose of this event was to present street play & skits to raise awareness on various social topics.

The SIES Nerul Arts Science Commerce DLLE cell put a street play on "SOCIETY MENTALITY". Around 18 different colleges of harbour line participated in the festival.

SIESONS

CORPORATE SOCIAL RESPONSIBILITY

One-eighth of the world's population is still struggling with malnutrition and hunger. To end this war against hunger, SIESONS 2020, collaborated with Feeding India to take action for hunger free streets by feeding more than a hundred children at Hope Centre in Turbhe on 7th November, 2019.



TREE PLANTATION AWARENESS

One who plants a tree, Plants a Hope. A hope for a better and a healthy future for our environment. This time SIESONS 2020 took a step head for creating awareness regarding the significance of trees around us. In this event SIESONS team took an initiative of saving trees by tying a placard to all the trees with a message on it within the campus area by the volunteers.



ROAD SAFETY WEEK BIKE RALLY

On 17th January, 2020 SIESONS 2020 team in association with Navi Mumbai Traffic Police organized a bike rally for all the girls of SIES (NERUL) COLLEGE OF ARTS, SCIENCE AND COMMERCE for road safety awareness. This bike rally was conducted to make people realize that following basic traffic rules can avoid accidents and save lives.



BREAST CANCER AWARENESS

SIESONS 2020 began with the noble cause of Breast Cancer Awareness the inauguration program on day one of SIESONS 2020 the most awaited event began by dedication towards the cause of breast cancer awareness where doctors and NGO participated.

UDAAN

The event was held on 20TH and 30TH of August 2019. The motive of the event was to educate the school going kids about 'good and bad touch'. So, students of Std. V of the NMMC school in Nerul were invited to the College.



NANHI MUSKAAN

'Nanhi Muskaan' is a Flagship Community Service initiative conducted by the club. This year it was conducted on 16th and 27th January 2020 at Balaram Patil School, Nerul which had a total strength of 95 children. They were taught how to make newspaper bags and told why it is necessary to abandon plastic bags. Some posters of basic knowledge like solar system, helpline numbers, natural disasters and their prevention, etc., were prepared and put up in their classes.



ECO-FRIENDLY RAKHI MAKING WORKSHOP

An 'Eco-Friendly Rakhi Making' Workshop was conducted on 7th of August, 2019 by the Alumni Committee in association with B.Sc CS and BBI students. The objective of the Workshop was to inculcate a sense of 'National Integrity' and 'Environmental Awareness' in minds of students. All the materials used in making rakhis were derived from nature and Eco-Friendly. The CS Department alone made more than 300 Rakhis and in all, 1250 Rakhis were made. The Rakhis were nicely packed and shipped to North East India, ready to be tied on the wrists of brave Jawans of the Indian Army, belonging to the Unit of Major Joseph - Notable Alumnus of SIES.



FLOOD DONATION DRIVE BY NSS, ROTARCT & WDC

A "DONATION DRIVE" which was conducted from 14th August to 24th August, 2019 at the college premises (near the area known as Tiger's Den). The Donation Drive was organized to help those victims of Kolhapur and Sangali districts who have been battling with the unprecedented floods. The WDC, NSS and Rotract Committee collaborated for the same..



ADVAITA



The ISR activity of Fest ADVAITA - 2020 was conducted on 7th January, 2020 at SIES (Nerul) College of Arts Science and Commerce. Members of Jainagar Convent School were the guests for this event. Around 36 students and 4 staff members from the school were present on the occasion. A cultural event was presented to entertain the invitees. The students and our Advaita volunteers, made newspaper bags, which was the highlight of the event. This exercise served the double purpose of teaching the children to make bags and emphasizing the idea of eco-friendliness. A few games were arranged to their delight. Students were served with light refreshments and given gifts in the same newspaper bags made by them. Ms. Avanti Nagral, an international pop artist graced the event and made our young stars dance to her tune. The cheer and joy of the kids lifted the mood of the entire event.



A CSR INITIATIVE ★



BEYOND THE SKY 🌟



SharpShooters

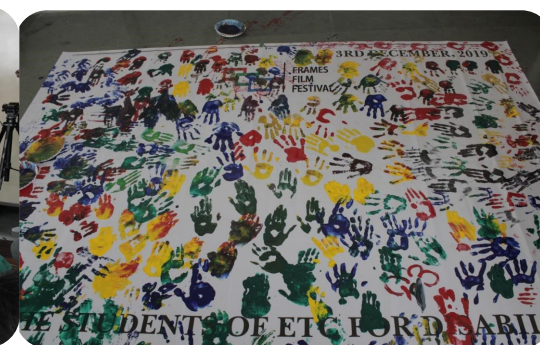


Sharpshooter fest a BMS Department initiative of SIES college of Management studies, Nerul conducted a ISA Event on 23rd December, 2019 by celebrating Christmas with children of Abhilasha School. (Dharavi – Asia largest slum). Our students spread laughter and love among this kids by bringing them the colours of Christmas. One of our student was dressed as Santa and the school students were given gifts. The event ended by spreading cheer and joy by keeping the true spirit of Christmas alive.

Frames

On the 3rd of December 2019, team Frames took a day out to celebrate 'International Day of Disabled Persons' with children who live with their disabilities every day. They collaborated with the ETC Centre for Disability in Vashi to spend time with these kids. A bunch of fun activities were organized that encouraged the differently abled children to showcase their skills, ranging from dance to gully cricket.

The day started off with an inauguration ceremony arranged by ETC, which witnessed a spectacular welcome performance by the specially abled kids. After the show, everyone took part in a silent but effective rally where slogans were held up on signboards in support of inclusivity of such differently abled children. With the guidance of the volunteers from team Frames, they were encouraged to take part in various creative tasks like painting and singing.



BFM students took up an CSR initiative and conducted an activity. BFM students accompanied by faculty Ms. Babita Kakkar visited SAI PREM (Organisation for spiritual development of society with the mission to provide free healthcare, medicare & educare to all the needy ones. Narayan Seva is done on the 3rd Sunday of every month). Students volunteered to sweep the floors and thereafter students were served breakfast. Orientation session by Mr. Aditya S. (member trustee) of the organisation informed about the working of the organization and the various services that they offer. The students were then taken for a tour of the building - medical dispensary, prayer room, computer and tailoring centre, coaching room where underprivileged students were given coaching by volunteers.



UTILITY OF SMART PHONES FOR SENIOR CITIZENS OF ADHATA TRUST

The idea of initiating such session was introduced by Principal Dr Milind Vaidya and Vice Principal Dr .Koel Roy Choudhury. The session was inaugurated at 4.00 pm with a prayer song in presence of IT Coordinator Prof. Anu Thomas, the session Incharge Ms. Meghna Bhatia and Ms. Shweta More, student volunteers, Adhata Trust Coordinator Anuradha Bhavar and Senior citizens of Adhata Trust.



The session started with the introduction of the importance of smart phones for Senior Citizens by Ms. Meghna Bhatia. It was then followed by presentation and hands-on of the applications like IRCTC Rail Connect, Ola, Paytm, etc.

OLD AGE HOME VISIT

The Department of B.Sc(IT) organized a visit to Karuneshwar Old Age Home, Nere on 10th January, 2019. Various cultural performances were organized by the students of B.Sc(IT) for the senior citizens of the old age home. The main objective of the visit was to give students the chance to interact with elders and learn from their experiences along with giving them the joy of a conversation. The Department also donated groceries and toiletries to the old age home. 25 Students along with Ms. Nutan Sawant partook in the visit.



BSc CS department conducted Vidyarambh a noble initiative to teach underprivileged school students computer and acquaint them with technological skills which is the need of the hour.



NGO VISIT

“Bridge of Hope” is an NGO located in Panvel. It has school going children and the NGO funds these children with education, food and activities required for their growth and development. On 1st September 2019, the students of MSc-IT & CS made a visit to this NGO. All the students of MSc-IT & CS contributed and raised funds to sponsor a child's education. During the visit the students played various games and conducted different activities for the children. It was followed by distribution of snacks as a token of love and care.



The Bio-composting Project of organic waste was initiated on 8th October 2019 by the Conservation Club and faculty and students of M. Sc. EVS. To conduct the project, Conservation Club arranged for two bio-composting tumblers (each of 189 liters capacity, 63 inches width, 42 inches height, 31.5 inches depth, and 345 kgs weight) from My Green Society NGO in the month of September 2019.

Further, the waste (flowers, garlands and offerings) from the Hanuman Temple and other organic waste from the canteen kitchen in the campus were collected in the bio-composting tumbler. Firstly, to maintain C:N ratio dry leaves and coco peat were added to the same. Further, biological inoculum was added to the same tumbler to speed up the composting process, and water sprinkled to maintain the moisture level in the compost. Subsequently, with aeration making oxygen available for the micro-organisms to carry out the composting process, the waste was converted into a manure rich in basic nutrients like NPK which helps the growth of the plants.

The benefits of such a process of bio-composting include

- Reduced Landfill Waste
- Recycled kitchen and yard waste
- Nutrient Rich Soil
- Reduced Gross Greenhouse Gas Emissions
- Once launched, the cycle of bio-composting still continues on the 2nd floor of the college building. In addition, Dual Bio-composting Tumbler has been placed in the college building and it is enclosed in Chain link fence.
- The Bio-composting Tumblers are maintained by Conservation Club and Department of M. Sc. EVS.

TREE PLANTATION DRIVE

In association with NMMC, a Tree Plantation Drive was organised by the staff and students of JC, on 11th July, 2019 at Shri Vamadeva Juttingdeva Maidan, Sector 24, Nerul. The purpose of this awareness drive was to sensitize students towards the need to preserve the environment and ecology. The audience included Second Year Junior College Students. 50 saplings were provided by NMMC which were planted by the Coordinator, Junior College teachers and SYJC students.



BAN PLASTIC DRIVE

The green club of junior college organized Ban Plastic Drive on 25th January, 2019. The purpose of the event was to create awareness among the students regarding various alternatives available for plastic. The hope was to reach larger audience starting with our own students. Each student contributed 5 paper bags.

The highlight of the event was that volunteers distributed nearly 2000 paper bags made by our students to nearby shops and markets



ANTI DRUG AWARENESS CAMPAIGN

An Anti-Drug Awareness Campaign was organised in cooperation with Anvay Deaddiction Centre, Vashi on 14th February, 2019 by the Junior college. The purpose of the campaign was to make the students aware of the bad effects of drugs and the problems of addiction. The audience included FYJC students. After the awareness speech a rally was started by the Vice Principal Dr. Koel Roy Choudhury from the college premises. The Junior College students accompanied by their teachers and the Anvay team marched towards Nerul station. The students carried placards with slogans like "Drugs take you to hell", "Drugs Kills, never heals", "Nasha Hai Barba-di, Chod De Milegi Aazadi", and shouted slogans against drugs. The highlight of the event was the awareness it created and the active participation of the students.



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