



SIES

RISE WITH EDUCATION

(Nerul) College
of Arts, Science
& Commerce

PULSE

a BMM Department initiative

2019-20

VOLUME II





SIES College(N)
 Newsletter
 Volume II



WELCOME

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*RISE
 WITH
 EDUCATION*



Principal's Note



Dr. Milind Vaidya
-Principal, SIESASCN

Dear Students,

I joined the College in July 2017, and today in May/June 2020, I notice that SIESASCN stands tall with remarkable achievements by its pupils in academic, extra-curricular, co-curricular, and social outreach programs. In keeping with the motto of SIES and the profound words of Gandhiji, I believe we are tasting success in shaping students into educated, skilled, but most importantly socially aware and responsible individuals. In my view, it is the active support of the Management of the college and the unwavering faith of the teachers in the vision and mission of the College that has us scaling these heights.

As the Principal, I am overwhelmed with pride and enthusiasm for every little endeavor undertaken by my team of faculty and students as a part of a certain course / committee. However, for me, the truest emotional climax comes in seeing each one of them being acknowledged for their meritorious contribution and being presented as models of success and sources of motivation through the Newsletter of the College.

Therefore, I am immensely glad to see another issue of the college Newsletter, designed and compiled by the students and faculty of Mass Media. I appreciate them for their meticulous work, and for exhibiting their skills as students of the discipline. Looking at the Newsletter, I can vouch for the fact that each one of them has a potential for carving their niche in the media industry – be it in film making, advertising, photography or such.

I conclude with yet another message from Gandhiji, “We must be the change we wish to see in the world”! I hope that this Newsletter, a record of the many peaks conquered by the students and faculty of the college, is a source of inspiration for all our future endeavors through which we can make a difference to ourselves, and the society at large!

Congratulations to all the achievers, and the Newsletter Committee!

Vice Principal's Note



- *Dr. Koel Roy Choudhary*
-Vice Principal, SIESASCN

Dear Students,

It gives me immense pleasure to present the newsletter of the College for the year 2019-20. This year our college has been a hub of activities with students taking a dynamic lead in conceptualizing, organizing and presenting the events. Our events display students power. The year began with the inauguration of incubation centre providing platform for new ideas to be nurtured. This was also the year where our College got the opportunity to host the intercollegiate youth festival. FASES was a committee established this year to spread Gandhian values among the younger generation. Our ISR cell continued with their efforts to spread education to the underprivileged. Our students with faculty members organized various events like rakhi making, combating climate change workshop, Clean up drive showing their commitment towards the community development.

The newsletter is an excellent initiative to showcase the efforts of every individual in this college to realize the motto of the college 'Rise with Education'.



The newsletter team thanks the members of the Management Council of the SIES Trust for their abiding support and encouragement. We would like to place on record our gratitude to our President of SIES Dr V Shankar for his inspiring leadership and dynamic vision for the growth of our institution.

EDITORIAL TEAM

Prof. Mithun Pillai
Convener



Prof. Abhishek Dandekar
Co-Convener



Ms. Anu Thomas
Member Faculty



Ms. Neelima Balachandran
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FACULTY TEAM

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STUDENT TEAM

EDITOR'S Note



W

hen we started on working on the first edition of Pulse this year, little did we realize how soon like the rest of the world we would find ourselves paralyzed by the Coronavirus pandemic, a rife that is giving us all the rare time to think about what really matters. With institutions closed and offices operating out of homes, life has taken quite a dramatic turn catching us all completely off-guard. The mood is somber, but there is also a ray of hope in this collective confinement.

After long hours of careful thought, in-depth conversations and constant guidance from our teachers, here is the brand -new edition of Pulse, for the academic year 2019-2020. And it is a Pulse that is especially mindful of the world and the times we live in. Through its streamlined sections, this reboot is the perfect way to kick off another academic year. Bursting with new creative energy and inspired by all our achievements this past year.

Victory today lies in how we overcome this crisis. Stay home to protect yourselves and your loved ones. But most importantly, stay positive. Here's hoping we come out of this sooner and stronger. I hope you enjoy reading this issue as much as we did putting it together. We'll let the beautiful visuals and crisp writing do the talking.

— Sharnya Rajesh
CHIEF EDITOR

Academics



SEMINAR ON GUIDELINES FOR PURCHASING SECURITIES IN STOCK MARKET

The BCom department organized a seminar on “Investors Awareness Programs” for TYB-Com students on 20th November, 2019. The speaker for the lecture was Ms. Marina Jose an authorised Resource Person from Bombay Stock Exchange (BSE) for Navi Mumbai area. The talk covered information about the number of companies listed under the BSE for investment, criteria to select good companies for investment, and career opportunities in the field of Capital Market. Around 75 students were benefited from the above program.

INDUSTRIAL VISIT TO BSE INSTITUTE

An Industrial visit to Bombay Stock Exchange Institute for students of Investment Analysis and Portfolio Management (IAPM) studying in TYBCom was arranged on 3rd December, 2019. Ms. Sugandha Jha (Faculty, BCom) had coordinated with BSE for this successful visit. 37 students accompanied by Dr. Vinit Joshi (Faculty, BCom) had the privilege to visit the BSE Institute and learn about its operations. The important part of the visit was that the students saw a real time trading window of Bombay Stock Exchange which is also called BOLT terminal. Prof. Nair explained each part of it in detail which provided the students a better understanding of how the stock exchange really functions. The session overall was very informative and exposed the students to the professional opportunities in the area as well.

SEMINAR ON CAREER OPPORTUNITIES IN SECURITIES MARKET



On 12th December, 2019, a seminar on 'Career Opportunities in Securities Markets' was organized. There was a total of 77 students of FY, SY and TY who participated in the seminar. The speaker Ms. Pant, gave the students a brief idea about how the market works and also asked the students to share their trading experiences. Later, Ms. Pant introduced the students to various courses that are mandatory for a career in the Stock Market with various job profiles. It was an informative seminar.

BIZZUP

The Startup 'BIZZUP' was a competition between the students of SYBAF and SYBFM to showcase their talents in promoting and marketing startup ideas. It was a joint initiative by the BFM & BAF department, conducted on 13th December 2019. The judges were Mr. Jayant Shobhawat, Founder and C.E.O and Mr. Mitesh Patel, Co-Founder of Zippy Feed Foods. This competition was between teams of students, who had to create a unique startup, and pitch it to the audience in the form of a PPT. It was an excellent effort by the participants.



VISIT TO RELIANCE INDUSTRIES GROUP



In order to offer the students of BAF a practical insight into a few aspects of Company Law, a visit to Reliance Corporate Park, Ghanoli, was organized on Friday, 20th December 2019. Around 60 students were provided with an overview on corporate laws, guidance on pursuing courses like that of the CS, CA, CMA, CFA, CFP, etc. Mr. Sudhakar Saraswatula, Vice President - Corporate Secretarial and his team offered guidance to the students.

SHORT FILMMAKING WORKSHOP

A wonderful short filmmaking session was organised by the BMM department on 23rd December 2019. Cyrus Dastur, the Founder of Shamiana Films conducted the session which was entertaining and enriching to say the least. Mr. Dastur is a veteran in the short filmmaking industry and after a long stint with theatre, he started his own company. The students were shown three celebrated international short films namely - Lila, Porcelain Unicorn and The President and The Crossing Keeper. Opinions of the students on these films were then discussed. All the three batches of BMM students left the room surely feeling inspired by this session. Its highlight - creating awareness amongst students regarding filmmaking and all its aspects.

INDUSTRIAL VISIT TO AMUL AND COCA-COLA



An Industrial Visit to Vasai- Wada region was conducted for the SY and TY BCom students on 3rd January, 2020. The department felt the need for organizing an educational visit for the students so that they can better understand the intricacies involved when the theoretical concepts are applied. TYBCom Students visited the Amul factory at Vasai & SYBCom students visited the Coca- Cola Company at Wada. The students got knowledge about how the process of costing and production management takes place in the manufacturing industry. The students interacted with the HR manager who explained to them the history of the company, the products manufactured and processed .



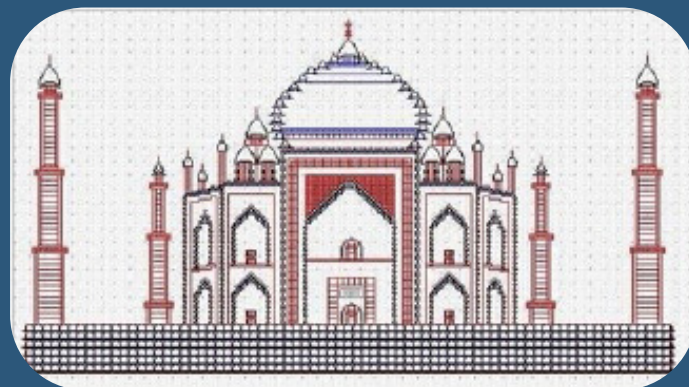
FORMAL DEGREE DISTRIBUTION CEREMONY



Alumni Committee of SIES (Nerul) College of Arts, Science and Commerce arranged the 'Formal Degree Distribution Ceremony' for the topper students of the academic year 2018-19 on 9th January, 2020. The main motto of the event was to felicitate the students with trophies and degree certificates. The event was honoured by the presence of Dr. Sanjay Jagtap, Director of Secondary Education, Panvel and Shri. J. Santhanam, Vice President SIES Trust.

DIGITAL DESIGN COMPETITION

On 10th January, 2020, an online competition for digital designing was held, and it was conducted by Ms. Nutan Sawant. The participants had to make designs using logic gates, which were beautifully presented. Logic gates are the basic building blocks of digital electronics. Some of the designs included: The Taj Mahal, Android Logo with different gates, Ocean of Fishes and Lord Ganesh.



STAGE PLAY COMPETITION



Under the banner of SYNERGY, a stage play competition was organized between SYBBI and FYBBI students on 11th January, 2020. The topic was 'Universal Values and Ethics'. The participants showed their skill in creativity, communication, acting and coordination to make this event a grand success. The event helped students of BBI to showcase their talent in stage play and also gain knowledge on universal values and ethics in the society.

SYMPOSIUM

The Internal Quality Assessment Cell and BCom Department in Collaboration with the Financial Planning Academy took the initiative of conducting a one day Symposium on 'Impact of Economic Factors and Changing Technologies on Millennial Career' on Monday, 13th January, 2020. The main purpose for conducting this workshop was to provide a platform to exchange views, ideas, and the latest innovations in the arena of financial market. Students from TYBCom and TYBFM attended the program along with the faculties. The session was interactive and informative.

Black Book Guidance Guest Lecture

The IQAC, EDC and Incubation Cell Committees organized a black book guidance guest lecture on 14th January, 2020. The Session was attended by 200 students belonging to the third year of BMS, BFM, BBI, BAF, BScIT and BSc CS departments. The session was conducted by Dr. CA Minaxi Rachchh and Mr. Sandeep Kamble. The lecturer guided the students on research work and the proper preparation of the black book step-wise. It was an important lesson, but was taught in an informative and enjoyable way.

CAREER GUIDANCE SEMINAR FOR BMM

An informative seminar on career guidance was organized by the BMM Department Faculty for their students in the audio visual room and it was held on 18th January, 2020. Miss. Shobha Tiwari, one of the Directors of Talent Works Profiling was the speaker for the day, who explained how her company sends students to various European countries for higher studies and job opportunities. The students were also informed about the various procedures involved in applying for a visa and passport for their higher studies. She then also briefed them about the positive and negative aspects of pursuing higher studies in Poland. The session ended with a small question-answer session between Miss. Tiwari and the students who enthusiastically asked their queries about the availability of citizenship and work permits.



“THE SECRET OF
GETTING AHEAD IS
GETTING STARTED.”

– MARK TWAIN

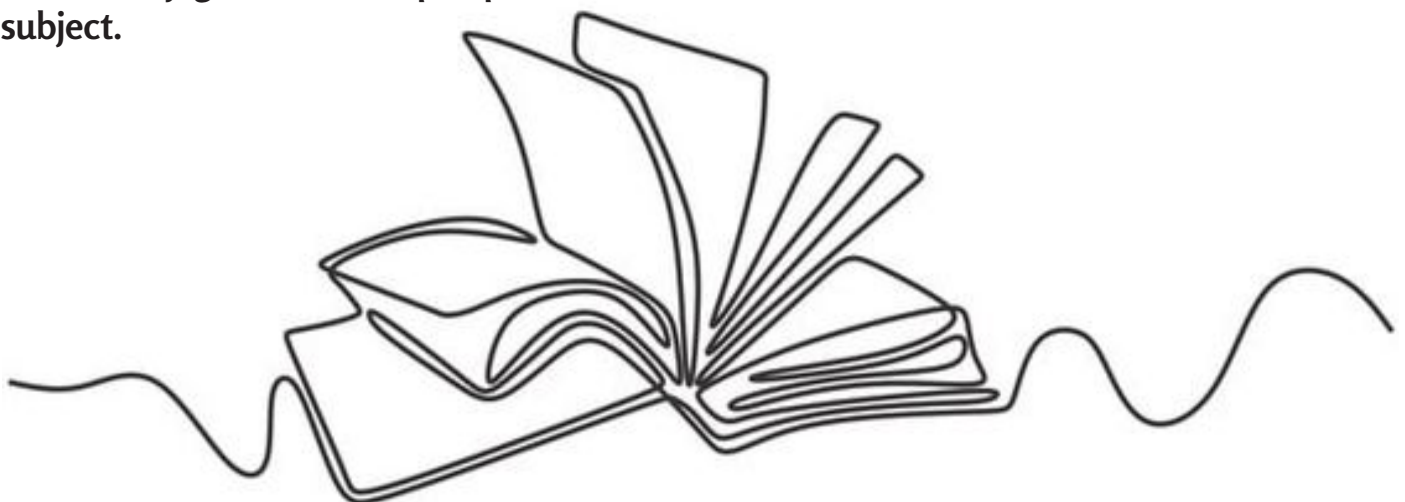
SIESMUN



SIESMUN 2020 was a joint effort by the Cultural Committee and the English Literary Association, held on 14th and 15th February. An initiative with the aim of teaching students about the proceedings of a Model United Nations conference, SIESMUN aimed at providing a platform to students for showcasing their public speaking skills, research skills, debating and lobbying skills, all of which are important in today's world. SIESMUN 2020 hosted 2 committees with a total of 18 delegates, UNSC with the agenda of 'Discussing Involvement Of US In The Middle Eastern Crisis' and UNEP with the agenda to discuss 'The Australian Bushfire Crisis'.

FACULTY EXCHANGE PROGRAM

On 24th February, 2020, the department of BSc IT and the department of BSc CS of SIE-SASCN collectively organized a faculty exchange program. The main aim of the program was to provide the students of both departments a different perspective on subjects. Ms. Alpana Pandey from the department of BSc CS conducted a lecture on the topic 'Java 2.0 Event Delegation Model' for the second-Year students of BSc IT department. The students highly appreciated her teaching methods as they gained a new perspective on the subject.



ELOCUTION CONTEST

The Department of Lifelong Learning & Extension Cell organized an Intercollegiate Elocution Competition on 25th February, 2020 from morning to noon. The purpose of this event was to provide a stage for students & give them a chance of improving their communication skills. The event started with a welcome speech for the Guest of Honour, Mr. Sourabh Chatterjee & Dr. Lakshmi K. Varanasi, by Ms. Huzaifa Syed & Ms. Rekha Surana. The other dignitaries present were Convenor- Ms. Rajalakshmi, Faculty Members - Ms. Sughandha Jha & Ms. Ananya Gon & the Student Managers of the DLLE department.



WORKSHOP ON PERSONALITY DEVELOPMENT

A one day Personality Development Workshop for SYBCOM was organized on 3rd March, 2020. Considering the academic pressure faced by students in college as well as the impending work pressure that they would experience in the professional world, the faculty of BCom identified the imperative need to address the related concerns and enhance the emotional quotient of the students. The session was focused on 1) Goal Setting 2) Time Management 3) Listening Skills and 4) Team Work. At the end of the session, few students shared their experience and the understanding they gained.

College Website Updated

SIES (Nerul) College of Arts, Science and Commerce changed the official college website and made it more robust and dynamic in nature. The building and designing of the website was done by second year MSc CS students under the guidance of Mr. Bhupendra, Mr. Mandar and Mr. Pravin of the website committee faculty.

SALE AND EXHIBITION OF DONATED BOOKS

On 8th and 9th January, 2020, a Sale cum Exhibition of Donated Books was organized by the Library Committee for students of all the streams and staff members. The college library had a stock of approximately 320 donated books covering a wide array of genres. These books were donated by various faculty members and students. The purpose of the event was to inculcate a reading habit among

students and provide them with books for their academic activities. Present for the exhibition were the Library Committee members – the Convenor & Vice Principal Dr. Koel Roy Choudhary, the Librarian Ms. Neelima B. & the Co-Convenor and the Assistant Librarian Ms. Swapna Desai. The 2-day display was conducted with the help of the library assistant Mr. Vishwas, Mr. Jayram & Mr. Pravin.

CYBER WARFARE & MOBILE HACKING

A session on Cyber warfare & Mobile Hacking was conducted by the Library Committee for undergraduate students, on 17th December, 2019. The purpose of the event – to instil an awareness about mobile & internet security, the pitfalls and the precautions to be taken. The session was introduced by Ms. Neelima, Dr. Koel explained about the need to be careful while using technology and how we all could fall prey to hackers. She emphasized on the need to have such a session so that the younger generation learnt to use technology responsibly.

The resource person invited was Mr. Sankalp Mate – Cyber Security Consultant (Pristine Info Solutions). He explained about cyber security and some steps to avoid breach in security. The vote of thanks was given by Ms. Neelima.



“That’s the thing about books. They let you travel without moving your feet.”



SEMINAR ON INFORMATICS AND MOBILE SYSTEMS

On 19th December, 2019, a session was conducted informally for undergraduate students on how to use some of the e-resources subscribed by the college library. The sessions were conducted by representatives of both Informatics & Pristine Solutions, in the library. Students were called in batches from 10.00 am onwards classwise and were provided the information. They were thus taught how to use the available e-journals for their research projects and other academic activities and also career options available to them in Cyber & Mobile Systems.

The students showed a keen interest and the outcome was that they gained a lot of knowledge on the said topics.

Similarly on 23rd December 2019, a similar session was conducted for faculty members informally in the staff room by the same teams on the usage of e-journals and the pitfalls of modern technologies along with security measures to be taken. A lot of enquiries were made by the faculty members and they were answered satisfactorily.

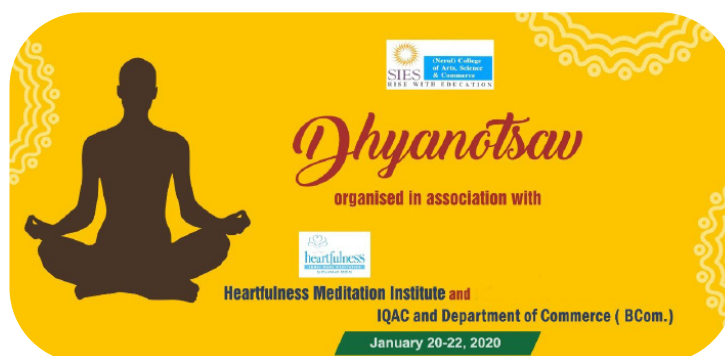
Again there was a lot of knowledge sharing and awareness created on the said topics.

Cultural

VISIT TO MANI BHAVAN

On 10th January, 2020, a visit to Mani Bhavan was organised by FASES Committee. Student members were accompanied by the Vice Principal Dr. Koel Roy Choudhury and Dr. Indumati B - Coordinator of BAF. During the visit students learnt that, Mani Bhavan is a simple old style, 2 storey building on Laburnum Road, Mumbai. Whenever Gandhiji was in Mumbai he stayed there. Mani Bhavan is one of the few important places hallowed by Mahatma Gandhi's close association. It is now converted into a museum and research centre. Inside the museum library, the auditorium and in Gandhiji's room are kept various reminders of his presence, which the students viewed. Overall the visit was fruitful and it was a learning experience for the students about the life that Gandhiji lived when he was in Bombay.

DHYANOTSAV



Educational institutions aim at the holistic development of an individual. Accordingly, it is imperative to take measures to achieve the same. In recent times, the focus on catering to the emotional and physical health of the child has gained attention. As per the directives received from the UGC and Ayush Ministry, all educational institutions must dedicate a minimum of three to four hours on a weekly basis for yoga, meditation or any sports activity. With the same thought in view, the faculty members of BCom and IQAC of the College organized a three-day Yoga event 'Dhyanotsav' in association with Shri Ram Chandra Mission's Heartfulness NGO on 20th, 21st and 22nd January, 2020. The three day event concluded with a brief interaction session between the experts and the student audience.



TEACHER'S Viewpoint

— Abhishek Dandekar
{CO-CONVENER}

Covid 19 freezes the global film industry



As the Covid 19 pandemic clasps the global film industry tightly, it will have to undergo a metamorphosis of its own kind to survive the virus.

From its novelty to a period of four months now, the Covid 19 pandemic has gradually become our next-door permanent neighbour. But no creative reference beats the fact that we will have to manage coexistence with the virus frowning under our multi-layered nose masks.

The film industry is, as others, a part of an economy. It feeds on and nourishes other businesses. To make it simple, films are financed by sponsors who come from all walks of life. Just as any investor, there is an expected profit on investment at the end of the entire deal. Since the pandemic has affected all businesses, getting a financier for any big project will be difficult.

The film industry has a mammoth task ahead of it because not just commercial and technical production but final screening too has been halted indefinitely as of now. If screening is not allowed, distribution in multiplexes remains out of question. On the more creative and artistic side Film Festivals have been postponed and the scope for new film makers to showcase their work is closed.

Looking at the production aspect, scripts requiring heavy expenditures of technical production will have to be compromised to suit what is affordable or be completely shelved till the market shows any upward movement from the current slack. Since this pandemic has forced different countries to restrict both domestic and international travel, shooting at exotic locations will be affected.

At the same time, designing an artificial set to mimic the real location would be time and manpower consuming and hence not economically feasible. Even as 3D studios are an option, it isn't feasible to shoot an entire film in a 3D studio since the technology still has its shortcomings. Hence, only sections of the film that are physically impossible to shoot on a live location are shot in a 3D studio.

We cannot forget the application of social distancing and hence the forced restriction of the number of people that would be allowed inside the studio or at the location of the shoot. The available workers on set could be required to wear masks and undertake

COVID-19 tests as they arrive. There will have to be medical people on staff, and restrictions on set in what you can wear and how you interact with the actors. Despite all the safety taken if an actor gets sick, the whole production will be in trouble. Despite all the safety taken if an actor gets sick, the whole production will be in trouble. After actor Tom Hanks became infected with the coronavirus, the Elvis Presley biopic he was working on in Queensland, Australia was shut down, with everyone on the production quarantined.

It is a colossal loss for films which have been halted mid-production. To date, the pandemic has halted at least 34 films. This includes big-budget releases such as Disney's live-action *The Little Mermaid*, *The Matrix 4*, *Jurassic World: Dominion*, Robert Pattinson's *The Batman* and Ryan Murphy's *The Prom* starring Nicole Kidman and Meryl Streep. One of the first big production shutdowns was that of *Mission: Impossible 7*, which was filming in Venice, Italy when the crew was sent home and the sets left behind. Even in India, the production for cricket drama *Jersey* featuring Shahid Kapoor, has been halted. Dharma Productions' *Brahmastra* starring Amitabh Bachchan, Alia Bhatt, and Ranbir Kapoor, and Mukesh Bhatt's *Sadak 2*, amongst other big-ticket films, have also ceased shooting.

Many countries have invoked strict laws against public gathering forcing theatres and multiplexes into a lockdown. Even as they open with social distancing as a mandatory measure, it will be expensive to run a movie in the multiplex screen if only half the audience of the total seating capacity is allowed. Considering the practical running costs, multiplexes may choose to not run movies with expensive royalty rights, and the big screen will slowly have to be bid goodbye.

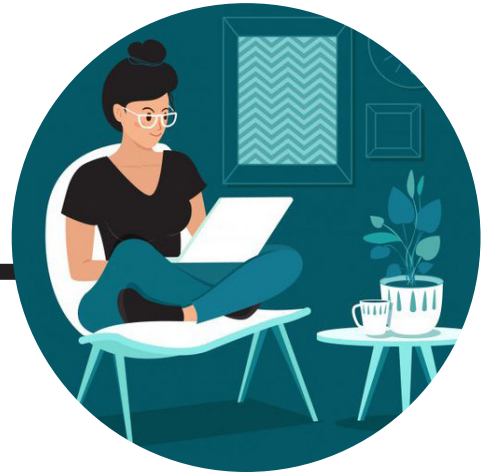
If one were to look at the Over-the-Top (OTT) media services viz. Netflix and Amazon Prime as a platform for their release, there is a limit on the Indian audience which has a Smart TV facility at home. Furthermore, majority of India still doesn't have the affordability to subscribe to the growing number of OTT platforms at one time. On the part of the movie makers, OTT platforms have always been known to buy already hit movies. It remains to be seen if they would invest in movies that haven't been released in theatres as a big risk looms over financial returns.

On what can be considered as an upside of this outbreak could be an increase in demand for new original content and thereby a boom in creativity. There could be innovation in film screening methods to accommodate audiences. One theatre in Italy made the decision amid an easing of strict measures to move viewings outside by creating a drive-in complex for several hundred cars. The local government in Madrid, however, has funded a mobile cinema for people to watch films from their balconies. And in Vilnius, the airport now houses a huge drive-in movie theatre. Last yet not the least, there may be price cuts in the subscription of OTT rental charges to cater to mass audiences and an increased opportunity for indie film makers who wouldn't get mass releases before.

LITERARY CORNER

Sans Frenzy

-SHARNYA RAJESH
(Chief Editor)



Amongst the barrage of distractions and complications that our normal lives throw at us, we forget what it means to ‘connect’. A concept we learn before we stand on our own two feet. We’ve been taught a one solution fixes all, that is to ‘to communicate’. But what is communication without comprehension? I’ll answer that one for you- it is purely pointless squabble. And as young adults caught in between this hamster wheel- hurdle race called living in 2020, we tend to lose sense of the realness of our internet driven worlds.

Social distancing and self-isolation were practices I was not totally alien to. For a little over a year now, I’ve been distant. Those Brian Weiss books easily make you believe that you’re capable of dealing with life on your own. Well, this time of isolation gave me the reality check of the rock I was living under. The clarity of our values and thoughts these hours can bring is more illuminating than our lives would have otherwise uncovered.

When I finally got used to life that came to a screeching halt with the Covid-19 lockdown, I stopped doing and started feeling. I found myself thinking about what truly gives me joy, about my family and how interdependent my relationships really are. In the quiet of my quarantine I was able to isolate my gratitude and my values. And one of those vital values is connection. Not just with my family, but my friends, my community and myself. This resting state feels vulnerable, and this vulnerability is what builds the gift of connection.

You quickly realize how grateful you are for every act of love and kindness that you are shown. It may have taken me a little long to lean in and take it all, but that is what lifted me in my darker moments. Today as the world pauses to take one unanimous long breath, it has shown me how capable we are to show up for one another. I wouldn’t wish this virus upon anyone, but I will forever be grateful for this life lesson it left me with.

This time makes us feel like the whole world is happening to us alone, but the little moments that remind us of being loved- intertwined fingers, songs that remind you of the polaroids you hold onto, birthdays and anniversaries and vacations, hugging your mom and walking your dog- those memories and connections and feelings are what will get us through these time.

As we slowly return to some semblance of normalcy, I hope to hang on to the clarity and connection I found when our world was healing.

Reading-A passion

-Prakriti Yadav
(Senior Associate Editor)

Looking for a hobby in this quarantine period? Consider trying to read books. For me it feels incredibly underwhelming to call reading just a mere 'hobby' when in fact it is for you more a passion, something which has been ingrained in you since childhood and is now a part of you. The pleasures of reading are many. It is not a cliché that a book can be a man's best friend.

Unlike humans, books do not have demands, expectations, judgements and neither do they hurt you at any time. They are just there for you, to support you unconditionally and to heal you. To state the obvious reading helps expand your vocabulary, knowledge and imagination. Vocabulary - by adding more words to your list along with their meanings, words used in interesting contexts.

If you decide to expand your knowledge on any given topic you should read and read about it. It is in fact one of the oldest and best ways to do so. There are infinite number of books on any given topic, available to you at convenience in the local library or nowadays more easily on the internet. Thus reading facilitates research.

Writing is an art- using words black and white it paints colourful images in the head of a person. Hence, when a reader is reading the written word, he is free to imagine the story, its characters, the setting in his own mind and in his own way.

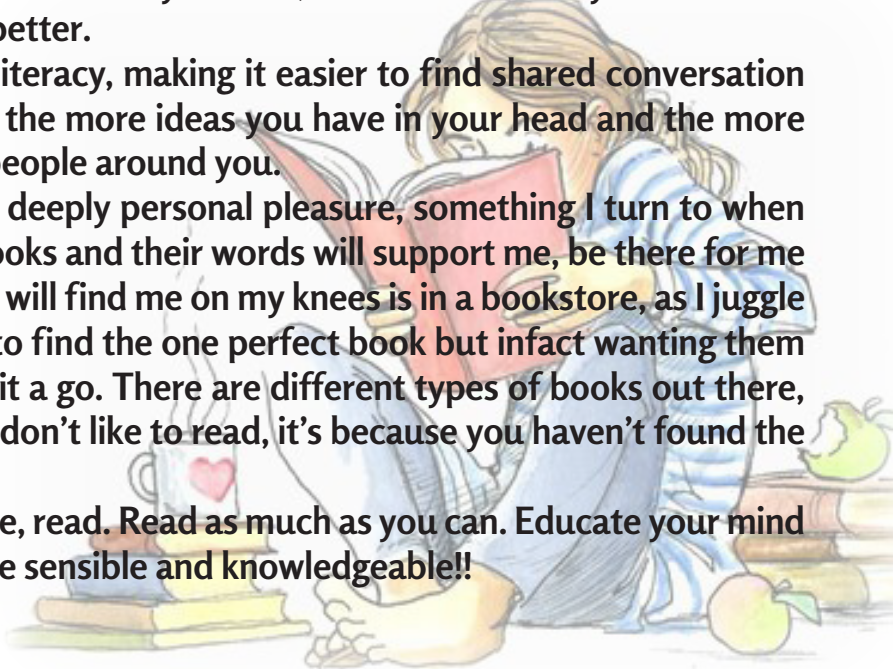
This mental picture may differ from reader to reader, but suffice to say, this exercise is an incredibly helpful thing to expand the horizons of your imagination power which nowadays becomes limited because technology serves everything to you on a platter, killing the scope of imagination.

The act of reading improves your ability to absorb and comprehend written information, helping you in virtually any career path. There are very few jobs today that don't incorporate written information or instructions, and the more you read, the easier it is for you to absorb that information and execute your job better.

Reading also improves your cultural literacy, making it easier to find shared conversation points with others. The more you read, the more ideas you have in your head and the more ways you can find to connect with the people around you.

All said and done, reading for me is a deeply personal pleasure, something I turn to when life seems tough, because I know the books and their words will support me, be there for me even if no one else is. The only time you will find me on my knees is in a bookstore, as I juggle numerous books on my lap, struggling to find the one perfect book but in fact wanting them all. I feel that every person should give it a go. There are different types of books out there, for everyone. As JK Rowling said 'If you don't like to read, it's because you haven't found the right book.'

During this leisure period of quarantine, read. Read as much as you can. Educate your mind beautifully so you come out of this more sensible and knowledgeable!!



'While We're Cocooned'

SHARNYA RAJESH
(Chief Editor)

Today seems like day 921 as we remain in thrall to the Covid-19 widespread. While the whole internet shows off their baking, dancing and exercising and reminding us of all that we can't do, I chose to settle on reading a book and getting off my couch only when it's time to do the vessels all over again. Maybe when you get tired of whipping Dalgona and racking your brain thinking what you just saw when you're done with episode 7 of Tiger King, you could use all your precious time to read one of these gems.

RICHARD BACH ~ "*Jonathan Livingston Seagull*" Starting with the basics and a timeless classic. This is a story for people who follow their heart. The hour you spend reading this one, you'll keep it down believing there is so much more to life than what meets the eye. I bet we all have TOO much time to analyze and rethink and overthink over and over again. Also, I think the world needs a break from Ikigai.

MAJA LUNDE ~ "*The History of Bees*" Haunting, illuminating and deftly written, this piece of work joins three very different narratives into one gripping and thought-provoking story. It explains the powerful bond between children and parents and the vitality of the very relation of nature and humanity. This read is the necessity of the hour and salient for the wellbeing of our planet.

CELESTE NG ~ "*Little Fires Everywhere*" An epic work of popular fiction that is thoroughly absorbing. The story explores the weight of secrets, the nature of art and identity and the ferocious pull of motherhood. Well, there is a newly released series starring Reece Witherspoon based off of the book. I reckon you finish reading before you get anywhere near that show.

BILL BRYSON ~ "*In a Sunburned Country*" Despite the fact that Australia harbors most things that can kill you than any other place known to man, this book makes you believe that you'd rather be quarantined in Australia. A funny, fact-filled and adventurous performance by a writer who graciously combines humor, wonder and unflagging curiosity. This read is a stunning vision yet so simply written.

PS. These books are available on a variety of online platforms, before you start whining about not being able to step out.

Hope you're staying safe. Enjoy reading!



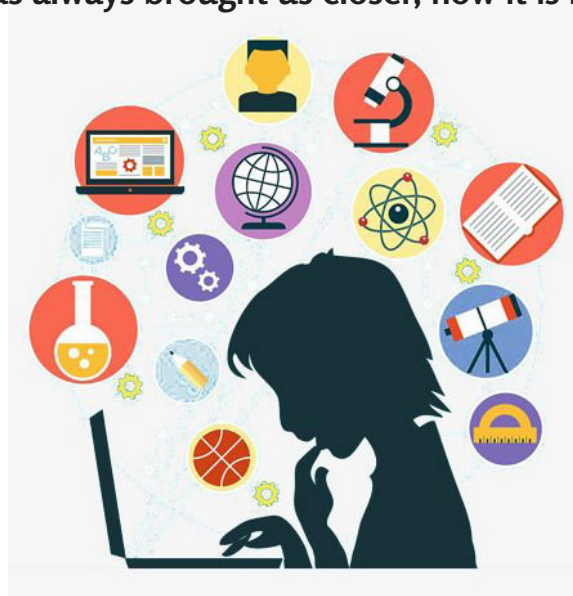
Digital Education During Quarantine

-Aakarsha Asok
(Associate Editor)

Covid-19, has affected our routine. Employees working from home. Lines outside the shops to get the essential items. Lockdown has brought the families together. It has made us recognise the value of our fundamental freedoms. Schools closed, Colleges suspended. But has it also put a stop to the education? No!! E-learning, is helping teachers and students connect. Digital learning has made sure that the process of learning continues. Applications like Google Classroom, Class Dojo, Zoom, etc. are supplying students with assignments, notes and video lectures. Learning is a continuous process, and with the help of technology, even during these difficult times, we can still learn.

Technology is helping everyone learn new things. People are learning new recipes, hacks, picking up hobbies that they left a long time ago, through YouTube and other platforms. Quilling, painting and other arts and crafts are being brought back in trend. Family time is bringing up all the old stories, keeping our lifelong heritage of storytelling active. Internships, online classes and work from home offers by companies is building careers and giving exposure from the comfort of your home.

This quarantine has proved that we can achieve education and entertainment from the comfort of our homes. Digital learning and digital examinations is the road map for the future. Digital exams will help save paper. Digital learning will help the children visualise and retain the concepts better. Digital learning will also reach a wider audience and create a larger student base. It will also improve the skills as it gives the choice to pick and learn from varied areas. Technology has always brought us closer, now it is keeping the learning curve steady.



Social

SIESONS CSR

“Joy of giving never fades and getting smiles in return is priceless.” One-eighth of the world’s population is still struggling with malnutrition and hunger. To end this war against hunger, SIESONS 2020, collaborated with Feeding India to take action for hunger free streets by feeding more than a hundred children at Hope Centre in Turbhe on 7th November, 2019. Children were served Biryani and Gulab Jamuns. This initiative believed in the act of sharing and giving, to make the world a better place. This was surely the most memorable experience for them as well as SIESONS 2020.



TECHNOVISION CSR



Taking the vision of a social event we, the students of the Computer Science department under the guidance of the faculty members conducted the CSR event for our departmental fest TECHNOVISION on 15th November, 2019. The team visited the ‘Vishwa Balak Kendra’ NGO (Nerul). The Vishwa Balak Kendra also known as ‘Children Of The World India’ provided us with 30-35 students from the 3rd to 6th standard, who were eager to learn. In this current world, computer literacy is a must, so the team provided computer education to children of 5th and 6th grade by teaching them the basics of the computer like Microsoft Word, basics of G Suite, Google Docs, Google Forms and the basics of programming. Lastly, the team distributed snacks to eat which was enjoyed by the children.

VISIT TO ADHATA TRUST

The Department of BSc IT believes in individual responsibility and accountability towards the social change. Keeping that in mind, the department initiated a hands-on session – Teach for a Cause on ‘Utility of Smart Phones for Elderly and Senior Citizens of Adhata Trust – A trust for welfare of senior citizens’ on 16th November, 2019 in the college premises. The session started with the introduction of the importance of smart phones for senior citizens. It was then followed by a presentation and hands-on learning experience of applications like IRCTC Rail Connect, Ola, Paytm, etc.



TUBERCULOSIS AWARENESS SEMINAR

This event was held on 3rd December, 2019, in the A.V room. R. Radhakrishnan, the President of Shreeram Radhakrishnan Memorial Trust, briefly talked about the importance of empowering patients. The presentation on TB was made by a very successful chest specialist Dr. Mukhul Thorat, who owns and runs Samarth Clinic Hospital in Nerul. He is also a Rotarian and has been a pillar in the campaign for creating awareness in the society about the menace of Tuberculosis (TB). A pledge was taken by all the audience gathered in the auditorium to act as ambassadors to create awareness about TB in the society.



CSR ACTIVITY BY THE BMM DEPARTMENT

On 3rd December, 2019, team Frames took a day out in honour of 'International Day of Disabled Persons'. They collaborated with the 'ETC Centre for Disability' in Vashi to spend time with the children there. A bunch of fun activities were organized that encouraged the specially abled children to showcase their skills, ranging from dance to gully cricket. To end it all, the team also arranged for a large banner on which all the kids gleefully left their palm imprints in bright yellows and reds. In conclusion, this initiative by Frames Film Festival was a highly successful one as it was initiated with a cause.



DONATION DRIVE

The aim of the project was to help the victims affected by the Kolhapur – Sangli floods through donation of necessary items. This Project was initiated by the Club's Convener Dr. Priyanka Mohan jointly with NSS Committee and Women's Development Cell. They received items from students and teachers of the college. These were then packed, labelled and categorized. Eventually, the items were sent through the Rotary Club of New Bombay Seaside to the Rotaract Club of Kolhapur. Even though it was on such short notice, the donation drive was successful.



CHRISTMAS FOOD STALL

A food stall event, as a part of the Anna Poorna Yojana Project was organized on 18th December, 2019 by the Department of Lifelong Learning & Extension Cell, similar to the one that was held during Diwali. The event took place from morning to noon. The dignitaries present for the event were Principal Dr. Milind Vaidya and Convenor Ms. Rajalakshmi. They had put food items like homemade chocolates, plum cake and novelties such as tree decoration items, keychains, etc.



VISIT TO OLD AGE HOME



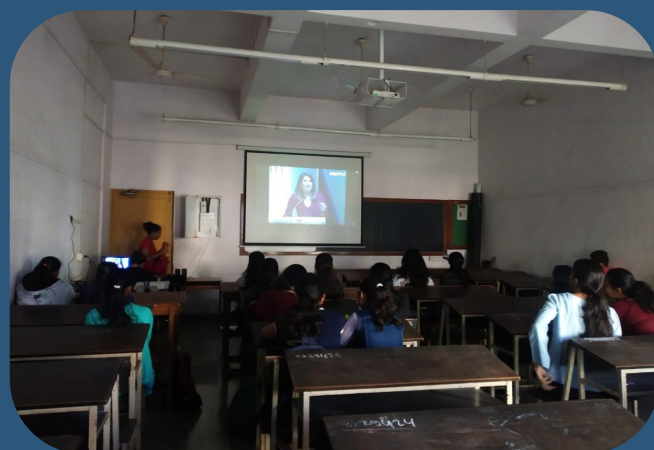
The Department of BSc IT organized a visit to Karuneshwar Old Age Home, an ISR initiative on 10th January, 2019. Various cultural performances were organized by the students of BSc IT for the senior citizens of the old age home. The main objective of the visit was to give students the chance to interact with elders and learn from their experiences along with giving them the joy of a conversation. The Department also donated groceries and toiletries to the old age home.

BREAST CANCER AWARENESS PROGRAM

The SIESONS team of 2020 took the initiative of creating awareness about breast cancer. Breast Cancer has been the 2nd most common disease in Rural India. Helping one person might not change the world, but it could change the world for one person. The participants were wearing a Pink Ribbon signifying their support for breast cancer awareness which was the first CSR activity. Iva Athavia (owner of Suvidha Foundation) gave a PowerPoint presentation about breast cancer. A group of 10 doctors and cancer survivors were the panelists, who spoke about the difficulties, medicines and motivation and raised awareness in the audience. It was a good start to the SIESONS Fest of 2020.

THE SWS PROJECT

The Department of Lifelong Learning & Extension Cell organised an event – ‘The Status of Women in Society (SWS) Project: Motivational Video Screening’ on 21st January, 2020 from morning to noon. The Extension Cell shows keen interest in motivating the students & how they can achieve their goals. The SWS members did this by getting to know the stories of people, especially women who have struggled & overcome their fear, by watching various motivational videos.



WORKSHOP ON HOUSEHOLD SOLID WASTE MANAGEMENT THROUGH BIO-COMPOSTING

On 10th February, Ms Kamini Thakur (Faculty, MSc. EVS) held a workshop on ‘Household Solid Waste Management through Bio-composting’. The main concern of the workshop was to make the students aware about the impact of waste on land, water, air, human health and biodiversity. The workshop provided the detailed information on the topic of bio-composting, its advantages and how the process was to take place. The different methods of composting such as aerobic, anaerobic, vermicomposting, etc. were also discussed in the workshop. The workshop gave a hands-on experience to the students, and motivated them to make a small contribution towards nature from within their homes.

DRUG ABUSE AWARENESS RALLY

The Population Education Club (PEC) Project of DLLE organized a rally in collaboration with the WDC Committee on 13th February, 2020 from morning to noon. The dignitaries present for the event were the DLLE Convener Ms. Rajalakshmi, WDC Convener Dr. Neera Kumar & Ms. Ananya Gon - faculty member. The theme selected for the rally was 'Awareness on Drug Abuse'. The rally consisted of a total strength of 90 members. The rally started from SIES (Nerul) college of Arts, Science and Commerce till Nerul Railway Station and back to college. All the volunteers created awareness on drug abuse and illicit trafficking during the rally by holding placards with slogans like 'You don't need heroin to be a hero', 'Life can take you higher than drugs', 'A friend indeed, won't make you smoke that weed' and many more.



FOOD STALL BY DLLE MEMBERS

The DLLE Cell organized a food stall for the last time as part of the 'Anna Poorna Yojna' on 9th March, 2020. The purpose of this event was to put up stalls for the completion of Anna Poorna Yojana Project. The event took place from morning to midday. The dignitaries present for the event were the Principal Dr. Milind Vaidya, Vice principal Dr. Koel Roy Choudhury, DLLE Convenor Ms. Rajalakshmi, Faculty Members Ms. Sughandha Jha and Ms. Ananya Gon. The members had set up mouth-watering food items like Puran poli, Cutlets, Chinese Bhel, Idli Chutney, Komthambir Wadi. Games were also played during the event.



Fests

OPEN MIC

The English Literary Association of SIES (Nerul) College of Arts, Science and Commerce organised an intra-college Open Mic competition. The event was held on the 11th of December, 2019 in the AV room at 10:00 am. There were 3 segments- StandUp Comedy, Poetry and Spoken Word. The students were judged on the basis of their vocabulary, body language and content creation. The judges were Ms. Gurpreet Kaur, the owner of Onenest, a performing arts centre and Anuj Jha, the event manager at Onenest. The general secretary of ELA, Raksha Athreya hosted the show alongside volunteer Mariya with lots of enthusiasm. Our principal, Dr. Milind Vaidya was also present during the event.



ZEAL

ZEAL- 'Keep The Dream Alive', a day-long event was organized on 13th December, 2019 by the Junior College. The purpose of the event was to give an opportunity for students to showcase their talents and abilities. The Chief Guest was Mr. R. Aditya Subramanyam, the Secretary of the SIES Alumni Trust and a Member of the College Development Cell accompanied by Ms. Mayuri Kothari, an Indian fashion designer. Zeal consisted of two events, Brainstorm -An Intercollegiate Quiz Competition and Potenza - An Interclass Dance Competition. The event was a great success with immense student participation.



FOOD FEST



On 17th December, 2019 the Marathi Vagmay Mandal organized an event 'Maharashtrachi Khadyasanskriti' which was basically a Marastrian food fest. In which there were dishes like Bhakri Thecha, Misal Pav, Kothimbir Wadi, Masale Bhat, Solkadi, Kokam Sarbat, Puranpoli, Sabudana Vada and Modak. The food fest received an amazing response from the attendees, which motivated the volunteers.

URJA



Urja 2019, the annual sports day was organized on 21st December, 2019 at NMMC ground, Seawoods Old by the Junior College. The purpose of the event was to enhance mental and physical development as well as improvement of the social skills of students. It gave students an opportunity to display their talents, self-confidence, patience, zeal and sportsmanship. The Chief Guest was Mr. Ganesh Mhatre, Chairman, NMMC-Legal. The event began with march-past presented by all 4 Junior classes namely FYJC A -Warriors, FYJC B-Titans, SYJC A-Challengers, SYJC B- Daredevils. Different sports activities included for the Annual Sports day were: Badminton, Shuttle Run, ShotPut, Volleyball, Kabaddi, Kho Kho, Dodgeball, Throw Ball, Box Cricket .

TECHNOVISION

The departmental fest of BSc CS is known as Technovision. The theme for this year was 'Infinity and Beyond', which was held on 21st December, 2019. The event was held in the quadrangle. Coordinator of the Department Ms. Padmaleela addressed the students and commended them on putting up an impressive inter-collegiate technical event. Then a dance performance was put up by FYCS volunteers. Some technical events like Cs Go, Webwiz, some non-technical events like

Twister, DND and virtual games like Pubg, 8-bit games, etc. were organized. There were 11 events in total. 11 colleges from in and around Navi Mumbai participated and there were about 500 participants in all the events put together. The event ended on an emotional note with a cake cutting ceremony along with all the members and the faculty members of the department.

THEME RELEASE FOR FRAMES FILM FESTIVAL



Started in 2003, Frames Film Festival is an initiative taken by the BMM students for talented filmmakers all over the world. Today, it is known as India's largest undergraduate film festival. The much awaited theme release of the festival took place on the 21st of December, 2019 in the college campus. A video based on the theme of the festival made by the volunteers was screened, which officially declared the theme for the 17th Frames Film Festival–Naqaab: See The Unseen. The official trailer for Frames Film Festival 2020 was released followed by the event 'Mehfilm' wherein the movie Yeh Jawaani Hai Deewani was screened in the college campus (canteen area). The pre-event was a huge success appreciated by everyone and was a great start for the journey of Frames Film Festival 2020.

FRAMES FILM FESTIVAL



On 9th January, 2020 the annual festival of the BMM Department of SIESASCN commenced. Spanning over three days, the event included screening of films of seven different categories, namely – International Short Films, National Short Films, Contingent Films, Documentaries, Advertisements, Animation films, and Music Videos. This year, the theme was ‘Naqaab: See The Unseen’ and the aim was to offer recognition to the unseen parts of filmmaking and also celebrate them. The inauguration ceremony which was held on the first day was graced by the South Indian Education Society Trust Vice President Shri P. Sethuraman, and the guest of honour, actress Poonam Dhillon. Post inauguration began the screenings of the first category International Short Films, followed by National Short Films. A new category was introduced this year – Theatre. Acts based on the theme of the festival – Naqaab: See The Unseen were also performed.

The second day commenced with the screening of the category Documentaries. Important social issues like dowry and animal abuse were addressed through the documentary movie entries. This was then followed by the Contingent Films screening, which received entries from various colleges in Mumbai. These films were based on a plethora of issues like equality, self-defence and deception. The last screening for the day was Ad Films - divided into two different categories - public service ads and commercial ads.

The third and final day began with the screening of ‘Animation Films’. The last screening for the festival was ‘Music Videos’ from different genres, including Carnatic fusion, contemporary music, rap, and pop, were screened.

The final segment of the event was the Award Ceremony, wherein the Principal of the institute Dr. Milind Vaidya and faculty members Prof. Mithun Pillai and Prof. Divya Nair felicitated the winning filmmakers. The ceremony concluded with the screening of the official after movie of Frames 2020 marking its successful end.

SIESONS 2020

FIRST DAY OF SIESONS



On 30th January, the first day of the most awaited annual cultural fest started with a bang! The 22nd edition of SIESONS 2020 started with its traditional inauguration by revealing the official T-shirts and the Magazine Majestic of SIESONS 2020. The star of 'Kaisi yeh Yaariyaan' Krissann Barretto joined the participants for the event. Post inauguration the walls of SIES College of Arts Science and Commerce Nerul resonated with the sound of drums with Aarambh Dhol group. The participants were wearing a pink Ribbon signifying the support for breast cancer awareness which was the first CSR activity. The melodious competition of solo singing started with Ankita Chakraborty as the judge, followed by the Mega Dance event where they had America's Got Talent runner ups, the legendary V Unbeatable dance crew as the judge and the actor and bodybuilding champion, Thakur Anoop Singh judged fashion show. Fun events like paintball fight, Oppo pubg etc. were lined up for the participants. The day ended with its showstopper that is Nina Suerte live, for the 'War of DJs' event.

SECOND DAY OF SIESONS

On 31st January, the second day of Navi Mumbai's most grand fest SIESONS 2020 further evolved and the volunteers were pumped up to take this fest to a whole new level. The day started with amazing events like door to death, sweat it out, mummy the awakening, etc. The events were then followed by several competitions with many famous personalities to judge them. The rap battle had the superfast rapper Maddy, the Guinness world record holder for football freestyle, Mohnish Nigam and the Indian football team player Amey Ranawade as the judges for the Freestyle Football competition. The fashion show that took place based on the theme Navras was judged by the SplitsVilla 10-star Akshata Sonawane. By evening, the whole fest humed and danced on the mesmerizing songs of Salim-Sulaiman. The entire crew of the talented artist made the evening unforgettable.



THIRD DAY OF SIESONS

1st February, 2020 marked the third day of the annual fest. The excitement and spirits of the volunteers were amplified to its maximum. The fest also had intriguing events like spookathon, unwrap the trap, spill your guts or fill your guts etc. The competitions that took place of diverse themes and genres had many different famous and talented celebrities as the judges, like electrifying Beat Raw for beatbox Singh, the legendary WFM band for the band event and Dance Plus Star Rishabh Sharma for the street dance competition. The fest brought out its showstopper and its ace in the hole by calling on India's most amazing, melodious and entrancing band, The Local Train. The audience were bewildered and were continuously cheering the band. The artists were amazed by the audience and their energy.



MEDIA SUMMIT



Media Summit 2020 was a media conference hosted by the Mass Media students on the 20th of February, 2020. This conference had two interactive panels which decoded some of the relevant and trending themes in the media industry. Both panels aimed to debate and discuss issues of today's times. The event started off at 10.30 am, with the lighting of the celestial lamp by the Principal of the college, Dr. Milind Vaidya, following which a small introduction of Media Summit and the topic of discussion for the first panel which was 'Portrayal of Climate Change in Media' was briefed by the host. This very insightful panel ended at 1:00 pm with the faculty members of the BMM department giving the guests a token of appreciation which was then followed by a small break for refreshments, till 2.00 pm. The second panel started off at 2.00pm and discussed: 'Media Propaganda in Political Affairs'. This compulsive session ended at 4:30 pm with the BMM faculty member felicitating the guests with a small token of appreciation. The highlight – the students were thoroughly motivated to question themselves and others about topics that mattered and affected them in everyday life while the panelists had a great time fraternizing with young minds.

UJJWALA

Women Development Cell of SIES College, Nerul had organized their flagship event 'UJJWALA: The Rising Women' which was conducted on 9th March 2020 from 10:30 am to 1:30 pm in the AV room, on account of 'International Women's Day'. The event started by the lightning of the lamp by all the teachers present there. The Chief Guests of the event were:

Ms. Sucheta Rege, a liberate modern women with the traditional value who is known for her strong views on women. At present, she is working with Kotak Education Foundation, an organization that works to educate and empower underprivileged children. Adv. Shamina Sayed, a result-oriented professional with experience in handling legal affairs. She is well versed with court procedures and conducts consumer dispute matters including drafting of complaints. Adv. Najmussahar Asadi, an advocate for women, working since 2004 on women's right in the court of law.

Few volunteers performed a dance and a short act. The event was arranged to spread awareness and make everyone present there aware that a woman can do anything and everything she wants and showcase how strong a woman is.

"She
is water.
Powerful enough
to drown you ,soft
enough to cleanse
you,deep enough to
save you"

UDAAN FESTIVAL



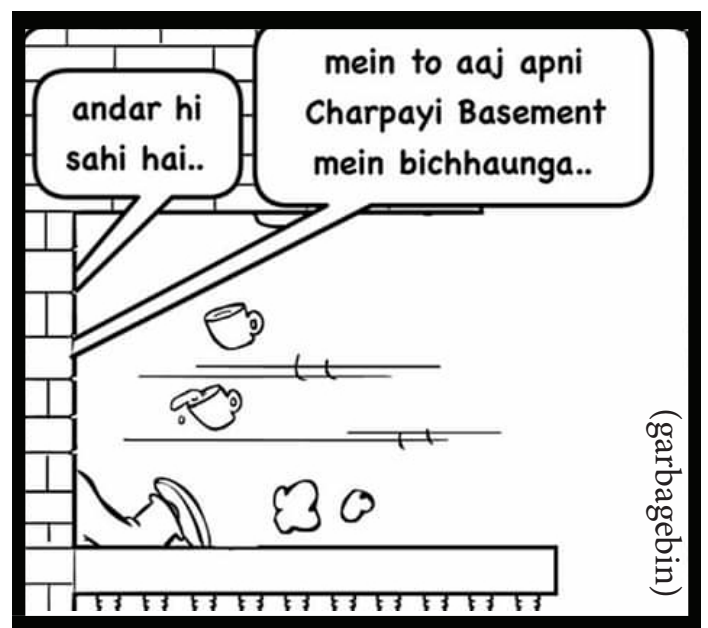
Udaan Festival was organised on 27th February, 2020 by the University of Mumbai at Bharati Vidyapeeth's Institute of Management Studies & Research, CBD Belapur for the entire day. 9 DLLE (Department of Lifelong Learning & Extension Cell) students & 2 teachers of the college participated in the festival. The purpose of this event was to present street play & skits to raise awareness on various social topics. Our College's DLLE Cell presented a street play on 'Society Mentality'.



FUNZONE

The Funny Bone

Sneeze-O-Fear



-PVS Gayatri
(Chief Designer)